1	IN THE COMMONWEALTH COURT OF PENNSYLVANIA
2	* * * * * * *
3	VIVIETTE APPLEWHITE; *
4	WILOLA SHINHOSTER LEE; GROVER * Case No.
5	FREELAND; GLORIA CUTTINO; * 330 MD 2012
6	NADINE MARSH; DOROTHY BARKSDALE; *
7	BEA BOOKLER; JOYCE BLOCK; *
8	HENRIETTA KAY DICKERSON; DEVRA *
9	MIREL (ASHER) SCHOR; THE LEAGUE *
10	OF WOMEN VOTERS OF PENNSYLVANIA, *
11	NATIONAL ASSOCIATION FOR THE *
12	ADVANCEMENT OF COLORED PEOPLE, *
13	PENNSYLVANIA STATE CONFERENCE; *
14	HOMELESS ADVOCACY PROJECT, *
15	Petitioners *
16	vs. *
17	THE COMMONWEALTH OF *
18	PENNSYLVANIA, THOMAS W. CORBETT, *
19	in his capacity as Governor; *
20	
21	July 26, 2012
22	Volume II
23	
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1	PROCEEDINGS
2	
3	JUDGE SIMPSON:
4	Good morning. Please sit down. A much
5	more manageable crowd size today. Is your witness
6	here?
7	ATTORNEY WALCZAK:
8	Yes, Your Honor. Just as a preliminary
9	matter, we got our exhibits straight. I don't know
10	if Your Honor wants those now. What we've done is we
11	took all of the exhibits from yesterday in the order
12	that they were presented. They're numbered 1 through
13	15. The only exhibits we did not put in are the four
14	for Ms. Ludt or the five reports, you know, her
15	files. We're just not planning on introducing those
16	into evidence. I've given a copy to Mr. Cawley. If
17	Your Honor would like this now or?
18	JUDGE SIMPSON:
19	Yes. Would you hand it up to Mr.
20	Mazin, please?
21	ATTORNEY WALCZAK:
22	And we'll just start with 16 today.
23	JUDGE SIMPSON:
24	I see. Okay. So we have exhibits in
25	the order that they were presented. One, Two, Three,

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1	Four, Five, Six, Seven, Eight, Nine, Ten. Eleven
2	(11) is an is the videotape deposition?
3	(Petitioners' Exhibits 1 through 11
4	marked for identification.)
5	ATTORNEY WALCZAK:
6	Yes, Your Honor. That's Nadine Marsh's
7	DVD.
8	JUDGE SIMPSON:
9	And 12. And they're moved. Any
10	objection?
11	(Petitioners' Exhibit 12 marked for
12	identification.)
13	ATTORNEY CAWLEY:
14	And there's also a 13, Your Honor. Am
15	I correct that there's a 13, 14 and 15?
16	ATTORNEY WALCZAK:
17	Yes.
18	JUDGE SIMPSON:
19	There's a 13, which is the CV; 14,
20	which is the Social Security website shot, and 15
21	which is the stipulation.
22	(Petitioners' Exhibits 13 through 15
23	marked for identification.)
24	ATTORNEY CAWLEY:
25	And I have no objection, Your Honor.

1	JUDGE SIMPSON:
2	They are received. And Mr. Mazin, you
3	may take charge of these.
4	ATTORNEY CAWLEY:
5	And Your Honor, if it's appropriate at
6	this time, the Respondents would like to move for the
7	admission of Commonwealth's Exhibit One, which came
8	up during Cross Examination.
9	JUDGE SIMPSON:
10	And One, I believe, was just bear
11	with me a second.
12	ATTORNEY CAWLEY:
13	It is sure.
14	JUDGE SIMPSON:
15	Okay. It was the same as Plaintiffs'
16	Exhibit 220-D was numbered 220-D at the time, but
17	it's the Applewhite IDs and residency documents,
18	because you were asking her about her address as it
19	appeared on these documents.
20	ATTORNEY CAWLEY:
21	That's correct.
22	JUDGE SIMPSON:
23	As I understand it, it's pretty much a
24	duplicate as to what I just received, but is there
25	any objection?

1	ATTORNEY WALCZAK:
2	There's no objection, Your Honor.
3	JUDGE SIMPSON:
4	Respondents' One is also received.
5	JUDGE SIMPSON:
6	Nothing let me give you my little
7	opening statement for today. It's Tuesday, June
8	26th. In a sign with the times, it is Mick Jagger's
9	69th birthday today. I never realize that was going
10	to make me so depressed. When I heard that, I really
11	felt old, I must say. We covered a lot of ground
12	yesterday, and I look forward to doing so today. You
13	may call your next witness.
14	ATTORNEY WALCZAK:
15	Plaintiffs call Matt Barreto.
16	MR. TURNER:
17	Please raise your right hand.
18	
19	MATT BARRETO, HAVING FIRST BEEN DULY SWORN,
20	TESTIFIED AS FOLLOWS:
21	
22	EXAMINATION ON QUALIFICATIONS
23	BY ATTORNEY WALCZAK:
24	Q. Good morning.
25	A. Good morning.

- 1 Q. Please state your name.
- 2 A. My name is Matt Barreto.
- 3 Q. Where do you live?
- 4 A. I currently live in Shoreline, Washington.
- 5 Q. And is that near Seattle?
- 6 A. Yes.
- 7 Q. And what do you do?
- 8 A. I'm an associate professor at the University of
- 9 Washington, Political Science department.
- 10 Q. I would like to mark and put on the screen
- 11 | Exhibit 16. I show you what's been marked as Exhibit
- 12 | 16. Do you recognize this document?
- 13 (Petitioners' Exhibit 16 marked for
- identification.)
- 15 A. Yes, I do.
- 16 BY ATTORNEY WALCZAK:
- 17 Q. And what is it?
- 18 A. This is my current CV.
- 19 Q. And is this a fair and accurate description of
- 20 your qualifications and experience?
- 21 A. Yes, it is.
- 22 Q. Let's start at the bottom of the first page
- 23 there, if you can scroll up. Can you tell us a
- 24 little bit about your educational background?
- 25 A. Yes. I attended college in New Mexico at

- 1 | Eastern New Mexico University. I then went to the
- 2 University of California, Irvine for my Ph.D. work
- 3 where I completed a Ph.D. in political science in
- 4 2005, and then I joined the faculty of University of
- 5 Washington.
- 6 Q. And what was your Ph.D. in?
- 7 A. It was in the Department of Political Science
- 8 | with an emphasis on voting and elections, public
- 9 opinion and racial and ethnic politics.
- 10 Q. And tell us a little bit about your job
- 11 experience.
- 12 A. Sure. I'm currently an associate professor at
- 13 | the University of Washington in the Department of
- 14 Political Science. I am also currently the director
- 15 of the Washington Institute for the study of
- 16 ethnicity and race, which is a research center in the
- 17 | College of Arts and Sciences. I have an adjunct
- 18 appointment in the University of Washington School of
- 19 Law, and I'm currently an executive committee member
- 20 | for the Center for Statistics and Social Sciences.
- 21 Q. And what is the Center for Statistics and Social
- 22 | Sciences?
- 23 A. That is an interdisciplinary department group at
- 24 | the University of Washington that draws upon
- 25 | statisticians and methodologists who are interested

1 | in empirical research, but applying that to real

- 2 Social Science problems as opposed to doing
- 3 statistics for the sake of doing math equations, and
- 4 | so it's a nice group of folks from across different
- 5 departments from statistics, sociology, science,
- 6 analogy and looking at how we can apply those to
- 7 studying real problems.

ATTORNEY WALCZAK:

- 9 Kelby, if you turn to the last page of
- 10 | this exhibit --- or the second to last page of this
- 11 exhibit? I think it's the last page. There you go.
- 12 BY ATTORNEY WALCZAK:
- 13 Q. Can you talk to us a little bit more about what
- 14 | it is that you teach at the University of Washington?
- 15 | A. Sure. The classes that I have taught are listed
- 16 here. Generally, the courses that I teach are in
- 17 American politics. I taught courses on public
- 18 opinion, survey research, statistics and empirical
- 19 analysis, campaigns and elections and minority
- 20 politics.

- 21 | Q. Now, at the bottom of that page, it talks about
- 22 | board and research appointments. Can you tell us a
- 23 | little bit about that?
- 24 A. These are various research centers or institutes
- 25 | that I have appointments at.

- 1 Q. What does it mean to have an appointment?
- 2 A. That someone from that research center has
- 3 contacted you and asked you to serve in either an
- 4 advisory or official capacity. Perhaps you might
- 5 write a scholarship for them that goes out under
- 6 their letterhead, perhaps you might advise them on
- 7 different research matters generally. You might
- 8 attend their events and functions, so these are
- 9 various centers or groups that I held research
- 10 appointments at since my graduate work.
- 11 | Q. And I see near the bottom of that list is
- 12 | something called the American National Elections
- 13 | Study at the University of Michigan. Can you tell us
- 14 about that?
- 15 A. Sure. The American National Election Study is
- 16 one of the oldest and longest running studies in
- 17 political science. It's funded by the National
- 18 | Science Foundation. It was started in 1948 and runs
- 19 | consecutively every two years doing a large national
- 20 | study of voter public opinion, voter knowledge, voter
- 21 participation, and it has been the source of a great
- 22 number --- a great amount of scholarship that has
- 23 been published in American politics. People
- 24 regularly use that data set to advance what we know
- 25 about voters and why they behave the way they do. In

- 1 2010 I was appointed to the board of overseers.
- 2 Q. And I think overseers and think undertakers and
- 3 don't know the difference always. What does it mean
- 4 to be a member of the board of overseers?
- 5 A. They have a --- the principal investigators of
- 6 the study, which are currently based at the
- 7 University of Michigan and Stanford University,
- 8 | select about 25 to 30 professors from across the
- 9 | country to join the board, attend quarterly meetings
- 10 where they advise the principal investigators on the
- 11 different topics, talk about the current
- 12 methodologies and ways to possibly improve this
- 13 | study, but also to protect it so that we have
- 14 comparability across the 60 years that it's been in
- 15 existence. So I'm one of those members that will use
- 16 their research methodology and advises them on new
- 17 areas.
- 18 Q. Now, the testimony we're hoping to offer from
- 19 | you today involves surveys and involves barriers to
- 20 voter participation. I want to focus a little bit
- 21 about on your experience and background in both of
- 22 those things. Let's start first with surveys. Tell
- 23 | us a little bit about your experience in designing
- 24 and executing surveys.
- 25 A. Sure. One of the other research appointments

that's listed here, in fact, the first one, was one of my first research appointments as a scholar which is Tomas Rivera Policy Institute in southern

California. There I started in 1999, and I was part of a team that designed surveys, both the sample and the questionnaire for surveys that were being conducted by the institute. From there I went on to study and have an emphasis on survey research and public opinion research in my graduate work, taking courses closely related to those topics and designing and implementing some additional surveys as a

doctoral student for my own research.

Since that time I've collaborated on more than
75 surveys focusing on states and national and have
--- as I mentioned earlier, have taught classes and
given seminars about survey construction and design.
Q. And how many of those surveys that you've done
approximately involve issues related to elections?
A. I would say virtually all of them were related
to issues of elections due to the nature of my study
in the political science department. There have been
some surveys that were just general studies of public
opinion and voter awareness and knowledge. But
overwhelmingly the surveys that I study are voter

attitudes, voter opinions in the electoral system.

- 1 Q. And have your studies focused both on localities
- 2 and states and national? Have you looked at
- 3 different sort of population codes?
- 4 A. Yes, absolutely. The studies have taken a wide
- 5 range of interests and focus, oftentimes depending on
- 6 | the research question that we're interested at the
- 7 time. But as an example, I designed and implemented
- 8 studies that have been specifically just about one
- 9 city, many that were in the City of Los Angeles when
- 10 | I was living in southern California. A number that
- 11 | were county or metro wide, and a number that have
- 12 been statewide, focusing on individual states, and
- 13 quite a few surveys that have been national in scope.
- 14 The surveys have also tended to focus on the overall
- 15 entire American electorate as well as studies that
- 16 focus just specifically on individual racial and
- 17 ethnic groups.
- 18 Q. And have any of your surveys involved an
- 19 | assessment of voter ID laws?
- 20 A. Yes. I believe there are eight surveys that the
- 21 primary focus was looking at voter identification
- 22 laws, rights to possession, lack of possession of
- 23 | obtaining photo identification.
- 24 Q. And is one of those eight one that you performed
- 25 for this case?

