



Sponsorship Opportunities for the Public Interest Law Center's 2024 ANNUAL EVENT

Wednesday, September 18th, 2024 - 6-9pm
at Vie by Cescaphe
600 North Broad St, Philadelphia, PA 19130



ACTION ACCESS PROGRESS

OUR MISSION

The Public Interest Law Center uses high-impact legal strategies to advance the civil, social, and economic rights of communities in the Philadelphia region facing discrimination, inequality, and poverty. We use litigation, community education, advocacy, and organizing to secure access to fundamental resources and services.

OUR IMPACT

The Public Interest Law Center has built a reputation as an innovative non-profit law firm that develops successful strategies to attack the most pressing civil, social, and economic issues, particularly those deeply entrenched in historic systemic inequities affecting vulnerable communities. Our work focuses on one or more of six fundamental needs that allow people to build their lives: education, employment, environmental justice, health, housing, and voting rights. We approach this work holistically because, from the point of view of an individual, these needs are intertwined, not neatly segmented.

Our long-term vision is for a region and state where all people, regardless of their zip code, background, abilities, or color of their skin, can access the basic resources they need to lead healthy lives and determine the futures of their communities.

Partnerships are at the heart of our work to realize our mission. We partner with our clients to bring class action lawsuits, conduct policy advocacy, organize advocates, and offer community education. We work with community groups, advocacy organizations, other public interest law firms, private law firms, colleges and law schools to expand our capacity. With support like yours we can keep our services free for our clients.

There is work to be done in 2024. Through sponsorship, you help us build the foundation for the future, to continue to take on cases and projects that help thousands of people stand up for their fundamental rights.



OUR EVENT

The annual event draws over 300 of our most active supporters & allies, including Philadelphia business leaders and elected officials.

Our September 18th, 2024 event will include drinks, food, & entertainment at Vie by Cescaphe, 600 North Broad street in Philadelphia.

OUR SPONSORS

Your sponsorship will be marketed to more than 10,000 people, with both digital & print opportunities available based on the sponsorship benefits laid out in the table below. If you sponsor at Defender level or higher & would like your logo on mailed invitations, please submit your files before June 17th.

SPONSORSHIP OPPORTUNITIES

	Tickets	Program Book Ad	Logo/Name Recognition	Event Signage	Social Media	Reserved Table
VISIONARY \$30,000 Only 2 Available!	15	Full-Page Back or Inside Cover	Logo on invitation, email blasts, event website	Special Recognition	2 Dedicated Posts	Yes
CHAMPION \$20,000 Only 4 Available!	10	Full-Page Prominently Featured	Logo on invitation, email blasts, event website	Special Recognition	1 Dedicated Post	
DEFENDER \$10,000+	8	Full-Page	Logo on invitation, email blasts, event website	Recognition	Group Post	
ADVOCATE \$5,000+	6	Half-Page	Name on website and email blasts	Recognition	Group Post	
ALLY \$2,500+	4	Half-Page	Name on website and email blasts	Recognition	Group Post	

Show your support through the purchase of Event Tickets
INDIVIDUAL TICKETS: \$250 - Use code EARLYBIRD before July for \$50 off!
TEACHER/STUDENT/NON-PROFIT COLLEAGUE TICKETS: \$100

If you would like your sponsorship or program book ad included in printed materials and signage, the deadline to make your commitment is August 14, 2024.

PROGRAM BOOK ADS

Submit full-color ads by emailing a “print ready” ad to: sdavis@pubintl.org.

Electronic image requirements: jpg or pdf format, at least 300 dpi.

