

ADVANCING JUSTICE TOGETHER



ANNUAL CELEBRATION

A one night only virtual event to support
the Public Interest Law Center.

Thursday, October 1, 2020

SPONSORSHIPS 2020



One.Bidpal.Net/Pilc2020

THE PUBLIC INTEREST LAW CENTER

The Public Interest Law Center uses high-impact legal strategies to advance the civil, social, and economic rights of communities in the Philadelphia region facing discrimination, inequality, and poverty. We use litigation, community education, advocacy, and organizing to secure their access to fundamental resources and service.

OUR IMPACT

Since our founding in 1969 as an affiliate of the Lawyers' Committee for Civil Rights Under Law, we have made an impact in Pennsylvania and beyond. In 2019 alone:

- *Representing nine voters, we helped challenge Pennsylvania's absentee ballot deadline. This deadline, one of the earliest in the country, led to more than 9,000 rejected ballots in the 2018 general election. In October, Governor Tom Wolf signed a bipartisan election reform bill into law that extended the deadline to 8:00 p.m. on Election Day.*
- *We prepared for a trial in our case challenging Pennsylvania's inequitable and inadequate school funding system, tentatively scheduled for this winter. While building the case, our attorneys spent more than 60 days with witnesses, traveled 5,500 miles across the state, and produced more than 60,000 pages of documents.*
- *In Philadelphia, 67 percent of landlords refuse to accept Section 8 tenants, even though discrimination based on source of income is illegal under Philadelphia law. We are representing two tenants taking on this practice, which furthers economic and racial segregation.*
- *We celebrated the 50th anniversary of our founding in Philadelphia with a series of events reflecting our history and our vision for the future.*

We focus on “securing access to fundamental resources and services.” These resources and services are the foundations people need to build their lives: a voice at the ballot box, safe housing, healthy neighborhoods, quality education, and freedom from discrimination.

Supporting us through a sponsorship helps us build the foundation for the future, to continue to take on cases and projects that help thousands of people stand up for their rights.

A VIRTUAL EVENT

This one night only virtual event will attract over 400 of our most active supporters and allies, as well as business leaders and elected officials. In addition to building resources to support our work, the event raises awareness for the challenges our clients face and provides a focused opportunity for local involvement. The event will feature performances by some of the most talented musicians, and dancers in Philadelphia and the U.S.

JOIN US TO CELEBRATE



**THURSDAY, OCTOBER 1, 2020
6:00 PM**

Your sponsorship will be marketed to more than 5000 people based on the attached sponsorship benefits.

**The deadline to make your commitment is
September 15, 2020.**

SPONSORSHIP OPPORTUNITIES

CHAMPION \$20,000

- Original art by Symone Salib as well as Five (5) signed posters
- Acknowledgement during the event by Tamala Edwards
- Written recognition on event webpage
- Full-page ad in program book
- Recognition on website event page with hyperlink to your site
- Logo in pre-event e-mail blasts (sent to 7,000+ subscribers)
- Logo featured on silent auction web page
- Two dedicated social media posts on Facebook (Likes: 2500+) and Twitter (Followers: 3000+)
- Twenty (20) celebration tee shirts

DEFENDER \$10,000

- Five (5) posters signed by artist, Symone Salib
- Half-page ad in program book
- Recognition on website event page with hyperlink to your site
- Recognition in pre-event e-mail blasts (sent to 7,000+ subscribers)
- Dedicated social media post on Facebook (Likes: 2500+) and Twitter (Followers: 3000+)
- Ten (10) celebration tee shirts

SPONSORSHIP OPPORTUNITIES

PROTECTOR \$5,000

- Five (5) posters signed by artists Symone Salib
- Half-page ad in program book
- Recognition on website event page with hyperlink to your site
- Logo in pre-event e-mail blasts (sent to 7,000+ subscribers)
- Eight (8) celebration tee shirts

ADVOCATE \$2,500

- Quarter-page ad in program book
- Recognition on website event page with hyperlink to your site
- Recognition in pre-event e-mail blasts (sent to 7,000+ subscribers)
- Five (5) celebration tee shirts



PROGRAM BOOK ADS

- Full-page (5.5" wide x 8.5" tall) - \$1,000
- Half-page (5.5" wide x 4.25" tall) - \$500
- Quarter-page (2.75" wide x 4.25 " tall) - \$250

Submit full-color ads by emailing ads to:
mberton@pubintl.org.

Electronic image requirements:
jpg or pdf format, at least 300 dpi.

**If you would like your sponsorship or program book ad included in printed materials and signage, the deadline to make your commitment is
SEPTEMBER 15, 2020.**

ONE.BIDPAL.NET/PILC2020

SPONSOR INFORMATION

Sponsor listed as:

Contact Name:

Contact Address:

City

State

ZIP

Telephone

E-mail

I agree to be a sponsor of the 2020 Public Interest Law Center Annual Celebration at the following level:

Signature _____ Date _____

PROGRAM BOOK ADS (for non-sponsors)

_____ will purchase an advertisement of the following size in the event's program book:

- Full-Page (5.5" wide x 8.5" tall) - \$1000
- Half-Page (5.5" wide x 4.25" tall) - \$500
- Quarter-Page (2.75" wide x 4.25" tall) - \$250

Email ads to mberton@pubintl.org. Electronic image requirements: color, jpg or pdf format, at least 300 dpi.

The final date to purchase and submit a program book ad is September 15, 2020.

PAYMENT INFORMATION

Payment in full is requested with this form. Sponsorships or program book ads not paid when form is submitted will be invoiced.

- Check enclosed, payable to Public Interest Law Center
- Will pay online at one.bidpal.net/pilc2020
- Credit Card: *Circle one: Mastercard, Visa, American Express, or Discover*

Credit Card Number: _____

Exp. Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Please return completed form to **Michael Berton** by mail
Public Interest Law Center
1500 John F. Kennedy Blvd.,
Suite 802
Philadelphia, PA 19102
or email mberton@pubintl.org

- Logos and program book ads should be emailed to:
mberton@pubintl.org by September 15, 2020

The Public Interest Law Center is a registered charitable organization and is recognized by the Internal Revenue Service as a 501(c)(3) organization. The official registration and financial information of the Public Interest Law Center may be obtained from the Pennsylvania Department of State by calling toll- free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

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