- 1 A. Yes, that's correct.
- 2 Q. And were any of the others that you've done
- 3 national in scope?
- 4 A. Yes. They have been both focusing on some
- 5 individual states. Also, they have been national in
- 6 scope, where we have examined the rates of possession
- 7 of photo identification nationally for different
- 8 groups, but also focusing on individual states.
- 9 Q. And just let me ask you since it's been in the
- 10 news. There was a court challenge in Wisconsin, or I
- 11 guess there are multiple court challenges in
- 12 Wisconsin right now. Have you done a similar survey
- 13 for the litigation in Wisconsin?
- 14 A. Yes, that's correct. Myself and Professor
- 15 | Gabriel Sanchez were involved in writing, designing,
- 16 implementing a survey for litigation in the State of
- 17 Wisconsin.
- 18 Q. And who are you working for in the State of
- 19 Wisconsin?
- 20 A. It was the ACLU Foundation in Wisconsin.
- 21 Q. And that case is one that's in federal court?
- 22 A. Yes, I believe so.
- 23 Q. So that's not one of the cases that has been
- 24 decided thus far?
- 25 A. That's correct.

1 Q. And is that case also under the Voting Rights

- 2 Act?
- 3 A. Yes, that's correct.
- 4 Q. And did you look at the entire state there
- 5 or ---?
- 6 A. The study that we did in Wisconsin was just in
- 7 Milwaukee County. That was the area where they
- 8 decided to bring the lawsuit in terms of rates of
- 9 possession and wanted to focus just specifically on
- 10 Milwaukee County, so that's what we studied.
- 11 Q. And was the focus of that study slightly
- 12 different than what we asked you to do here in
- 13 Pennsylvania?
- 14 A. Yes, certainly. Because it was being brought
- 15 under the Federal Voting Act. They were specifically
- 16 asking us to assess the right to possession that
- 17 cross over in racial and ethnic groups to determine
- 18 whether or not there were any differences in the rate
- 19 of possession between whites, Hispanics and blacks.
- 20 Q. Let me just ask you generally on the surveys
- 21 | that you've done on voter IDs, is there a range that
- 22 | you have found in the various studies in terms of the
- 23 | number of voters who do not have the kind of ID
- 24 required under the particular law?
- 25 A. Yeah. Across the surveys that we implemented

1 asking people what their current rates of possession

- 2 | valid photo identification are, we seen some fairly
- 3 consistent rates where, let's say, between 9 and 15
- 4 | percent generally --- sometimes maybe one percent
- 5 lower, sometimes maybe one percent higher, but we've
- 6 seen something in about that range of people who
- 7 | don't have valid photo ID, depending, of course, on
- 8 | the intricacy of the state law.
- 9 Q. Now, let me ask you a little bit about looking
- 10 | at predictors of voter turnout. Is that a specialty
- 11 of yours?
- 12 A. Yes, absolutely, that's one of my primary areas
- 13 of focus.
- 14 Q. And explain for the Court what that means.
- 15 A. Well, one of the big questions, I quess, that we
- 16 grapple with in political science is what motivates
- 17 participation in our democracy. And so one of the
- 18 primary areas or subfields is called voting behavior
- 19 and political participation. There we're primary
- 20 | interested in trying to identify what causes people
- 21 | to register and to vote or to express other forms of
- 22 | non-electoral participation and what the factors are
- 23 that are associated with that, we often call
- 24 predictors, the factors are that are associated with
- 25 higher or lower rates of participation.

1 Q. And can you give us an example of a study that

2 you've done that's looked at --- outside the voter ID

- 3 | context that's looked at predictors of participation?
- 4 A. Sure. I would say a large number of the studies
- 5 | that I've conducted are related to voter
- 6 participation and what drives voter participation,
- 7 | whether you're looking at some of the studies that
- 8 I've done comparing across racial groups. I've
- 9 completed a study recently looking at how people who
- 10 | use the internet for political reasons to gather
- 11 | information, that creates an extra added incentive in
- 12 the participators, so we identified things like
- 13 internet access as both something that mobilizes or
- 14 that encourages voting, but also the lack of access
- 15 as a barrier, something to causes people to
- 16 participate less. I've also authored studies
- 17 | specifically looking at institutional barriers to
- 18 | political participation, looking at ---.
- 19 Q. What do you mean by institutional barriers?
- 20 A. In this case, generally we divide the predictors
- 21 | into things that are individual level, such as my own
- 22 | income, education level, race or ethnicity, et
- 23 cetera, and then institutional or contextual factors,
- 24 larger things that are existing in the county, the
- 25 | state or the electoral system. And one such study I

- did was looking at the actual polling place
- 2 precincts, what characteristics they had, how well
- 3 marked they were, what their overall level of quality
- 4 was, the knowledge level of the poll workers inside
- 5 the precincts and whether or not that was associated
- 6 | with a higher or lower voter participation.
- 7 Q. Have you also looked at how information affects
- 8 voters?
- 9 A. Absolutely. I mean, this is a very important
- 10 strand of research within political participation.
- 11 The levels of information are directly related to
- 12 voter engagement and voter participation, so that
- 13 | would be something that we would not only want to
- 14 | review the latest findings and research on, but also
- 15 perhaps include as part of our research design,
- 16 asking questions about that sort of thing.

17 ATTORNEY WALCZAK:

- 18 Your Honor, we would move Professor
- 19 Barreto as an expert in the science of --- I'm sorry,
- 20 | survey science and barriers to political
- 21 participation.
- JUDGE SIMPSON:
- Do you wish to be heard?
- 24 ATTORNEY CAWLEY:
- No, Your Honor. No objection.

JUDGE SIMPSON:

- 2 He may express an opinion.
- 3 DIRECT EXAMINATION
- 4 BY ATTORNEY WALCZAK:
- 5 Q. Professor Barreto, let me ask you --- and just
- 6 upfront let's be fully candid, and who are you
- 7 | retained by in this case?
- 8 A. I was retained by the ACLU and the rest of the
- 9 team, Arnold & Porter.
- 10 | Q. And are you being paid for your services?
- 11 A. Yes.

- 12 Q. And how much are you being paid?
- 13 \mid A. I am being paid \$250 an hour for the work that I
- 14 | completed and testimony.
- 15 Q. And what is it that you were asked to evaluate
- 16 here?
- 17 A. We were asked to examine the rates of possession
- 18 of valid identification among different segments of
- 19 the Pennsylvania population, specifically looking at
- 20 three groups, all eligible voters, that is all
- 21 | citizen adults in the State of Pennsylvania.
- 22 Q. I'm sorry. So that would be anybody who would
- 23 be qualified to vote regardless of whether they're
- 24 registered?
- 25 A. That's correct. Anyone who is a citizen adult

1 who is qualified to vote is an eligible voter.

- 2 Q. And why would you look at that group and not
- 3 | just registered voters?
- 4 A. Well, we also did registered voters. But the
- 5 eligible population is particularly an important
- 6 starting point because these are all of the residents
- 7 | who are able to participate and vote. And we know
- 8 that in any given election year, particularly
- 9 presidential election years, there are very, very
- 10 large voter registration drives. We see the voter
- 11 | registration numbers fluctuate as much as up to a
- 12 month before the election.
- 13 There are a lot of last efforts to register
- 14 voters, and so at this point we are not exactly
- 15 | certain who will be a voter, so we want to start by
- 16 | looking at all eligible voters. Many of those
- 17 | people who are currently not registered today will
- 18 be registered before the election. So that's our
- 19 starting point.
- 20 Q. So you look at eligible voters?
- 21 A. Registered is the second segment that we looked
- 22 | at, people who are currently registered to vote in
- 23 | Pennsylvania, and the last group is 2008 voters who
- 24 resided and actually voted in the 2008 presidential
- 25 election and other contests here in Pennsylvania.

1 Q. So all the data that you measure, you measure

- 2 | for each of those three groups?
- 3 A. That's correct. We provide estimates for each
- 4 of those three segments of the population. And, of
- 5 | course, they're cascading, which means that
- 6 registered voters are also part the eligible voters,
- 7 and 2008 voters who are currently registered are also
- 8 part of the estimates of registered voters.
- 9 Q. So the most encompassing, the most embracing
- 10 | figure is the eligible voters and then it goes down
- 11 to registered and actual voters?
- 12 A. Yes, that's correct.
- 13 Q. And so you were asked to look at the rates at
- 14 which people possess IDs. Were you asked to look at
- 15 anything else?
- 16 A. Yes, that was our starting point. We were also
- 17 asked to consider the degree of public knowledge and
- 18 awareness of the current statute to see whether or
- 19 not people were aware of it and whether they felt
- 20 | that they were in compliance or not. And we were
- 21 | also asked to look at the rates of possession of the
- 22 | underlying documents that would be necessary to
- 23 | obtain a valid photo ID in the first place. So we
- 24 | had additional questions related to that. And then
- 25 | finally we were asked to consider whether or not

- 1 there were any differences in these rates of
- 2 possession for any additional subgroups or segments
- 3 | within the state population.
- 4 Q. So you broke it down in various demographic
- 5 ways?
- 6 A. Yeah, that's correct. We look for --- for
- 7 example, the most obvious is looking at gender
- 8 differences between the rates of possession of men
- 9 and women, but then for other demographic
- 10 characteristics as well.
- 11 Q. And based on the research that you've done, have
- 12 | you formed any opinions to a reasonable degree of
- 13 scientific survey certainty about the rates of
- 14 possession and the rates of knowledge of Pennsylvania
- 15 voters?
- 16 A. Yes, I have.
- 17 Q. And what is the basis for that opinion, is it a
- 18 | survey research that you've done?
- 19 A. Yes, that's correct. The basis for the opinion
- 20 in this specific case is the survey that was
- 21 | implemented here in Pennsylvania.
- 22 | Q. Okay. We'll get into that in just a minute.
- 23 Before we get into the details of the Pennsylvania
- 24 | survey, I want to ask you a little bit more generally
- 25 about survey methodology. This may be my own

- 1 | problem, but you think how can you --- how can you
- 2 talk to a few thousand people and be able to then
- 3 | predict what's going to happen for millions of
- 4 people. So tell us a little bit about sort of the
- 5 science of survey methodology and how you construct a
- 6 survey and just how the process works.
- 7 A. Sure. Absolutely. So there's been a very long
- 8 history of the use and the refinement of surveys in
- 9 social science and also in public policy.
- 10 Q. How far back does this go?
- 11 A. It goes back throughout almost the history of
- 12 | the country, people who are trying to take opinions
- 13 and gather --- most famously probably during the
- 14 early 20th century, there were polls that were
- 15 starting to be conducted to try to predict the
- 16 presidential election. And one that really sort of
- 17 highlighted the need for more science in survey
- 18 design was the famous Reader's Digest polls. They
- 19 would send mailers out to their subscribers, and just
- 20 | send it to people who subscribed to their magazine
- 21 and asked them how they were going to vote. And this
- 22 | tended to produce the correct results, but in one
- 23 election they mispredicted the results, and as a
- 24 result, a number of people who are interested in the
- 25 | study of social and political behaviors started to

1 invest more heavily in sampling technique, question

- 2 design, analysis.
- 3 And from there, especially the latter half of
- 4 the 20th century, there have been many, many
- 5 | advancements to really inject more science into
- 6 survey research so that we could accurately
- 7 | implement surveys and with a high degree of
- 8 | certainty make assessments about probability and
- 9 people hold certain attitudes or different
- 10 | characteristics or traits. And so it's something
- 11 | that there is --- for a survey designers who do it
- 12 | professionally in social scientific manner, it's a
- 13 very serious and rigorous endeavor.
- 14 | O. Is it considered a science?
- 15 A. Absolutely. And there's a group of the American
- 16 Association of Public Opinion Research which oversees
- 17 | survey research. They publish ---.
- 18 Q. Where are they out of?
- 19 A. This is a national association, and it is a
- 20 | membership association much like many other
- 21 professional associations.
- 22 Q. And I'm sorry, what's it called?
- 23 | A. It's call the American Association of Public
- 24 Opinion Researchers (sic). It's commonly referred to
- 25 as AAPOR. They host a national conference where they