SPONSOR INFORMATION

Sponsor listed as: _____

Contact Name: _____

Contact Address: _____

City State ZIP

Telephone E-mail

I agree to be a sponsor of the 2024 Public Interest Law Center Annual Celebration at the following level:

Signature _____ Date _____

PROGRAM BOOK ADS (for non-sponsors)

_____ will purchase an advertisement of the following size in the event’s program book:

- Full-Page (5.5” wide x 8.5” tall) - \$1000
- Half-Page (5.5” wide x 4.25” tall) - \$500
- Quarter-Page (2.75” wide x 4.25” tall) - \$250

PAYMENT INFORMATION

Payment in full is requested with this form. Sponsorships or program book ads not paid when form is submitted will be invoiced.

- Check enclosed, payable to Public Interest Law Center
- Will request wire transfer information – sdavis@pubintl.org
- Will pay online – <https://cbo.io/tickets/pilc/tix>
- Credit Card (eligible cc payments for \$2,500 or under): Circle one: Mastercard, Visa, American Express, or Discover

Credit Card Number: _____

Exp. Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Please return completed form to Steph Davis by mail
Public Interest Law Center
1500 John F. Kennedy Blvd., Suite 802
Philadelphia, PA 19102 or email:
sdavis@pubintl.org

Logos and program book ads must received by August 14, 2024

Attendee names are due on or before September 6, 2024

If your business or firm is looking for something different in sponsorship opportunities, please reach out to us.

The Public Interest Law Center is a registered charitable organization and is recognized by the Internal Revenue Service as a 501(c)(3) organization. The official registration and financial information of the Public Interest Law Center may be obtained from the Pennsylvania Department of State by calling toll- free, within Pennsylvania, 1-800-732-0999.

Registration does not imply endorsement.
The fair market value of each ticket used is \$75

Project Areas

Environmental Justice: We represent low-income communities, and particularly communities of color, as they seek to determine the future of their neighborhoods and a healthy environment for themselves and for future generations. In recent years, this work has ranged from helping an urban equestrian organization find a new home for its stables to curbing an overwhelming proliferation of nuisance auto body shops in Southwest Philadelphia. This subject area also encompasses our Garden Justice Legal Initiative, which supports the long-term preservation of community gardens and farms in low-income neighborhoods.

Housing: We seek to increase access to healthy and affordable housing for low-income and disabled tenants. Our strategies include legal support for tenants whose housing is substandard or whose landlords fail to provide disability accommodations; organizing in partnership with local tenants' organization Renters United Philadelphia to advocate for better housing equality; and enforcing existing law by challenging landlords who discriminate against renters who pay their rent using Housing Choice Vouchers.

Public Education: Ensuring the quality of public schools is at the core of our mission to reduce economic inequality and poverty. In 2021 and 2022, we went to trial to challenge Pennsylvania's school funding system, which has left low-wealth school districts severely underfunded across the Commonwealth. In February 2023, this trial resulted in a landmark victory which affirmed Pennsylvania students' constitutional right to a comprehensive and fairly funded education. We also advocate for the rights of students with disabilities, including a recent case which protected students' access to special education services until their 22nd birthday as required by federal law.

Healthcare: We seek to address systemic barriers to healthcare and public health threats. To help end the gun violence epidemic in Pennsylvania's cities, we challenged statewide pre-emption laws that block local gun safety legislation. Now, we're working to expand Medicaid access to home and community-based services (HCBS) for Pennsylvanians with disabilities, thousands of whom are languishing on wait lists amidst a systemic shortage of services.

Employment: We represent people with criminal records in individual and class action lawsuits related to their right to seek employment. In Pennsylvania, one in three adults has a criminal record; these individuals often face barriers to economic stability because of hiring discrimination that can last for decades following arrest or incarceration. We work to increase employers' compliance with state and local laws prohibiting broad use of criminal background checks, particularly in cases where a prior criminal record has no bearing on the job being applied for.

Voting: We work to ensure that every vote counts in local, state, and national elections. Following a May 2023 election, we successfully sued the Delaware County Board of Elections to ensure that provisional ballots were counted after voters' original mail-in ballots were rejected for technical reasons. As national elections approach in 2024, we remain vigilant to emerging threats to voting rights and are ready to act when voters encounter barriers to the ballot box.

