

# **Sponsorship Opportunities For The Public Interest Law Center's 2023 ANNUAL EVENT: **The Time is Now****

**On September 20<sup>th</sup>, 2023 – 6-9pm  
At Cescaphe's Fairmount Water Works**



## 2023 THADDEUS STEVENS AWARD HONOREES

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### *Nancy Bregstein Gordon*

A University of Pennsylvania Law School Alum, the first woman editor of the Penn Law Review, a law clerk to Supreme Court Justice Lewis Powell, and for many years an appellate litigator, Nancy Bregstein Gordon has spent more than two decades working to reduce gun violence across Pennsylvania. In May 2000, Nancy led the Pennsylvania delegation to the Million Mom March in Washington, D.C., at the time the largest non-violent protest to take place in United States history with over 750,000 people on the National Mall and thousands more across the country gathering to call for an end to gun violence. In 2002, Nancy co-founded CeaseFirePA, a leading organization dedicated to ending gun violence across the Commonwealth, where she is currently the Chair of the Litigation Committee and has served as a Board member for many years, including several years as President. Collaborating with the Law Center, Nancy plays a leading role in *Crawford v. Commonwealth*, our constitutional challenge to Pennsylvania's firearm preemption laws currently on appeal before the Pennsylvania Supreme Court.

### *Hogan Lovells*

Gun violence disproportionately ravages low-income Black and Latino communities in Philadelphia making gun violence both a public health emergency and a civil rights issue. A leading global law firm, Hogan Lovells is pro bono co-counsel in *Crawford v. Commonwealth*, our lawsuit with the City of Philadelphia challenging Pennsylvania's Firearm Preemption Laws which prevent municipalities from enacting any common-sense local gun laws that have been demonstrated to save lives. Representing individuals who have lost family members to gun violence and CeaseFirePA, Hogan Lovells lawyers and paralegals generously devote their many talents, countless hours, and resources pursuing this groundbreaking litigation now before the Pennsylvania Supreme Court.

The logo for Hogan Lovells, featuring the firm's name in a serif font on a light green rectangular background.

### *Ten Individual Clients in the Crawford Case*

Each of our ten individual clients has lost one or more close family members to firearm violence. And as residents of the communities hit hardest by this epidemic, they and their family members remain exposed to great peril. By stepping forward with their stories of grief and fear, they are helping to equip Philadelphia to take action and to fill the vacuum left by our state legislature.



Stanley Crawford  
Tracey Anderson  
Delia Chatterfield  
Aishah George  
Rita Gonsalves  
Maria Gonsalves-Perkins  
Wynona Harper  
Tamika Morales  
Cheryl Pedro  
Rosalind Pichardo

IMAGE: Stanley Crawford with a photo of his son, William Aboaje Samir Crawford. William was shot and killed on September 8, 2018. Mr. Crawford, who founded the Black Male Community Council of Philadelphia after the murder of his son, is a plaintiff in our lawsuit taking on state firearm preemption laws that block Philadelphia from passing many local gun safety measures.

# OUR EVENT

The annual event draws over 300 of our most active supporters and allies, including Philadelphia business leaders and elected officials.

Our 2023 event will include drinks, food, and entertainment at Fairmount Water Works, one of Philadelphia's most iconic landmarks.

# OUR SPONSORS

Your sponsorship will be marketed to more than 10,000 people, with both digital and print opportunities available based on the sponsorship benefits laid out in the table below. If you sponsor at Defender level or higher and would like your logo on mailed invitations, please submit your files before July 3rd.

# SPONSORSHIP OPPORTUNITIES

	Tickets	Program Book Ad	Logo/Name Recognition	Event Signage	Social Media	Reserved Table
<b>VISIONARY</b> \$30,000 Only 2 Available!	15	Full-Page Back Cover	Logo on Invitation, email blasts, event website	Special Recognition	2 Dedicated Posts	Yes
<b>CHAMPION</b> \$20,000 Only 4 Available!	10	Full-Page Inside Cover	Logo on Invitation, email blasts, event website	Special Recognition	1 Dedicated Post	
<b>DEFENDER</b> \$10,000+	8	Full-Page	Logo on Invitation, email blasts, event website	Recognition		
<b>ADVOCATE</b> \$5,000+	6	Half-Page	Name on website and email blasts	Recognition		
<b>ALLY</b> \$2,500+	4	Quarter-Page	Name on website and email blasts	Recognition		

Show your support through the purchase of Event Tickets  
Early bird (purchased before August) INDIVIDUAL TICKETS: \$175  
TEACHER/STUDENT/NON-PROFIT COLLEAGUE TICKETS: \$100

If you would like your sponsorship or program book ad included in printed materials and signage, the deadline to make your commitment is August 23, 2023.

## PROGRAM BOOK ADS

Submit full-color ads by emailing a “print ready” ad to: [sdavis@pubintl.org](mailto:sdavis@pubintl.org).

Electronic image requirements: jpg or pdf format, at least 300 dpi.