1 bring people together to present the latest

- 2 methodologies and research and public opinion
- 3 research. They publish a journal, which is a
- 4 peer-reviewed scientific journal talking about not
- 5 only what do people think but the science and the
- 6 methods of collecting surveys. And they also serve
- 7 | in capacity as a watchdog group where they will
- 8 | intervene if they believe that some surveys are not
- 9 | up to standard, and they will examine those results
- 10 to see if they are.
- 11 Q. So when you say when they intervene, somebody
- 12 publishes a survey that's unrelated to anything
- 13 | they're doing, they can take a look at that and take
- 14 some kind of action?
- 15 A. Yeah, probably an example that was in the news
- 16 was during the 2008 presidential primary after the
- 17 Iowa election, there were a number of polls that
- 18 indicated that Mr. Obama had about a ten point lead
- 19 | in New Hampshire and that he would win New Hampshire.
- 20 | And Mrs. Clinton won New Hampshire. And almost all
- 21 | the polls had predicted that she would lose. And
- 22 after that happened, the American Association of
- 23 | Public Opinion Research sent out a call for anyone
- 24 | who had conducted a poll in the State of New
- 25 Hampshire, to not only submit their methodology, but

1 to actually send over the full data of the poll so

- 2 that they can examine some of the sub things that
- 3 were happening in the polls. Perhaps people were
- 4 | weighing things in different ways, perhaps the
- 5 questions that were worded were inaccurate, and any
- 6 of the survey researchers who were involved in those
- 7 surveys in New Hampshire sent their data over, and,
- 8 in fact, the American Association of Public
- 9 Researchers then went with their panel of experts and
- 10 reviewed all of the data to ensure that it is
- 11 accurate, or if there was an irregularity, what was
- 12 causing it so they can better understand what was
- 13 | happening. So it was a regular thing that they would
- 14 | monitor and be involved, and that helps all of us
- 15 have confidence in the survey research field, that
- 16 | what we're doing is accurate and scientific and is
- 17 taken seriously.
- 18 | Q. Now, are you involved at all in AAPOR?
- 19 A. Yes. I have been a member of AAPOR, been at
- 20 | their conference, and I've also published research on
- 21 | the public opinion in the Public Opinion Quarterly,
- 22 which is their flagship journal.
- 23 Q. So are these surveys really reliable?
- 24 A. Yeah. So the takeaways that if the surveys are
- 25 | constructed correctly, sample design is given a lot

- of thought and is implemented accurately.
- 2 Q. What do you mean by sample design?

- 3 A. The sample design is as you indicated. Many
- 4 times we interview only a thousand or 1,500 people.
- 5 The sample design means how do we pick those people
- 6 | that we're going to interview, who are those 1,500
- 7 people. And that's one of the most important things
- 8 to get right when implementing the survey. If the
- 9 sample design is done correctly and we get an
- 10 | accurate sample and the questionnaire is worded
- 11 | correctly and follows the established social science
- 12 protocols, then we can say with a high degree of
- 13 certainty that the opinions and the attitude of
- 14 behaviors that the people express in the survey are
- 15 quite reliable. And in lots of attempts survey
- 16 researchers have then gone out and validated some
- 17 | specific questions so that they can identify just how
- 18 accurate they are. For example, they might ask
- 19 people if they currently own their home or if they're
- 20 | a renter, and then by looking at public records at
- 21 | the county assessor's level, they can actually verify
- 22 | whether or not those things are accurate. So there's
- 23 been a lot of efforts made to demonstrate that when
- 24 surveys are conducted and they're conducted
- 25 | correctly, they can be extremely accurate.

- 1 Q. And you often hear a poll was conducted with
- 2 1,200 people or 1,280 people. It seems to be a kind
- 3 of magic number, somewhere around 1,200. Is there
- 4 some magic to that?
- 5 A. Well, we want to get a sample size that allows
- 6 us to generalize about the larger population. And
- 7 depending on how many people we interview, we'll have
- 8 | either a larger error rate or a smaller error rate.
- 9 And somewhere between a thousand and 1,500 is where
- 10 | you see a lot of surveys get published, because the
- 11 | margin of error for --- in this case 1,285 is 2.7
- 12 percent if there was ---. That's the highest that
- 13 | the margin of error could be. And it could be
- 14 somewhat low depending on the distribution of the
- 15 responses. If you only interviewed say a hundred
- 16 people, the survey might still be accurate. It might
- 17 have been implemented correctly, but your margin of
- 18 error for any estimate you have would be closer to
- 19 | nine percent or ten percent, and so you want to have
- 20 | an effective sample size that allows you to minimize
- 21 | the potential margin of error on any of your
- 22 | estimates. And so that range of 1,200 is quite
- 23 | common in a lot of surveys, because it allows you to
- 24 have a fairly small margin of error.
- 25 Q. So for 1,285, what would be the margin of error?

1 A. The margin of error is specifically related to

2 | the point estimate. When I say that the survey on a

- 3 margin of error ---.
- 4 Q. Slow down. What do you mean by point estimate?
- 5 A. The percentage that comes out. So if you see a
- 6 | poll done on a presidential election in the State of
- 7 Pennsylvania, you might see a poll that says that Mr.
- 8 Obama is currently favored by 46 percent and Mr.
- 9 Romney is currently favored by 42 percent. Those are
- 10 | the point estimates. The survey is estimating that
- 11 Mr. Obama has 46 percent at the poll. So that point
- 12 estimate, 46 carries some sort of plus or minus on
- 13 | it, and so the margin of error is related to two
- 14 things. One is the overall sample size, how many
- 15 | total people did we interview. And secondly, the
- 16 distribution. So when you have something close to a
- 17 | 50/50 distribution, like 46/42, you have the most
- 18 possible room for error. And in this case, 1,285 is
- 19 2.7 points.
- 20 If you have an estimate where 85 percent of the
- 21 | population gives one answer the margin of error
- 22 | actually shrinks, because you're observing in that
- 23 data more consistency. And so if you have 85
- 24 percent of people all telling you something, then
- 25 | the margin of error on 1,285 is only 1.9 percent.

1 And so 2.7 is the overall expected rate, but for

- 2 given answers such as some of the ones in our
- 3 survey, we estimate smaller margins of error.
- 4 Q. And the margin of error means that it could be
- 5 | slightly less by that amount or more by that amount?
- 6 A. That's correct. That we would have ---
- 7 technically what we would say is that we have 95
- 8 percent confidence that the real or the true point
- 9 estimate is in between that plus or the minus, that
- 10 | it's extremely unlikely that it's anywhere outside
- 11 | that plus or minus, and that the estimate that we
- 12 | would have the most confidence in is the exact
- 13 estimate that was produced.
- 14 Q. So what are kind of the general aspects of
- 15 | conducting a survey? What goes into figuring out how
- 16 to do this?
- 17 A. Well, we sort of referenced this a bit when we
- 18 talked about the science of conducting surveys.
- 19 There's really three sort of aspects that you want to
- 20 take into account to make sure that your survey is
- 21 | done correctly. The first is sample design, who are
- 22 | we going to be interviewing and to make sure we get
- 23 | that exactly right so that it can be reflective of
- 24 | the full population, and so sample design is very
- 25 important. The second is questionnaire design. Even

1 | if we have a good sample of the overall population,

- 2 | if the questions are leading or biased in some way,
- 3 | it doesn't matter how good the sample is. So that
- 4 means a lot of care to make sure that you have the
- 5 questions. And the questionnaire is designed in a
- 6 scientific manner. And then the third would be
- 7 executing the survey to make sure that the survey is
- 8 implemented in a social, scientific manner.
- 9 Q. What would be the vantage of a survey over, say,
- 10 | a statistical analysis and maybe you could give your
- 11 | answer in the context of the voter ID situation we
- 12 have in this case?
- 13 A. Well, the advantage of a survey in this
- 14 particular case is that it allows us to ask people
- 15 what documents they currently possess and it allows
- 16 us to know if they actually have those, not have they
- 17 ever had one or did they have one in the past, but do
- 18 they currently have those so that they can produce
- 19 them if necessary. And so in the case of analyzing
- 20 other data sets, there could be people who appear to
- 21 have documents, but like lots of people, sometimes
- 22 those documents are lost, stolen or misplaced. And
- 23 so in this case we can actually ask people if they
- 24 currently possess those documents and can produce
- 25 | them. It's also thought and there's a debate within

1 the U.S. Census Bureau that surveys that are 2 conducted correctly and accurately are more accurate 3 sometimes than universal estimates examining the 4 entire population. There's currently a debate most 5 people leaning on the side of surveys within the 6 Census Bureau, and you may have seen some discussion 7 of this perhaps changing or phasing out the 8 descendant Census where they try to count every 9 individual person. And probably, if you're telling 10 someone you're going to count every single person, 11 you have to then go and count every single person. 12 And if there are particular groups that are hard to 13 count for one reason or they --- their records aren't as accurate for some reason, then you introduce some 14 15 systematic bias in there. Whereas if you have a 16 survey and you're not trying to count every single 17 person but rather, randomly sample those different 18 people, you can do a much more effective job of 19 ensuring that representation. And so that's why the 20 Census, in fact, has been moving to implement more 21 and more surveys because they believe there's a high 22 degree of reliability. 23 So in the voter ID context, what advantage would 24 a survey have over, say, a scientific statistical 25 comparison between the PennDOT database and the SURE

- 1 | database?
- 2 A. Well, in the survey we can ask people what types
- 3 of ID they have, so it's not restricted to just those
- 4 that are in the PennDOT database. There are other
- 5 types of ID such as military ID or passport or
- 6 nursing facility IDs that we can ask people whether
- 7 or not they have. So we can be exhaustive in that.
- 8 We can also ask them if they currently possess those
- 9 or if they lost them. That's something that a
- 10 database won't tell you, whether or not you actually
- 11 | have your ID with you or whether or not it's been
- 12 misplaced, lost, stolen or destroyed in some way, and
- 13 so it allows us to be more exhaustive and more
- 14 | certain that we have the data that we're looking for
- 15 and not just something.
- 16 Q. All right. Why don't we talk about the survey
- 17 | that you conducted here in Pennsylvania? Before we
- 18 look at the instrument, let's start by, how did ---
- 19 talk to us a little bit about the design of the
- 20 | survey here in Pennsylvania. I mean, what ---?
- 21 A. Okay. Certainly. What we wanted to do was to
- 22 get the most accurate representation of all residents
- 23 | who are eligible to vote, registered to vote or who
- 24 | had voted in the Pennsylvania election. And so we
- 25 | started the discussion on the sample design of who we

1 would actually interview and what method we would go

- 2 about to do that interview. And so ---.
- 3 Q. And who did --- so let's stop there. And what
- 4 were the decisions made about who to interview and
- 5 | who to evaluate?
- 6 A. So we started with the overall citizen eligible
- 7 population, and in an attempt to reach them, we
- 8 decided to rely on what's called a random digit dial
- 9 survey for the statewide population. It's a random
- 10 digit dial.
- 11 Q. What is random digit dial?
- 12 A. What that means is that rather than relying on a
- 13 | list of people to call, whether it's in the phone
- 14 book or some other source, the computer will generate
- 15 | --- based on known area codes and prefixes will
- 16 randomly generate phone numbers so that every
- 17 possible phone within a given geography is eligible
- 18 to be sampled so that there's no exclusion of any
- 19 types of phone numbers, and so then the computer
- 20 | would just randomly call those numbers, and when they
- 21 got through to a person, they would screen them and
- 22 | see if they were over the age of 18, a citizen, had
- 23 been a resident of Pennsylvania. And so that was the
- 24 approach we took in both --- dial in to land line,
- 25 traditional phone numbers and also wireless or cell

- 1 phone numbers.
- 2 Q. So this did include people who own cell phones?
- 3 A. Yes, absolutely. There's also known prefixes,
- 4 et cetera that you can do random digit dial up to
- 5 assess or to include those persons in your sample.
- 6 Q. So if I understand you correctly, you have
- 7 essentially everybody's number, and then it's
- 8 randomly selected?
- 9 A. That's right. And the phone numbers themselves
- 10 | are randomly generated, so it could even be the case
- 11 | that one phone number that the computer dials is a
- 12 phone number that doesn't exists. The advantage of
- doing that is that no phone number is left out of
- 14 possibly being included in the sample. So that was
- 15 the starting point for making sure that were able to
- 16 include everyone and not exclude any particular
- 17 populations within the State of Pennsylvania.
- 18 Q. And how many people did you decide to survey?
- 19 A. We estimated for a target of about 1,250 or so.
- 20 We wanted to come to that range, as we discussed
- 21 | earlier, because we felt it would have the
- 22 | appropriate margin of error for us to make
- 23 | conclusions with a high degree of scientific
- 24 | certainty. And we ended up with 1,285 completed
- 25 interviews from the statewide sample.

