



**PUBLIC INTEREST LAW
CENTER OF PHILADELPHIA**

AFFILIATED WITH THE LAWYERS COMMITTEE FOR CIVIL RIGHTS UNDER LAW

In Pursuit of the Promise: Education for All
Honoring H. Laddie Montague and Our Public Education Plaintiffs

Tuesday, September 29, 2015.

Fringe Arts. La Peg Brasserie. 140 N Columbus Blvd. (at Race St.) Philadelphia.



Sponsorship Opportunities

Presenting Sponsor: \$30,000+

- Co-host of exclusive pre-event sponsor reception (date and location TBD)
- Ten tickets to event
- Back-cover ad on program book (distributed to 350+)
- Presenting sponsor recognition and logo featured on invitation if received by August 3rd (Invitation sent to 1,900+)
- Presenting sponsor recognition on website event page with hyperlink to site (4,500+ web views/month)
- Presenting sponsor recognition and logo on pre-event e-blasts (3,200+ email subscribers)
- Presenting sponsor recognition on signage at the event
- Dedicated social media posts on Facebook (Likes: 800+) and Twitter (Followers: 700+)
- Opportunity to speak at the event

Premiere Sponsor: \$20,000+

- Six exclusive tickets to private, pre-event sponsor reception (date and location TBD)
- Eight tickets to event
- Inside cover, full-page ad in program book (distributed to 350+)
- Sponsor recognition and logo featured on invitation if pledge is received by August 3rd (Invitation sent to 1,900+)
- Sponsor recognition on website event page with hyperlink to site (4,500+ web views/month)
- Sponsor recognition and logo on pre-event e-blasts (3,200+ email subscribers)
- Premiere sponsor recognition on signage at the event
- Dedicated social media posts on Facebook (Likes: 800+) Twitter (Followers: 700+)

Sustainer Sponsor: \$10,000+

- Four exclusive tickets to private, pre-event sponsor reception (date and location TBD)
- Eight tickets to event
- Full-page ad in program book (distributed to 350+)
- Sponsor recognition and logo featured on invitation if pledge is received by August 3rd (Invitation sent to 1,900+)
- Sponsor recognition on website event page with hyperlink to site (4,500+ web views/month)
- Sponsor recognition and logo on pre-event e-blasts (3,200+ email subscribers)
- Sponsor recognition on signage at the event
- Dedicated social media posts on Facebook (Likes: 800+) Twitter (Followers: 700+)



FRINGE ARTS la peg.



Benefactor Sponsor: \$5,000+

- Invitation and two tickets to private, pre-event sponsor reception (date and location TBD)
- Six tickets to event
- Half-page ad in program book (distributed to 350+)
- Sponsor recognition and logo featured on invitation if pledge is received by August 3rd (Invitation sent to 1,900+)
- Sponsor recognition on website event page with hyperlink to site (4,500+ web views/month)
- Sponsor recognition and logo on pre-event e-blasts (3,200+ email subscribers)
- Sponsor recognition on signage at the event
- Dedicated social media posts on Facebook (Likes: 800+) Twitter (Followers: 700+)

Patron Sponsor: \$2,500+

- Four tickets to event
- Quarter-page ad in program book (distributed to 350+)
- Sponsor recognition and logo featured on invitation if pledge is received by August 3rd (Invitation sent to 1,900+)
- Sponsor recognition on website event page with hyperlink to site (4,500+ web views/month)
- Sponsor recognition and logo on pre-event e-blasts (3,200+ email subscribers)
- Sponsor recognition on signage at the event

Supporter: \$1,000+

- Two tickets to event
- Quarter-page ad in program book (distributed to 350+)
- Sponsor recognition on website event page with hyperlink to site (4,500+ web views/month)
- Sponsor recognition on signage at the event

Friend: \$500+

- Two tickets
- Sponsor recognition on website event page
- Sponsor recognition on signage at the event

Program Book Ads

Full page (5.5" x 8.5") - \$750

Half page (5.5" x 4.25") - \$375

Quarter page (2.75" x 4.25 ") - \$200

Submit ads by emailing a "camera ready" ad (or unformatted text/photos) to mberton@pilcop.org. Electronic image requirements: jpg or pdf format, at least 300 dpi. **All ads are due by September 11th.**

Individual Tickets

\$150 each

Donate your tickets to a public school teacher!

If you do not plan to use some or all of your tickets, please email rsvp@bandbp.com by September 3rd. We will use your donated tickets to invite public school teachers and other public interest professionals to the event.

**The final date to commit your sponsorship or purchase a program book ad is
September 11, 2015.**