### SPONSOR INFORMATION

Sponsor listed as: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Address: \_\_\_\_\_

\_\_\_\_\_  
City State ZIP

\_\_\_\_\_  
Telephone E-mail

I agree to be a sponsor of the 2023 Public Interest Law Center Annual Celebration at the following level:

\_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

### PROGRAM BOOK ADS (for non-sponsors)

\_\_\_\_\_ will purchase an advertisement of the following size in the event's program book:

- Full-Page (5.5" wide x 8.5" tall) - \$1000
- Half-Page (5.5" wide x 4.25" tall) - \$500
- Quarter-Page (2.75" wide x 4.25" tall) - \$250



# PAYMENT INFORMATION

Payment in full is requested with this form. Sponsorships or program book ads not paid when form is submitted will be invoiced.

- Check enclosed, payable to Public Interest Law Center
- Will request wire transfer information – [sdavis@pubintl.org](mailto:sdavis@pubintl.org)
- Will pay online at <https://one.bidpal.net/pilc2023/>
- Credit Card (eligible cc payments for \$2500 or under): Circle one:  
Mastercard, Visa, American Express, or Discover

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return completed form to Steph Davis by mail

Public Interest Law Center

1500 John F. Kennedy Blvd., Suite 802

Philadelphia, PA 19102 or email:

[sdavis@pubintl.org](mailto:sdavis@pubintl.org)

Logos and program book ads  
must be emailed to: [sdavis@pubintl.org](mailto:sdavis@pubintl.org) by August 23, 2023

Attendee names are due September 12, 2023

If your business or firm is looking for something different in sponsorship opportunities, please feel free to reach out to us.

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The Public Interest Law Center is a registered charitable organization and is recognized by the Internal Revenue Service as a 501(c)(3) organization. The official registration and financial information of the Public Interest Law Center may be obtained from the Pennsylvania Department of State by calling toll- free, within Pennsylvania, 1-800-732-0999.

Registration does not imply endorsement.

The fair market value of each ticket used is \$75

# ACTION ACCESS PROGRESS

## OUR MISSION

The Public Interest Law Center uses high-impact legal strategies to advance the civil, social, and economic rights of communities in the Philadelphia region facing discrimination, inequality, and poverty. We use litigation, community education, advocacy, and organizing to secure their access to fundamental resources and services.

## OUR IMPACT

The Public Interest Law Center has built a reputation as an innovative non-profit law firm that develops successful strategies to attack the most pressing civil, social, and economic issues, particularly those deeply entrenched in historic systemic inequities affecting the most vulnerable of communities. Our work focuses on one or more of six fundamental needs that allow people to live safely, equitably and thrive in their communities. The areas we work in are education, employment, environmental justice, health, housing, and voting rights. We approach this work holistically because, from the point of view of an individual, these needs are intertwined, not neatly segmented.

Our long-term vision is for a region and state where all people, regardless of their zip code, background, abilities, or color of their skin, can access the basic resources they need to lead healthy lives and determine the futures of their communities.

Partnerships are at the heart of our work to realize our mission. We partner with our clients to bring class action lawsuits, conduct policy advocacy, organize advocates, and offer community education. We work with community groups, advocacy organizations, other public interest law firms, private law firms, colleges, and law schools to expand our capacity. With support like yours we can keep our services free for our clients.

## PROJECT AREAS

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**Public Education.** Pennsylvania is not equitably or adequately funding its schools. We brought litigation in state court over it, and we won! Through the landmark decision, we aim to change this policy with real and effective solutions. Pennsylvania has the widest funding gap between wealthy and poor school districts in the country, with state and local per-pupil spending in the poorest districts 33% lower than in the wealthiest districts. Students finally saw their day in court in 2022 resulting in a resoundingly favorable decision for school aged children of the Commonwealth. The COVID-19 crisis has illustrated the massive resource gaps between school districts in Pennsylvania, as many districts struggled to provide remote instruction or a return to in person learning.

**Environmental Justice.** We work to support community gardens and urban farms through our Garden Justice Legal Initiative. The purpose of this project is to preserve vacant land being used by individuals or organizations for community gardens, especially in low-income neighborhoods. These gardens provide a safe and healthy gathering place and healthy food for the community. In 2022 the Law Center, along with pro bono partners, represented six threatened gardens trying to retain legal control of their open space.

Additionally, as part of our Environmental Justice work, we provide support and legal assistance to community groups who are facing on-going or emerging changes to their built environment.

**Healthcare.** Gun violence is a public health scourge in Philadelphia. According to the Philadelphia Department of Public Health, of 5,086 homicides committed between 2003 and 2017, 80 percent were committed with firearms, mostly with handguns. This violence is not evenly distributed in Philadelphia. While firearm homicide is the 11th leading cause of death in the City overall, it is the leading cause of death for young Black men and youth in Philadelphia between the age of 15 and 34, and shootings are clustered in economically disadvantaged areas of the city. Gun violence is not only a public health crisis; it is a civil right issue.

Working with the City of Philadelphia Law Department and the Department of Public Health, we represent families of gun violence victims and gun violence prevention advocates in litigation intended to ensure that Philadelphia and other municipalities have the power to implement firearm regulations that they believe are best suited to reduce gun violence. Pennsylvania is one of 43 states with a state pre-emption law restricting municipalities from regulating gun violence. This case will be heard before the PA Supreme Court this year.

**There is still work to be done. By supporting us through sponsorship, you help us build the foundation for the future, to continue to take on cases and projects that help thousands of people stand up for their fundamental rights.**