1 Q. And did you do something known as an oversample?

- 2 A. Yes. In addition to the main sample from a
- 3 statewide study, we conducted two oversamples, one of
- 4 Hispanics or Latinos and one of African-Americans.
- 5 And we targeted for each of those oversamples about
- 6 | 500 completed interviews. And again, we targeted
- 7 that number of 500 so that it would give us a degree
- 8 of reliability for those subsamples. We didn't want
- 9 those subsamples if we made any statements about
- 10 subgroups of voters in this --- as part of the
- 11 | component of looking at possible demographic
- 12 segments, that we may only have a hundred completed
- 13 | interviews with Hispanics, that wouldn't be enough
- 14 for us to draw a reasonable conclusion. We wanted to
- 15 | increase those numbers just for a separate
- 16 oversample, and so we conducted those additional
- 17 | interviews with African-American persons and Hispanic
- 18 households.
- 19 Q. So in the end, how many total interviews did you
- 20 end up doing?
- 21 A. I believe the total number is 2,321, something
- 22 to that nature. As we added these two oversamples of
- 23 | 500 each, that added about a thousand. And again,
- 24 | sometimes you end up getting a couple more completed
- 25 interviews than you start out with, because you need

1 to exhaust the sample. It is what is called reaching

- 2 all the maximum attempts. And that's a very
- 3 important part. Sort of jumping ahead to the
- 4 execution of the survey, that the survey firm made
- 5 | sure that they followed the correct protocols in
- 6 calling people back multiple times making sure
- 7 everyone has an opportunity to participate.
- 8 | Q. Why don't we skip to that and then come back to
- 9 the survey questionnaire?
- 10 A. Okay.
- 11 Q. So then you would design that questionnaire, and
- 12 | we'll talk about that in a minute. So let's talk
- 13 about the execution. So tell us about the execution
- 14 of the survey here.
- 15 | A. Sure. So once you have the questionnaire ready
- 16 to go, the first thing that will happen is that the
- 17 | survey research firm will program this questionnaire,
- 18 this document that's here as part of the exhibit, and
- 19 they will take that and program it in so that the
- 20 | interviewers who are reading the questions to a
- 21 respondent will see it come up on their computer
- 22 | screen, will have a couple extra notes in there for
- 23 | them in terms of how to ask a follow-up question or
- 24 additional information. That also ensures that
- 25 | they're able to follow all of the best practices of

1 | randomizing and rotating items so that we don't prime

- 2 people with one answer or another and so the answer
- 3 choices and the questions themselves will be rotated
- 4 within the survey. That's all possible when the
- 5 survey firm programs that for the interviewers. And
- 6 after the survey's programmed, then the survey firm
- 7 | will take the sample, this list of phone numbers that
- 8 has been generated, download it into their system and
- 9 then the survey will be implemented.
- 10 Q. If you'd like some water, you're doing a lot of
- 11 talking here?
- 12 A. So they'll download the phone numbers and
- 13 | implement and start making calls.
- 14 Q. Let me ask you this, you hired somebody to do
- 15 this?
- 16 A. I think you guys hired somebody to do this.
- 17 Q. We hired somebody to do this, and who was hired
- 18 to do this?
- 19 A. This is a survey research firm called Pacific
- 20 | Market Research. It's a firm that I'm familiar with,
- 21 | they're based in Renton, Washington, not too far from
- 22 | the University of Washington, and I worked with them
- 23 on other academic studies.
- Q. And do they do a lot of this kind of work?
- 25 A. Oh, absolutely. They do a very large amount of

1 | survey research work, including survey research work

- 2 as we reference in one of the footnotes in the study
- 3 for lots of other academic studies, they've also been
- 4 | involved in numerous legal studies and have been
- 5 | contracted by the Department of Defense and the IRS.
- 6 | So they're a very large nationally recognizable
- 7 research firm. That's very important, because we can
- 8 ensure that because they've been vetted and have
- 9 those credentials that they will be implementing the
- 10 survey in a social and scientific manner.
- 11 | Q. And do you know how many calls they actually had
- 12 to make or how many people they had to talk to in
- order to get to the 2,000-and-something that they
- 14 eventually got?
- 15 A. Yeah. We list in the report what the response
- 16 rate is of the survey. Again, the response rate is
- 17 | something that is a calculation generated by this
- 18 group, AAPOR, that we talked about before, and one of
- 19 their requirements is that when you implement a
- 20 survey, that you must indicate what the response rate
- 21 of the survey is so that people can have an
- 22 | assessment of exactly how many calls you had to make
- 23 and whether or not this was something that people
- 24 didn't want to participate in or not.
- I believe in this case --- and I don't have the

- 1 | footnote in front of me, but it was somewhere
- 2 between 20 and 30 percent, 25 percent or so of a
- 3 response rate, so from there you can sort of infer
- 4 | how many calls were made to people. If it was 2,000
- 5 | completed interviews, and there was a 25 percent
- 6 response rate, it would have been somewhere in the
- 7 | neighborhood of 8,000 successful calls that were
- 8 | placed and a quarter of those people responded to
- 9 the survey.
- 10 | Q. Would it be helpful for you to have your report?
- 11 A. Yes. If you're going to ask me some specific
- 12 questions about that, I'm going to refer to pages.
- 13 Q. There's going to be a lot of numbers.

JUDGE SIMPSON:

I have the report.

16 BY ATTORNEY WALCZAK:

- 17 Q. Okay. And over what period of time of were
- 18 | these calls made?
- 19 A. The calls were completed in June. I can give
- 20 | you the exact dates here. Let me look at survey
- 21 methodology.

JUDGE SIMPSON:

- 23 Page 17.
- 24 A. Yes, there we go. Thank you. We say here that
- 25 | we began on --- or Pacific Market Research began on

- 1 June 21st, 2012 and continued through July 2nd of
- 2 2012, so about an area of 10 or 11 days that these
- 3 calls were conducted.
- 4 BY ATTORNEY WALCZAK:
- 5 Q. Anything else that is important about sort of
- 6 the execution of the survey before we get to the
- 7 | questionnaire?
- 8 | A. One of the things that we wanted to ensure was
- 9 not only was the sample randomly generated so that we
- 10 | could select people, but also that multiple callbacks
- 11 | were done to each number. In my opinion, this is an
- 12 error that oftentimes polls that come out really
- 13 quickly, political polls that come out really quickly
- 14 after an announcement or a major event, and they
- 15 | collect the data in two days, don't do a good job,
- 16 and that is that a lot of people are busy, and the
- 17 | first time you call them they may not opt into the
- 18 | survey, so we want to make sure that we don't only
- 19 take people who answer on the first call, but that we
- 20 give, for some of those harder to reach numbers,
- 21 multiple calls. And that was insisted on in this
- 22 | instance. And that's what gave us a few extra field
- 23 days, having 11 days of being in the field conducting
- 24 | the survey. And that really ensures that you have a
- 25 nice representative sample, not only of selecting the

1	numbers, but then also getting the respondents, and
2	that you do get some people who don't answer on the
3	first or even second call, but on the third call they
4	do take your survey and that makes it much, much more
5	accurate.
6	Q. Anything else on the execution?
7	A. I don't think so.
8	ATTORNEY WALCZAK:
9	Kelby, if you can put up what we have
10	as Exhibit Five, which I guess we will mark as
11	Exhibit 18.
12	JUDGE SIMPSON:
13	You have 16. His CV is 16.
14	ATTORNEY WALCZAK:
15	Sixteen (16) and then 17, I believe,
16	would be next.
17	JUDGE SIMPSON:
18	I think so.
19	ATTORNEY WALCZAK:
20	We'll mark this as Petitioners' Exhibit
21	17.
22	(Petitioners' Exhibit 17 marked for
23	identification.)
24	ATTORNEY WALCZAK:
25	It's appendix B, scroll up one page,

- 1 please.
- 2 BY ATTORNEY WALCZAK:
- 3 Q. I show you what's been marked as Petitioners'
- 4 Exhibit 17. Does this look familiar?
- 5 A. Yes, it does.
- 6 Q. And is this something that you designed?
- 7 A. Yes. This is what we would call the survey
- 8 | instrument. This is the set of questions that were
- 9 read to the respondents in Pennsylvania.
- 10 Q. And this is something that you and a colleague
- 11 | put together?
- 12 A. Yes, myself and Professor Gabriel Sanchez at the
- 13 University of Mexico put this questionnaire together,
- 14 wrote the questions.
- 15 | Q. And you mentioned Professor Sanchez. Why don't
- 16 you just very quickly tell us who Professor Sanchez
- 17 | is?
- 18 A. He's an associate professor at the Political
- 19 Science and tenure at the University of New Mexico.
- 20 And he and I have collaborated in an academic
- 21 capacity on studies of voter identification that we
- 22 published on this topic. And we have shared data and
- 23 research on this. He was also a co-investigator on
- 24 | the Wisconsin study that we mentioned earlier, and as
- 25 such he served as a co-investigator because we were

1 using a lot of our shared knowledge, so it's

- 2 customary to continue with the collaboration.
- 3 Q. What I would like to do is go through this,
- 4 certainly not word by word, but just explain how this
- 5 instrument works and precisely why you asked the
- 6 questions that you asked, so let's start on this
- 7 first page and maybe we can make that a little
- 8 smaller. Tell us a little bit --- just kind of walk
- 9 us through how this survey instrument works.
- 10 | A. Sure. I'll just start with the first stage what
- 11 | we commonly refer to as the screening questions.
- 12 Here's where we're assessing the eligibility of the
- 13 participants to be included in the study, so here you
- 14 | can see that we're asking people questions to ensure
- 15 that they are eligible and that they are over the age
- 16 of 18 --- or rather that is 18 or over, currently a
- 17 U.S. citizen and have lived in Pennsylvania. We then
- 18 go on to ask them other sorts of questions such as
- 19 | whether or not they're registered to vote, and that
- 20 was our interest in providing estimates about
- 21 registered voters, and also assessing --- asking
- 22 | about their race and ethnicity just to be sure that
- 23 | we have a representative sample of Pennsylvania. So
- 24 these are just the front matter that people would get
- 25 when the survey starts.

1 Q. So this is kind of just you're screening for 2 eliqibility?

- 3 Yeah. We want to ensure that the people we're Α. 4 talking to are actually eligible voters.
- 5 Now, just curious, on the right-hand side of the 6 page after each question there seems to be some kind of codes and numbers. Can you tell us what that is?
- 8 Yeah. What we have here is the full instrument
- 9 that we delivered to the Pacific Market Research.
- 10 This has not only the questions that would have been
- 11 read, but how they would have programmed in the
- 12 answer choices as well as any notes in brackets as
- 13 you see there on S-4 where it says allow multiple
- 14 responses. Those are things, obviously, that aren't
- 15 read out aloud, but are programming notes for the
- 16 survey for the interviewers.

