

Sponsorship Opportunities

for the Public Interest Law Center's 2025 ANNUAL EVENT A Night of Impact

October 9, 2025, 6-9pm The Grand Belle at The Bellevue 200 S Broad St, Philadelphia, PA 19102



A Message from Executive Director Brent Landau

Dear Friends,

As Executive Director of the Public Interest Law Center, I am honored to invite you to join us as a sponsor for our 2025 Annual Celebration, an evening that highlights the transformative power of public interest law to create lasting change. This event, taking place on October 9th at The Grand Belle at The Bellevue, is more than a celebration, it is an opportunity to stand together in support of justice, equity, and dignity for all.

In 2025, the challenges we are facing as a community are formidable, but so too is the impact we can achieve when law firms, businesses, and individuals come together to champion our shared values. The Public Interest Law Center continues to break down barriers, fight systemic injustices, and advocate for our most vulnerable neighbors, thanks to the generosity of our partners like you.

This year's celebration will shine a spotlight on the incredible resilience of our clients, the dedication of our pro bono co-counsel, and the passion of our supporters who make our work possible. It is a night to reflect on the victories we've achieved together and commit to the work that still lies ahead.

Your sponsorship makes a profound difference. It enables us to fight for fair funding for public education, protect voting rights, combat housing discrimination, and advocate for environmental justice. Whether it's children's right to a high-quality education, a community garden seeking to preserve green space, or a family fighting to remain in its home, your support empowers us to provide life-changing legal advocacy to those who need it most.

We invite you to review our sponsorship opportunities, which are detailed in this packet. Sponsors will be prominently recognized in event materials, gaining visibility among hundreds of attendees, including leaders from the legal, corporate, and nonprofit sectors. We are also offering opportunities to showcase your support through program book ads.

By becoming a sponsor, you will not only align yourself with a critical cause but also join a vibrant network of changemakers who share a commitment to justice. We would be thrilled to celebrate your partnership as we honor the clients, partners, and champions of the Law Center's work.

On behalf of the entire Public Interest Law Center team, thank you for considering this opportunity to make a meaningful impact in 2025. Together, we can continue to protect and expand access to justice for all.

To confirm your sponsorship or learn more about how you can support this year's celebration, please contact us at event@pubintlaw.org or visit PILC.cbo.io.

We look forward to partnering with you and celebrating all we can achieve together.

With gratitude,

Brent W. Landau

Brent W. Landau

The Public Interest Law Center uses high-impact legal strategies to advance the civil, social, and economic rights of communities in the Philadelphia region facing discrimination, inequality, and poverty. We use litigation, community education, advocacy, and organizing to secure access to fundamental resources and services. Click here to learn more about our work.













OUR EVENT

The annual event brings together over 350 of our most dedicated supporters and allies, including key Philadelphia business leaders, elected officials, and advocates for justice.

Our 2025 event will take place on **October 9th**, featuring drinks, delicious food, and live entertainment, located at the recently redone and storied

The Grand Belle at the Bellevue in Philadelphia.



OUR SPONSORS

Your sponsorship will be promoted to over 10,000 individuals through a variety of digital and print channels. Based on the sponsorship level you choose, we will ensure your brand receives prominent visibility across both platforms. If you sponsor at the Defender level or higher and wish to have your logo included on the mailed invitations, please submit your files by **August 14, 2025.**



SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Ally (\$2,500)	Advocate (\$5,000)	Catalyst (\$7,500)	Defender (\$10,000)	Protector (\$15,000)	Leader (\$20,000)	Visionary (\$30,000)
Tickets to Event	2	4	5	6	8	10	12
Ad in Program Book	Quarter- Page	Quarter- Page	Quarter- Page	Half- Page	Half- Page	Full- Page	Full- Page
Firm/Business Recognition	Listed in program	Listed in program	Listed in program	Listed in program	Listed in program	Prominent listing	Prominent listing
Logo on Invitations				√	\checkmark	\checkmark	✓
Logo on Emails			\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Logo on Event Website	√	√	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Day of Event Signage	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	✓
Social Media Posts	At least 1 post	At least 1 post	At least 1 post	At least 1 post	At least 1 post	At least 2 posts	At least 4 posts
Reserved Table							\checkmark

PROGRAM BOOK ADS

Program book ads are included for all sponsorship levels. You also have the option to purchase an additional or standalone print ad.



To submit your ad:

- Email your print-ready full-color ad to event@pubintlaw.org
- Deadline for ad submission and payment: September 14, 2025

Ad Pricing (if purchased separately):

- Full-Page Ad (5.5" wide x 8.5" tall) \$1,000
- Half-Page Ad (5.5" wide x 4.25" tall) \$500
- Quarter-Page Ad (2.75" wide x 4.25" tall) \$250

Please ensure all materials and payments are submitted by the deadline to confirm your participation.

SPONSOR INFORMATION FORM

Sponsor Name (as it should appear in materials): Contact Name:							
Contact Name:Contact Address:							
Contact Email Address:							
Contact Email Address: State: ZIP:							
Telephone: Email: Email: Sponsorship Level (select one):							
Sponsorship Level (select one):							
\square Visionary (\$30,000) \square Defender (\$10	(000,0	□ Advocate (\$5,000)					
□ Leader (\$20,000) □ Catalyst (\$7,5)	00)	□ Ally (\$2,500)					
□ Protector (\$15,000)							
Program Book Ad (ad-only purchase):							
□ Full-Page Ad (5.5" wide x 8.5" tall) – \$1,000							
□ Half-Page Ad (5.5" wide x 4.25" tall) – \$500							
□ Quarter-Page Ad (2.75" wide x 4.25" tall) – \$250							
To purchase additional or standalone tickets, please see ou	ır event we	ebsite: <u>PILC.cbo.io</u>					
PAYMENT INFORMATION Payment in full is requested with this form. Sponsorships of submission will be invoiced.	or program	book ads not paid upon					
□ Check enclosed, payable to the Public Interest Law Cente	r						
□ Request ACH/wire transfer information: email event@pubintlaw.org							
□ Pay online: <u>PILC.cbo.io</u>							
□ Receive an invoice from the Public Interest Law Center							
□ Credit Card (for payments up to \$2,500):							
Card Type: Mastercard Visa American Express Discover							
Credit Card Number:							
Expiration Date: Security Code:							
Name on Card:							
Signature:							
Please return the completed form to:	Deadlin	Deadlines:					

The Public Interest Law Center 1500 John F. Kennedy Blvd., Suite 802 Philadelphia, PA 19102 OR email: event@pubintlaw.org

 Logos for invite: August 14, 2025 Ads for program: September 14, 2025
Attendee names: October 1, 2025

The Public Interest Law Center is a registered charitable organization recognized by the Internal Revenue Service as a 501(c)(3) organization. The official registration and financial information of the Public Interest Law Center may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, at 1-800-732-0999. Registration does not imply endorsement. The fair market value of each ticket used is \$100.