- 17 So when they're speaking to someone and they say
- 18 yes, they're registered to vote, that has a number
- 19 one by it, which would indicate when the survey
- 20 taker clicks yes, or it hits yes, then a one would
- 21 show up in the data set. So the data set that are
- 22 delivered back to the researchers are just a set of
- 23 numbers, one, two, three, four, which is the answer
- 24 that each respondent gave to every question.
- 25 And so that allows --- sort of makes it easier

- 1 to do the statistical analysis?
- 2 A. Yes, that's correct. So instead of actually
- 3 having the word yes in there and then having to
- 4 transfer that to a number later, we have that --- a
- 5 one in this case would stand for yes.
- 6 Q. Now, when you look at the top and below S-1 and
- 7 below the bold text, it says, hello, my name is
- 8 blank. So is this actually what the survey people
- 9 are saying?
- 10 A. Yes. This is what the interviewers would be
- 11 | reading the script to the respondents that they call.
- 12 And they would just go straight off the script. It
- 13 | would come up right on their computer screen. And as
- 14 they enter in a result to an answer, it would take
- 15 | them to the next question.
- 16 Q. And is it possible that sometimes you answer a
- 17 | question a certain way and then you don't have to ask
- 18 other questions?
- 19 A. Yes, that's correct. And so depending on the
- 20 | answer that someone gives, they might skip over
- 21 another question. They may come back to it later
- 22 depending on the answers, but all of that --- sort of
- 23 | the question logic is all part of what is programmed
- 24 | in there by the programmer.
- 25 Q. So it's not up to the individual interviewer to

1 know if they answer yes to four, I have to go to six;

- 2 if they answer no to four, I have to go to five?
- 3 A. That's correct. It used to be that way in the
- 4 past where sometimes you would just have a hard copy
- 5 on your desk and you would be reading it, but as the
- 6 programming software for surveys became more
- 7 | sophisticated, it's made it so much easier for the
- 8 interviewers to administer the survey more
- 9 accurately, and also allows researchers to come up
- 10 | with questions that require skips and logic and to
- 11 ensure that those would be implemented correctly.
- 12 Q. Anything else important about the first page?
- 13 A. No, I don't think so.
- 14 Q. Let's go to the second page. Now, this says ---
- 15 at the top, it says main questionnaire. Tell us
- 16 about this page.
- 17 A. So after we finish the screen questions to
- determine the eligibility, we then move on to the
- 19 main questions, the general focus of the survey. We,
- 20 again, differentiate those from the end of the survey
- 21 demographics, where we completed the main, topical
- 22 questions and then we ask people about their
- 23 characteristics and traits. So here are the main
- 24 questionnaires. We start off asking people --- you
- 25 | can see there's it says if S-3 equals one, that's an

1 example that you gave earlier. So only registered

- 2 voters would get this question about when they had
- 3 voted, and we wanted to look at whether they were
- 4 polling place or absentee voters, so that we can
- 5 determine if those who are voting in the polling
- 6 place were experiencing higher or lower rates. Those
- 7 are the ones ---.
- 8 Q. When you say, I'm sorry, experiencing higher or
- 9 lower rates, that would be a possession of the ID
- 10 or ---?
- 11 A. A possession of valid photo ID, correct. And
- 12 then we come into a couple questions here, item
- 13 | number two and three, related to public knowledge.
- 14 As I indicated at the start that was one of the areas
- 15 that we want wanted to probe and determine. So we
- 16 ask people what their knowledge of the current voter
- 17 | ID law was and what their self-assessment of their
- 18 own compliance with that law given their --- what
- 19 they know about what ID they have.
- 20 Q. What do you mean by their self-assessment, what
- 21 | are you looking for there?
- 22 A. We can see there in question three you say if a
- 23 | poll worker did happen to ask you to show a valid
- 24 | photo ID in order to vote, as far as you know, do you
- 25 | currently possess a valid photo ID.

- 1 Q. So you're asking them that?
- 2 A. Yeah. We wanted to know if they think that
- 3 they're properly complying with the law when they go
- 4 and attempt to vote. And so that was an important
- 5 question for us to determine whether or not the
- 6 public here felt that whatever documents they
- 7 currently possesses were the ones that they would
- 8 need.
- 9 Q. So ultimately, you'd be able to look and see if
- 10 how many of those folks are mistaken?
- 11 A. That's correct. And so we then for the rest of
- 12 | the survey --- in fact, starting on the very next
- 13 question, question four, we then go through a series
- 14 of questions where we ask people what sorts of
- 15 | identification they have, the characteristics of that
- 16 | identification, and then we create an assessment
- 17 based on the factual answers they've given us as to
- 18 | whether or not they do or don't meet the current
- 19 standards, and then that allows us to then compare
- 20 that to what people told us up on top on this
- 21 question three, to see how many people said yes, I
- do, but then based on the answers they gave us to the
- 23 | specific questions, we assess that, no, in fact, they
- 24 don't.
- $25 \mid Q$. So how did you construct the next set of

1 questions when you're asking what kinds of ID people

- 2 have?
- 3 A. Well, you see there starting in question four
- 4 and I believe it continues through question nine,
- 5 this is a section of the survey we're asking people
- 6 about different types of identification they have.
- 7 We reviewed the current voter ID statute as well as
- 8 the frequently asked questions that the Department of
- 9 State has put out explaining what exact types of
- 10 | identification you need, as well as explaining what
- 11 exact types of underlying documents you need. So we
- 12 attempted to rely exactly on what the voters would be
- 13 relying on in getting that information to see if they
- 14 | comply or not, and then we constructed questions
- 15 based on the current law.
- 16 Q. And this is pretty important. So let's look at
- 17 | --- so what kinds of IDs were you asking about and
- 18 how did you structure those questions here?
- 19 A. Sure. So the first one, question four, we asked
- 20 people whether or not they have a current
- 21 Pennsylvania driver's license. If they say yes, you
- 22 can see there that that causes them to get a
- 23 | follow-up question, question five, where we ask them
- 24 | to take their driver's license out, to look at it and
- 25 to verify what the expiration date is on the driver's

1 license and to determine whether or not it would be

- 2 | considered valid, and that would be whether it was
- 3 | already current or if it had expired, if the
- 4 expiration date was after November 6, 2011. If they
- 5 didn't remember, and if they didn't have it in their
- 6 possession, we asked them if they knew that it was
- 7 | within the last four years or not, giving them a date
- 8 frame, giving them how long it takes an ID to expire.
- 9 Q. So why did you ask them if it was expired after
- 10 November 6th, 2011?
- 11 | A. Well, under the statute, an ID can still be
- 12 | considered valid and used as up to date if it has
- 13 expired within the last year of the election. So in
- 14 this case, it would have been November 6th, 2011.
- 15 Q. So you're taking into account exactly what the
- 16 statute says?
- 17 A. Yeah, absolutely. Throughout the entire survey
- 18 | we attempted to take into account as best we can what
- 19 the exact statute says and to specifically ask people
- 20 whether or not their ID complies.
- 21 | Q. Let's go to the next page, and if you wouldn't
- 22 | mind continuing there?
- 23 A. Sure. So if they did not have a Pennsylvania
- 24 driver's license that was currently up to date or
- 25 that would be valid since November 6th, 2011, they

1 | then got this question, as you can see here, where

- 2 you say, okay, instead of a driver's license, do you
- 3 happen to have any of the following forms of
- 4 | identification. Just tell me yes or no. And then
- 5 you can see there's a note there to the interviewer,
- 6 which they programmed into the survey. When they
- 7 read the list --- and they read the list, these three
- 8 additional types of identification in Pennsylvania,
- 9 non-driver photo ID card as issued by PennDOT, U.S.
- 10 passport or a U.S. military ID card with some
- 11 examples given there. And if they had any of these,
- 12 | then they got a very similar follow-up question
- 13 asking them about the expiration date and whether or
- 14 | not it was currently up to date?
- 15 Q. Okay. Now, if people have any of the four IDs
- 16 | you covered thus far, do you stop on asking about
- 17 other IDs?
- 18 A. No, not necessarily. We wanted to find out not
- 19 only did they have --- was it current, so the
- 20 | follow-up question about whether or not it was
- 21 | current is very important. And then if they said ---
- 22 regardless of what they said, they still got another
- 23 question later asking about their name. One of the
- 24 people who didn't have any of these four IDs, we then
- 25 ask them another series of questions, which I believe

- 1 is question eight.
- 2 Q. Go to the next page.
- 3 A. Where we say, all right, instead of those types
- 4 of identification, do you happen to have one of these
- 5 other forms of identification with your photo. And
- 6 here we have another list of five additional types of
- 7 identification that they could have that you can see
- 8 there. And if they had any of those five, they,
- 9 again, got the follow-up questions asking them in
- 10 this case, if there was an expiration date printed on
- 11 | it, and if there was an expiration date printed on
- 12 | it, if it was currently up to date.
- 13 Q. Now, on these did you do the one year sort of
- 14 | lag that you have on the PennDOT IDs or ---?
- 15 A. No, our understanding was that that only applied
- 16 to the non-driver ID and the Pennsylvania driver's
- 17 | license, but on these that they had to have an ID ---
- 18 | an expiration date printed, I know the expiration
- 19 date needed to either be current or say indefinite.
- 20 | So we structure our questions in such a way to ensure
- 21 | that people have IDs that were non-expired.
- 22 And then I'll mention two other things you can
- 23 | see in 8-B and 8-C. If the only form of
- 24 | identification that the respondent had was an
- 25 | official photo ID from a Pennsylvania long-term

1 | nursing facility, assisted living residence or

- 2 personal care home, we ask them for the specific
- 3 | name of that, that way it can be checked to see if
- 4 | that specific facility is in compliance, or
- 5 otherwise, that the only form of ID they had was an
- 6 unexpired photo ID from an accredited college or
- 7 university, we asked them for the name so that we
- 8 can check and determine whether or not that
- 9 university is on the list of ones that were
- 10 | compliant with the law.
- 11 Q. So that covers all of the IDs allowed under the
- 12 new law?
- 13 A. That's correct. At the time the survey was
- 14 fielded and based on our review of the statute and
- 15 the frequently asked questions, listing what types of
- 16 | identification, these are the specific ones that were
- 17 allowed and used for the specific regulations in
- 18 terms of the expiration dates.
- 19 Q. Let's go to the next set of questions, which I
- 20 | believe deal with name. Tell us about these.
- 21 A. That's correct. So the final question in this
- 22 group of questions about assessing whether or not
- 23 | someone currently possesses a valid photo ID, there's
- 24 | a question about whether or not their name matched.
- 25 | And I believe that the statute uses the language

substantially conform. And in this question, for people who have an ID that was not expired who made it through all the various questions and they were a yes, that they had one of these IDs that were was not expired, then they got this question where we ask people whether or not the name that was printed on their ID was their full legal name exactly as it would appear on the Pennsylvania voter registration records or if there was a difference. And so this was an opportunity for respondents whose name had changed, if they had been married, and all sorts of other reasons could self report that the ID --- that the name printed on their official photo ID was or was not a match to the name that would be listed in the voter registration records. Let me ask you this, because the statute says the name has to substantially conform. Why didn't

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Q. Let me ask you this, because the statute says the name has to substantially conform. Why didn't you ask people if their name substantially conformed to the voter registration?

A. Well, I think in my opinion that's a fairly fuzzy term. I think that's one that the average person is not going to know what that means, and it's one that requires a bit of subjectivity. You and I ourselves could look at names and disagree whether we think that a name substantially conforms or not. And

1 | I think that is potentially one of the concerns in

- 2 this case, is that it's not clear cut. So we
- 3 attempted to provide data here on what people are
- 4 telling us themselves as to whether or not they feel
- 5 that their name matches or not. And this captures
- 6 the percentage of people who say no, their name
- 7 doesn't match, that it is not the same as on their
- 8 official photo ID as it is on the voter registration
- 9 records. And if the name doesn't match, then it is
- 10 up to the wisdom of the poll worker or whoever is
- 11 deciding that that day on whether or not that's a
- 12 | substantial conform or not, and so because of that,
- 13 | we wanted to provide the data on the number of people
- 14 who are potentially at risk in this case.
- 15 Q. And so I guess, is it fair to say that
- 16 empirically it would be difficult to measure whether
- 17 | the name substantially conformed just because that's
- 18 | an insufficiently precise term?
- 19 A. Oh, certainly. I mean, it would be very, very
- 20 difficult, because there's not an exact definition of
- 21 what that would be. It appears to be on a
- 22 | case-by-case basis, which could, in fact, inject more
- 23 | concern in there if some poll workers are stricter on
- 24 | what substantially conforms means to them and other
- 25 | poll workers are more lax. You could see that in

1 different precincts and in different parts of the

- 2 | state that it's implemented different. And because
- 3 of that, we wanted to provide an estimate on the
- 4 total number of people who tell us that their name
- 5 does not match. Anybody whose name matches should be
- 6 at no risk at all for having this substantially
- 7 | conformed. They're telling us, yes, my name is the
- 8 same. Anyone whose name doesn't match through their
- 9 volunteering that information to us would be at some
- 10 level of risk of them being excluded from being able
- 11 to participate.
- 12 Q. So for instance, if you had Richard on one or
- 13 Dick on another, which is a common nickname, what
- 14 happens there?
- 15 A. Well, as you can see in the question, we're
- 16 relying on the respondent to tell us whether or not
- 17 | they believe that it's their full legal name or not.
- 18 And in the cases where there's an extremely minor
- 19 difference, I would imagine that the respondent would
- 20 | tell us that it is their name. But in cases where
- 21 | someone goes by their nickname, which is what we
- 22 referenced, or if they changed their name after they
- 23 | got married, to give a couple of examples of the
- 24 types of names that may not match, the respondent is
- 25 likely to have said no, my name doesn't match, it's

1 not my full legal name. And then that would be up to

- 2 | the determination of the individual poll worker who's
- 3 checking the names to determine whether or not that
- 4 any particular voter substantially conforms or not.
- 5 Q. Are you aware of any standards to guide poll
- 6 workers about what substantially conforms and
- 7 | doesn't?
- 8 | A. I am not aware of any standards, and at the time
- 9 that we constructed this specific question, we
- 10 | intended to look to see if we could slightly change
- 11 | the wording of a question in one way or another to
- 12 give us some sort of specific objective measure. We
- 13 were unable to find any.
- 14 Q. Let's turn to the next page. Now, this appears
- 15 to be a new phase of the questionnaire. Can you tell
- 16 us about this?
- 17 A. Yeah, here in the next set of questions, 10
- 18 | through 16, I believe, we're now turning to and
- 19 examining the rates of possession of the underlying
- 20 documents that people may have that they would need
- 21 | in order to obtain a PennDOT ID in the first place.
- 22 And so in addition to examining whether or not they
- 23 currently possess a valid photo ID, we also wanted to
- 24 | assess the degree to which people have these
- 25 underlying document that would be necessary to go and

1 | obtain. So again, in reviewing the guidelines and

- 2 | the frequently asked questions that the state
- 3 provides and what you need and what types of ID and
- 4 documents are valid to get that ID, we've structured
- 5 some questions here to try and measure that.
- 6 Q. And were the documents you were asking about the
- 7 ones you found listed on the PennDOT website?
- 8 A. Yes, that's correct.
- 9 | Q. And so just take us through this. I don't think
- 10 | we have to focus in quite the detail here, but just
- 11 quickly take us through these questions.
- 12 A. Sure. Essentially we're looking at three
- 13 different categories of underlying documents. The
- 14 | first is documentary proof of citizenship, the second
- 15 | is proof of identity and the third is proof of
- 16 address. And we need to ensure that any eligible
- 17 | voter has all three of those in order for them to
- 18 obtain a valid photo ID. So we start out by asking
- 19 | about birth certificate or naturalization
- 20 | certificate, passport, other things that prove your
- 21 citizenship, whether or not they have those or not.
- 22 | If respondents were born in Puerto Rico, which
- 23 | there's a fairly large Puerto Rican population and
- 24 Pennsylvania has one of the highest percentages of
- 25 Puerto Ricans in the Hispanic population in the

- 1 United States, we ask the follow-up question as to
- 2 | whether or not the birth certificate they have was
- 3 issued after July 1, 2010, which is when the
- 4 | Commonwealth of Puerto Rico changed their laws on
- 5 what was accepted and not accepted as a valid birth
- 6 certificate. If they were born in any of the other
- 7 U.S. states, territories, we ask them if they
- 8 currently have an official copy of their birth
- 9 certificate, not a photocopy that they would be able
- 10 to have to determine whether or not they would be
- 11 able to meet that first burden of proof of
- 12 citizenship.
- 13 Q. If you slow down a bit.
- 14 A. And if they didn't have those, we'd also ask if
- 15 | they had a passport, which would be --- could be used
- 16 to establish citizenship. After that we ask them
- 17 | specifically if they had their Social Security card,
- 18 and if they had their actual Social Security card,
- 19 not another photocopy, because that would be needed
- 20 to establish proof of identity. That was the only
- 21 document that you could have. For that there wasn't
- 22 any substitutes. And then finally we concluded with
- question 16, where we asked them whether or not they
- 24 had proof of address. In order to get proof of
- 25 address, they would need to have two documents with

1 their current address, and there was a specific set

- 2 of the types of documents that they could have. They
- 3 | couldn't have a letter from their aunt or something
- 4 | like that. They had to have some sort of official
- 5 mail that had their name and address on it to show
- 6 | that that is where they lived.
- 7 Q. Where did you get that list from?
- 8 A. We got this list from our review of the official
- 9 state guidelines and types of documents that would
- 10 qualify. And so we asked them about these six
- 11 | additional types of documents. We recorded yes/no
- 12 for each of them. And anyone who did not have two,
- 13 | so if you had zero or one of these documents, we then
- 14 ask you a follow-up question where we ask that if
- 15 someone that they live with does have these two
- 16 documents and has a valid photo ID who could go with
- 17 | them and provide their proof of address, which the
- 18 | law allows. And so from that series of questions
- 19 | we're able to establish what percentage of the
- 20 population does not have proof of address.
- 21 Q. Okay. All right. And then the next section
- 22 down is ---?
- 23 | A. We have one final question we should see before
- 24 | the demographics, where we ask people who are
- 25 | currently registered to vote whether or not they

1 actually voted in the 2008 election. And again, that

- 2 was there to allow us to establish the actual voters.
- 3 And here we're referring to the --- whether or not
- 4 they voted in the 2008 election in Pennsylvania so
- 5 that we can be sure we're talking about Pennsylvania
- 6 voters and not someone who perhaps lived in another
- 7 state and moved, so we wanted to be very clear on
- 8 that.
- 9 Q. Okay. Demographics?
- 10 A. Then to conclude the survey we asked a set of
- 11 very standard demographic questions, so that we can
- 12 help do two things here. One is to help assess the
- 13 reliability and representative nature of the survey.
- 14 We want to ask these questions so that we can
- 15 determine that we have the correct proportion of
- 16 people of different regions of the state, different
- 17 | educational backgrounds, different income brackets,
- 18 and this helps us assess and show that the survey is
- 19 very, very reliable. And where there are any
- 20 differences, we can compare those to the official
- 21 | census estimates and put post stratification weights,
- 22 | which means you're putting them on after the fact, to
- 23 | correct for any possible difference. And that's a
- 24 very important step that you need to do. And if you
- 25 didn't ask these demographic questions, you would not

1 be able to assess that reliability and correct for

- 2 any issues that we needed to correct for.
- 3 Q. Okay. Here's what I want to do then. Let's go
- 4 through these demographic ---
- 5 A. Sure.
- 6 Q. --- questions and then I want to come back to
- 7 this concept of post stratification.
- 8 A. Okay.
- 9 Q. So just walk us through the demographic
- 10 questions.
- 11 A. So some of the demographic questions we've asked
- 12 | earlier in the survey because we needed to, questions
- 13 about race or ethnicity we ask at the very front.
- 14 The question about place and birth we had asked just
- 15 before. Had questioned about birth certificates, but
- 16 the remainder of them are here. We asked how long
- 17 | you lived in Pennsylvania and how long you've lived
- 18 at your current address. For anyone who was not born
- 19 in the United States we asked them what year they
- 20 became a citizen. This helps us get some parameters
- 21 on the mobility and the newness of the population to
- 22 ensure that it's reflected of what the census shows.
- 23 | We then want to ask them a question about what's
- 24 | their highest level of education that they completed,
- 25 | year of birth, whether or not they're a homeowner or

renter or living with someone so that we can establish their residential patterns.

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We then asked two questions here, on D-6 and D-6B. We asked them whether or not they have access This, I would say, is --- regular access to a car. probably not a demographic question that goes in every survey that we conduct. Although it is a question that the U.S. Census also does ask because it's an important thing for them to keep track of in terms of transportation, public transportation, and so we use a version of that question where we ask whether or not they had access to a car. If they don't have access to a car in their household, we ask whether or not they have other form of reliable transportation, mass transit by et cetera, train, and then we go back and ask them questions, questions about their party's affiliation and questions about their income, I believe are on the last page. Yes.

And then finally the interviewer records the gender of the person they've been speaking with.

And then finally they conclude, just to make sure that we're speaking with Pennsylvania residents and that we don't have somebody who has a cell phone that is out of state or a number that has been

1 | misdialed, to just confirm that they are, in fact, a

2 resident of Pennsylvania by giving us their ZIP code

- 3 or to confirm that again. And again, this just
- 4 helps us to be 100 percent certain that we are
- 5 talking to eligible residents of Pennsylvania.
- 6 Q. And do you know whether, in fact, when you did
- 7 this validation that you found people who had told
- 8 | you they were in Pennsylvania who, in fact, were not?
- 9 A. Yeah. So we have that screening question in the
- 10 | very beginning where we say are you currently a
- 11 resident of Pennsylvania for more than 30 days, et
- 12 cetera. And there could be people who think of
- 13 themselves as Pennsylvania residents, but then
- 14 afterwards when we remind them again, are you
- 15 currently a resident, do you live in Pennsylvania,
- 16 and they say, no, and I believe that there may have
- 17 been two or three or four, a very small number, but
- 18 | it's important for us to ask that question, because
- 19 then we would have excluded them from the analysis.
- 20 | So it gives two opportunities to really ensure that
- 21 | we're talking about the correct population.
- 22 Q. All right. Let's come back to this concept of
- 23 | stratification, because there's a reason I went into
- 24 law. So explain to us --- or after you get these
- 25 | surveys back and you have --- I guess you have

1 numbers --- you have certain numbers for each of the

- 2 answers?
- 3 Correct. Α.
- 4 There is something that you do with that.
- 5 Explain for us what it is that you do with those
- 6 numbers then.
- 7 Sure. So when we design the survey at the
- 8 outset, as we said, we want to make sure that we're
- 9 giving everyone in the state an equal opportunity to
- 10 participate. That doesn't mean that when you
- 11 implement the survey that everyone is capable to
- 12 respond at the exact same rate. And in particular,
- 13 almost any survey that is conducted in any location
- 14 or among any group, we'll tend to get two demographic
- 15 subgroups which are not represented at the exact
- 16 correct portion. The first is gender, that women are
- 17 slightly more likely than men to agree to take a
- 18 survey. And the second is age, that older
- 19 respondents are more likely to take a survey than
- 20 younger respondents. And so instead of just taking
- 21 the results of the survey and just saying that these
- 22 are the real results, what we do, which is consistent
- 23 with all surveys that are conducted scientifically,
- 24 is we say let's correct for any skews that might be
- 25 there by weighing the results of it.

And so if 56 percent of your respondents are
women, and according to the census they make up 51

3 percent of all citizen adults in the state, we would

4 | weight that 56 so that it became 51. And so that

5 men instead of being 44 would be 49. So that when

6 | you tabulate the results, it's based on the correct

7 and true characteristics of the state population.

8 | Same thing with age, if slightly more older people

9 take the survey than younger people, we would weight

- 10 them so that they were at the correct proportions.
- 11 And to do that we compared to the U.S. Census
- 12 | Current Population Survey most recent data we could
- 13 get from the State of Pennsylvania.
- 14 Q. And is this consistent with the science of
- 15 survey methodology?
- 16 A. Yes. Yes, absolutely. This is quite
- 17 | consistent. There have been a number of published
- 18 usage articles on this topic that demonstrate that
- 19 this method of post stratification weights greatly
- 20 increases the reliability and helps ensure against
- 21 any bias in the survey.
- 22 Q. And is it a goal to keep that adjustment that's
- 23 done to a minimum?
- 24 A. Yes, that's correct. And so in this case while
- 25 other adjustments might be made just to tweak things

- 1 by one or two percentage points, outside of age and
- 2 gender, if the survey is implemented correctly at the
- 3 outset and design, you're typically doing extremely
- 4 small adjustments for other things such as income,
- 5 education and other sorts of categories to reflect
- 6 the nature of the state, and that was the case here.
- 7 Q. And so the adjustments that you did make were
- 8 consistent with the science of the survey
- 9 methodology?
- 10 A. Yes, absolutely. And they were relatively
- 11 minor, which is a good sign. It means that the
- 12 original raw data itself is very accurate.
- 13 Q. Anything else that you think we should know
- 14 about the survey that was done before we actually get
- 15 | into the results?
- 16 A. I don't think so. We discussed a little bit
- 17 about what the survey firm, Pacific Market Research,
- 18 does. There's times in here where we want to ensure
- 19 | that we're rotating answer options and categories
- 20 | when they're read to the respondent.
- 21 Q. Yeah, please ---. Why don't you please explain
- 22 | that?
- 23 | A. So that they're not always led with the same
- 24 questions that could influence the way they give an
- 25 answer to another question, you want to ensure that

1 the questions are rotated within the survey to make 2 sure that people don't always hear something first, 3 which would then, perhaps, convince a small 4 percentage of people to give a slightly higher or 5 lower answer somewhere else, and so they done that throughout. They rotated and randomized the answer 6 7 choices and other things like that so that within the 8 survey itself we're not introducing any what are 9 called priming effects.

ATTORNEY WALCZAK:

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Your Honor, we're about to get into the results, and Your Honor, had talked yesterday about ---.

JUDGE SIMPSON:

I would rather take a break when he's finished with Direct, because once he starts --- once he starts Cross, I don't want to take a break during Cross Examination.

ATTORNEY WALCZAK:

I think that the results --- I mean, we're going to be at least an hour on the results. There's a lot of data.

JUDGE SIMPSON:

Well, is there any objection to taking a break now?

1 ATTORNEY CAWLEY:

Not at all, Your Honor.

JUDGE SIMPSON:

4 It's about 10:30. We'll take a break

5 until 11:00.

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MR. TURNER:

7 Commonwealth Court is now in recess.

8 RECESS TAKEN

JUDGE SIMPSON:

10 You may be seated.

11 BY ATTORNEY WALCZAK:

- 12 Q. Professor Barreto, just a couple of things
- 13 before we get into the tables I just want to follow
- 14 up on the morning --- from earlier this morning.
- 15 When the survey was performed, when were the calls
- 16 made?
- 17 A. The calls were made --- I believe that was page
- 18 | 17 that we were referring to earlier. We made the
- 19 calls during 4:00 p.m. to 9:00 p.m. Monday through
- 20 | Friday and 12:00 p.m. to 8:00 p.m. Saturday and
- 21 Sunday, so that we could give as wide a range as
- 22 possible of time for interviewers to reach
- 23 respondents and to avoid calling during the more
- 24 | general work hours when lots of people wouldn't be
- 25 home, so in the evenings and then throughout the days

- 1 on weekends.
- 2 Q. And so does that promote getting an accurate
- 3 cross sample of the population?
- 4 A. Yeah, that's very important in order to give
- 5 equal opportunity for everyone to participate in the
- 6 study. These are the hours that most people are
- 7 available. But for some people who might work in the
- 8 evenings, then we have the entire day and afternoon
- 9 on the weekends from 12:00 to 8:00 in which we can
- 10 target people and call them. So we want to make sure
- 11 | that everyone has an opportunity to participate in
- 12 the study.
- 13 Q. Let me ask you also this, were there
- 14 participants in the study whose English was of
- 15 limited proficiency?
- 16 A. Yes, for any respondents whose English was of
- 17 | limited proficiency, this was particularly in the
- 18 Hispanic oversample, the survey was available in
- 19 English or Spanish. And for that particular
- 20 oversample, the interviewers that were used were
- 21 bilingual themselves so that they could take the
- 22 | survey in either language and not have to put the
- 23 person on hold, et cetera. So that was available and
- 24 | that also again helps increase the accuracy and
- 25 representative nature of the sample.

1 Q. And are people of limited English proficiency

- 2 allowed to vote in this country?
- 3 A. Yes, absolutely. In lots of counties they are
- 4 required by law to print ballots in other languages,
- 5 most notably Spanish as well as voter materials.
- 6 Q. And do you know whether Pennsylvania has any of
- 7 | those counties?
- 8 A. I don't know off the top of my head, but I would
- 9 quess Philadelphia County.
- 10 Q. And one other question before we get into the
- 11 survey results. I had asked you about who hired the
- 12 survey company and your answer had been that we, the
- 13 | lawyers, did. And just want to clarify, who selected
- 14 | the survey company?
- 15 A. Myself and Professor Sanchez. We selected the
- 16 survey company. What I meant by that is I'm not
- 17 writing them any check or anything like that.
- 18 Q. But the selection of the company was entirely up
- 19 to you?
- 20 A. Absolutely, absolutely. And I have for many
- 21 | years reviewed --- I have worked with multiple,
- 22 different survey research firms over the years,
- 23 dozens, and as part of that been able to identify
- 24 Pacific Market Research as one of the most proficient
- 25 | in following social science methods. Some survey

1 research firm, because they're for profit businesses,

- 2 sometimes take shortcuts and don't always follow
- 3 through on the academic side. This is a regular
- 4 complaint. Academics have conferences and exchanging
- 5 | notes with each other like, oh, don't use these
- 6 people, they did this. Because for us we don't want
- 7 | whatever is the cheapest, we want whatever is the
- 8 most accurate. And so that's the most important
- 9 thing for us, and Pacific has been very, very
- 10 | accurate and I think that's evident by the other
- 11 | contracts that they've been selected for.
- 12 Q. Okay. All right. Let's mark your Exhibit A
- 13 from your expert report as Plaintiffs' Exhibit 18.
- 14 (Petitioners' Exhibit 18 marked for
- identification.)
- 16 ATTORNEY WALCZAK:
- 17 Your Honor, if it's easier to follow
- 18 | along, I have a paper copy.
- JUDGE SIMPSON:
- Thank you. I have a paper copy.
- 21 BY ATTORNEY WALCZAK:
- 22 Q. I asked you at the outset whether you had an
- 23 opinion to a reasonable degree of scientific
- 24 | certainty about the impact of the voter ID ---
- 25 | Pennsylvania's voter ID law on voters here in

1 Pennsylvania. Are the results of the survey your

- 2 professional opinion?
- 3 A. Yes.

4 ATTORNEY WALCZAK:

- 5 Rather than preface every question with
- 6 | that, Your Honor, I'd just like to assume that
- 7 applies to everything he's going to testify to in
- 8 terms of these results.
- 9 BY ATTORNEY WALCZAK:
- 10 | Q. All right. We're going to walk through not
- 11 exactly sequentially in here, but almost, the results
- 12 of the survey. So if we could ---.
 - ATTORNEY WALCZAK:
- 14 Kelby, if you could put that up. No,
- 15 | you can't put that up. There we go.
- 16 BY ATTORNEY WALCZAK:
- 17 Q. Let's start with table one. So what is table
- 18 one?

- 19 A. Table one is a summary table that indicates the
- 20 percentage as well as the raw number estimate for the
- 21 | number of residents of Pennsylvania that have or
- 22 | don't have a valid photo ID. We have broken that out
- 23 there by three segments of the population. First,
- 24 | all eligible voters to be discussed or everyone over
- 25 | the age of 18 and older who are citizens and

1 residents of Pennsylvania. Then we have there in the

- 2 middle just people who are registered voters. And
- 3 then on the end just people who indicated that they
- 4 voted in the 2008 election year in Pennsylvania.
- 5 Q. So what are the percentages and totals, let's
- 6 start with eligible voters, who don't have valid
- 7 | photo ID under the Pennsylvania law?
- 8 A. So on the second row there you see we have a
- 9 line that says has a valid photo ID. That means
- 10 non-expired with name. And overall we found 85.6
- 11 percent of eligible voters have a valid ID, meaning
- 12 | that 14.4 percent do not have a valid ID.
- 13 Q. And so let's stay with that column, so explain
- 14 | the numbers below that.
- 15 A. Sure. So underneath that we have the estimated
- 16 actual number of people who would fit in each of
- 17 | those categories who have and don't have based on the
- 18 | total population of citizen adults in Pennsylvania
- 19 that we have indicated there at the top under the row
- 20 total population. So the first line we see is the
- 21 estimated number and this is simply taking that total
- 22 | population and multiplying it by 14.4 percent which
- 23 | we arrive at 1,364,433.
- 24 Q. So that's the number of eligible voters who
- 25 | would not have valid ID?

1 A. That's correct. That is our estimate based on

- 2 this survey that 1.3 million, essentially, of
- 3 eligible voters do not have a valid ID.
- 4 Q. Now, below that you've got lower bound estimate
- 5 and upper bound estimate. Explain those.
- 6 A. Sure. We talked about earlier item issues, such
- 7 as the margin of error on a survey. In this
- 8 particular case when you have a point estimate of
- 9 | 14.4, it's farther away from that 50/50 equal divide
- 10 | where there's more uncertainty. So here we have a
- 11 | bit more certainty over this point estimate, and the
- 12 margin of error on this is 1.9 percent. So what
- 13 | we've done is lowered the estimate by 1.9 percent so
- 14 | that it would be 12.5. And we increased it by 1.9
- 15 percent so that it would be 16.3. And those are the
- 16 balance which we would say we have 95 percent
- 17 | confidence that the actual answer to the question,
- 18 what percentage don't have a valid ID, is in there.
- 19 If we replicated this survey, we used the same
- 20 methodology, we would get an answer that's within
- 21 | that bounds of 12.5 to 16.3. And so we've taken
- 22 | those bounds and provided a lower bound estimate and
- 23 | an upper bound estimate. The lower bound estimate
- 24 | that you see there takes the number of 12.5, I
- 25 | believe, and the upper bound estimate would use the

1 | number of 16.3, again just multiplying it by the

- 2 total number of voters.
- 3 Q. So the lower bound estimate is that there would
- 4 be 1.184 million eligible voters without the ID?
- 5 A. That is correct. That would be the lowest that
- 6 | we would think that the number would be with
- 7 statistical reliability.
- 8 Q. But the upper level is that it could be as many
- 9 as 1.54 million?
- 10 A. Yes, that's correct.
- 11 | Q. Let's go over to the next column which is
- 12 registered voters there. Did you find a significant
- difference between the rates of possession by the
- 14 eligible voters and the registered voters?
- 15 A. We found that overall, among people who were
- 16 registered to vote that 12.8 percent did not have a
- 17 valid photo ID. You can see that it is a bit lower
- 18 | than the 14.4, but it's not statistically different.
- 19 Generally we would say that the rates of possession
- 20 | are somewhat similar to each other. But overall we
- 21 estimate that 12.8 percent of registered voters lack
- 22 | a valid photo ID.
- 23 Q. And obviously, the overall total population of
- 24 registered voters is smaller than the total
- 25 population of eligible voters?

- 1 A. Yes. We indicated based on data from the State
- 2 of Pennsylvania that there's approximately 8.2
- 3 million registered voters. We use that as the total
- 4 population there, multiply 12.8 times that number,
- 5 | 8.2 million, and we arrive at an overall estimate of
- 6 1,055,200 who lack photo ID.
- 7 Q. Now, that's a figure of the voters who were
- 8 registered at the time of the poll?
- 9 A. Of citizens who were registered at the time of
- 10 | the survey, correct.
- 11 Q. And as I believe you testified earlier,
- 12 especially, in presidential election years, there's a
- 13 lot of new voters being registered?
- 14 A. Yeah, that's correct. We would expect that the
- 15 | total number of registered voters will fluctuate and
- 16 increase between now and election day.
- 17 Q. So that would mean some percentage of folks who
- 18 | are in that eligible voters category, but not already
- 19 registered, are going to shift over to registered
- 20 voters?
- 21 A. Yes, that's our expectation.
- 22 | Q. Then the third column --- I'm sorry, the
- 23 registered voters, so the range applying ---?
- 24 A. Yes, again, we've taken the range there, the
- 25 lower and upper bound, the total number of registered

- 1 | voters in the survey is smaller than the overall
- 2 sample size of 1,285 because some of the people in
- 3 the survey were not registered to vote so they have
- 4 been excluded. And so the registered voters has a
- 5 | slightly different margin of error. We would take
- 6 the exact margin of error estimate for each of those
- 7 | columns; eligible, registered and actual voters and
- 8 apply that so we can generate the lower and the upper
- 9 bound estimate.
- 10 Q. And what's the range for registered voters?
- 11 A. The range for registered voters we find that the
- 12 lowest reliable estimate that we generate is 890,325
- 13 registered voters lack valid ID. And the upper bound
- 14 is 1,220,076.
- 15 Q. Okay. Let's look at the third column there
- 16 | which is 2008 voters. Remind us what that is?
- 17 A. Those are people who indicated in the survey,
- 18 among those who are currently registered that they
- 19 actually voted here in Pennsylvania in the 2008
- 20 election in November of 2008. And among this group,
- 21 people who actually voted, we found overall that 12.6
- 22 percent lack a valid photo ID.
- 23 Q. So the population here is smaller than the other
- 24 two categories; correct?
- 25 A. Correct. The total population you see here in

1 | row one is indicative of just the number of voters

- 2 that participated in the 2008 election.
- 3 Q. What's that number?
- 4 A. 6,010,519.
- 5 Q. So are you saying that based on this survey that
- 6 of the six million or so people who actually voted in
- 7 the presidential election that about 750,000 of them
- 8 do not have valid ID?
- 9 A. That's correct. We arrive at that estimate by
- 10 | taking the 6 million multiplying it by 12.6 percent
- 11 and arriving at 757,325 people who actually voted in
- 12 | 2008 that after answering our survey questions we
- deemed they did not have a valid photo ID.
- 14 Q. And what's the range you found when you applied
- 15 | the margin of error?
- 16 A. The lower bound estimate is 625,094 and the
- 17 upper bound estimate is 889,557.
- 18 Q. So those are the numbers applied to the people
- 19 | who actually voted in 2008?
- 20 A. That's correct. In all these cases we expect
- 21 | that the estimate number is the most accurate, but
- 22 | that the true number is definitely in that range, it
- 23 is not outside those bounds.
- 24 Q. So that's somewhere between 625,000 and 889,000
- 25 | people who voted in the presidential election in 2008

1 | would not have the ID required to show at the polls

- 2 in 2012 or right now?
- 3 A. Yes, that's correct. These are among people who
- 4 voted in the 2008 election and then after answering a
- 5 series of questions they do not have an ID which is
- 6 | non-expired and name conforming.
- 7 Q. We are going to skip table two and we're going
- 8 to come back to that at the end. Let's go down to
- 9 tables three and four. Now, I believe the rest of
- 10 these tables break down the numbers that you just
- 11 gave us in different ways; is that right?
- 12 A. Yes, that's correct. Tables three through six
- 13 | are looking at those rates of possession of valid ID
- 14 and looking at some of the possible reasons why
- 15 | someone would not.
- 16 Q. Why don't you take us through --- start and take
- 17 | us through tables three and four? How do those work?
- 18 A. Sure. So in tables three and four we're showing
- 19 | somewhat similar data just presented in a slightly
- 20 different way of answering two different questions.
- 21 | In table tree we're showing each of the categories of
- 22 | whether or not someone possesses or doesn't possess,
- 23 then the follow-up question of whether or not it's
- 24 expired or not and then the other follow-up question
- of whether or not the name is conforming and we're

1 | indicating the percentages that said yes or no at

- 2 each step so that we can essential show how we
- 3 arrived at those calculations of 14.4 and how did we
- 4 | get there and showing each step along the way.
- 5 Q. All right. Let me ask you a question. So when
- 6 I look at this --- let's take the eligible voters
- 7 | column, so I look at that and the question there is
- 8 has a driver's license or any other form of photo ID
- 9 and says 98.6 percent have that; is that correct?
- 10 A. Correct. Correct.
- 11 Q. So does that mean that 98.6 percent of the
- 12 | people have valid photo ID?
- 13 A. No, not at all. What that indicates is that to
- 14 the very first sets of questions respondents told us
- 15 | --- that 98.6 percent of respondents told us that
- 16 they do have a photo identification. That would then
- 17 get them to the follow-up question of whether or not
- 18 | the identification that they have is currently up to
- 19 date, valid and name conforms.
- 20 Q. So that's kind of self identified, people who
- 21 | think they have a valid ID?
- 22 A. Correct. This is the answers that respondents
- 23 gave us when we asked them questions such as do you
- 24 | have a driver's license, do you have a non-driver ID
- 25 | card, do you have a military ID, et cetera. That

- 1 98.6 percent of respondents said they had and 1.4
- 2 percent of respondents said they did not have any ID
- 3 at all in their possession.
- 4 Q. So out of all the people you surveyed only 1.4
- 5 percent told you that they did not have a valid ID to
- 6 vote?
- 7 A. No. 14.4 percent did not have a valid ID to
- 8 vote. 1.4 percent had no photo ID card at all,
- 9 whether it was expired, their name was wrong, they
- 10 have no ID card in their possession at all.
- 11 Q. And then there's two rows below that top entry.
- 12 Explain those.
- 13 A. So we wanted to provide breakouts here
- 14 throughout the process for driver's licenses since
- 15 that is a dominant form of identification, that when
- 16 people have an identification, a card, that was the
- 17 overwhelming answer. And so what we see here on the
- 18 | very second row is that 88.5 percent of people in
- 19 Pennsylvania, eligible voters tell us that they do
- 20 have a driver's license. That doesn't mean that it's
- 21 | not expired, it doesn't mean their name matches. But
- 22 | that 88.5 percent that respond said they have it,
- 23 | which indicates that 11.5 percent of the state told
- 24 us that they do not have a driver's license.
- 25 O. And what's that third row there?

- 1 A. The third row is the additional percent that
- 2 gets you up to that 98.6 and that is that an
- 3 additional 10.1 percent of eligible voters do not
- 4 have a driver's license, but they indicated in the
- 5 survey that they did have some other form of
- 6 | identification such as a non-driver PennDOT ID or
- 7 military ID or some other form of identification when
- 8 asked the question.
- 9 Q. So these are people who have some form of the
- 10 | valid ID under the law without checking whether it's
- 11 expired or there's name conforming?
- 12 A. Yeah, I would say these people have some form of
- 13 accepted ID. I would be hesitant these were valid
- 14 because the way we used it in our study is that if
- 15 | it's --- if we held a valid ID, it that means it is
- 16 non-expired and name conforming. But these people,
- 17 98.6, are the ones that possess some sort of ID card
- 18 | that could be valid it if was up to date and had a
- 19 name.
- 20 Q. So it's one of the categories of accepted IDs,
- 21 | PennDOT, driver, non-driver, military?
- 22 A. That's correct. That's correct.
- 23 Q. Let's go to that next set of data there where it
- 24 says has any photo ID which is non-expired. Explain
- 25 that.

- 1 A. Sure. So while 98.6 percent of the population
- 2 explains to have an ID card, we find that only 89.9
- 3 have a photo ID card which is not expired. And that
- 4 | indicates that 10.1 percent do not have that, that a
- 5 considerable number of people are dropping out of
- 6 being valid because whatever ID card they do is have
- 7 | not up to date, is not current.
- 8 Q. So explain to us the entries below that, which I
- 9 think refine that.
- 10 A. Sure. And so here again we look at three
- 11 different categories this time, those that have a
- 12 driver's license, which is non-expired, those that
- 13 | have a driver's license or a non-driver ID card,
- 14 PennDOT IDs, and those that have some other form,
- 15 | such as the military ID or school ID are the other
- 16 forms that are accepted. So what you see on the
- 17 | second row as a non-expired driver's license, you can
- 18 compare that to the second row in the top category.
- 19 So overall 88.5 percent of people in our survey said
- 20 | they have a driver's license, but only 80.5 percent
- 21 of people in our survey have a non-expired driver's
- 22 license and that indicates that eight percent of
- 23 people have an expired driver's license.
- 24 Q. Now, when you say expired, are you looking at
- 25 | whether it's current right now or are you looking

1 | whether it's expired for purposes of being able to

- 2 vote?
- 3 A. In all the cases where we're using that word
- 4 | non-expired as an abbreviation for current for
- 5 purposes of voting, we indicate that not only in the
- 6 report but in table one as a footnote, number four
- 7 where we say, PennDOT IDs can be expired by up to one
- 8 year. And the survey asked respondents if their
- 9 PennDOT ID was up to date or had an expiration date
- 10 after November 6th, 2011.
- 11 Q. So whenever you use current PennDOT ID in this,
- 12 | you actually mean it's expired after November of ---?
- 13 A. That's correct. That it would be valid for
- 14 purposes of voting.
- 15 Q. So some number of people who have driver's
- 16 licenses don't have licenses that are expired after
- 17 November of 2011?
- 18 A. Yes. In fact, we found it is a large number of
- 19 people, 8.8 percent who indicated that their driver's
- 20 license is not currently up to date. And if you
- 21 | recall we asked people during the survey to actually
- 22 take their driver's license or non-driver ID card out
- 23 to look at it and to verify that so that they were
- 24 actually looking at the expiration date while we were
- 25 talking to them.

- 1 | Q. And what's the next row there?
- 2 A. The next row underneath we combined the driver's
- 3 license and the non-driver PennDOT ID together
- 4 because these are both types of ID cards that are
- 5 issued by PennDOT. And there you can see that
- 6 overall 89.3 percent of respondents have a
- 7 | non-expired driver's license or a non-driver ID card,
- 8 which means that 10.7 percent do not have one or the
- 9 other. So this combines both driver's license and
- 10 non-driver ID.
- 11 | Q. And then what's that third row?
- 12 A. And the final row indicates the additional
- 13 percentage that they don't have any PennDOT ID,
- 14 meaning they don't have a driver's license or an ID
- 15 | card, but they have some other form of non-expired
- 16 photo ID, such as the military ID, nursing facility
- 17 | ID, county employee ID, the other IDs that are
- 18 accepted that we asked about. And you can see there
- 19 | that it's a small percentage, 0.6 percent, but for
- 20 | those folks that is their only form of ID and adding
- 21 these numbers together, 89.3 and .6, you get up to
- 22 | the total of 89.9. So these are all subcategories to
- 23 demonstrate what percentage of the population has or
- 24 is lacking and for what reason.
- 25 Q. So I want to understand that last row we just

- 1 looked at. So those are people who don't have one of
- 2 | the PennDOT IDs, either driver or non-driver;
- 3 correct?
- 4 A. Correct.
- 5 Q. So those are the people whose only ID is one of
- 6 | the other categories?
- 7 A. That's correct, that we asked about.
- 8 Q. So that would be one of the other categories
- 9 listed in the law?
- 10 A. Yes.
- 11 Q. So that's people who don't have a driver's
- 12 license or PennDOT ID, but may have nursing home or
- 13 a ---?
- 14 A. Military.
- 15 Q. Military, student, passport?
- 16 A. Passport and any other forms, yes.
- 17 Q. So that's only .6 percent?
- 18 A. Correct. So that's why we pulled out the
- 19 PennDOT IDs in that line together because they do
- 20 represent the bulk of the types of IDs that people
- 21 have.
- 22 Q. All right. Then let's look at that third set of
- 23 rows there. What is that?
- 24 A. The final reason for someone to have or not have
- 25 | a valid ID is related to name conforming, whether

1 your name essentially conforms. And we can see there

- 2 | that when we were originally at --- 89.9 percent had
- 3 a non-expired, up-to-date ID, that falls down to 85.6
- 4 that have, which means that 14.4 percent did not have
- 5 | a valid driver's license or non-driver ID or any form
- 6 of ID in which their name conforms.
- 7 Q. And again, as you're using valid here. This
- 8 | isn't valid for purposes of driving, this is valid
- 9 for purposes of voting?
- 10 A. That's correct. That they have a valid photo ID
- 11 | there in that final category that's non-expired and
- 12 name conforming, which would meet the statute.
- 13 O. And so what are the next two rows there?
- 14 A. Again, here we break it up by driver's licenses,
- 15 | so you can see how many people sort of fall out each
- 16 step of the way, and that is that 76.8 percent of the
- 17 | population that we surveyed has a driver's license
- 18 | that is valid for the purposes of voting, meaning it
- 19 is not expired and that their name conforms. And
- 20 | then you can see the remainder, another 8.8 percent,
- 21 has some other form of ID such as a PennDOT
- 22 | non-driver ID or any other form of accepted ID which
- 23 is non-expired and name conforms.
- Q. So when you take all that, that's how you get to
- 25 | the 14.4 percent of eligible voters do not have a

- 1 valid ID for voting?
- 2 That's correct. And I think if you look at
- 3 table four it provides a nice little summary of that
- 4 sort of going backwards from the total population to
- 5 the percent that lacks.
- 6 Why don't you go over that?
- 7 Α. So table four, we start with the total
- 8 population which would just be a hundred percent of
- 9 the people we interview. And then we show what
- 10 percent falls out at each step of the process and
- 11 these are all numbers that can be also found within
- 12 table three somewhere. But you see that the first is
- 13 that has no driver's license or any form of ID, they
- just don't have, they don't possess at all an ID 14
- 15 card, is 1.4 percent of the population just as we
- 16 also reported at the top of table three.
- 17 there's an additional 8.7 percent of the population
- 18 in the survey which has an ID, but the ID is expired
- 19 for purposes of voting. There is then an additional
- 20 4.3 percent of eligible voters who has an up-to-date
- 21 ID, have a non-expired ID, but they told us that
- 22 their name does not match. And so by adding those
- 23 three categories together is how we arrive at the
- 24 These are the three reasons why someone could
- 25 possibly not have a valid ID.

- 1 Q. And obviously we've been looking at the first
- 2 | column of data there which is eligible voters. Is
- 3 the methodology the same for the next two columns
- 4 | there?
- 5 A. Yes, absolutely. These are just subsets of all
- 6 registered voters and 2008 voters and we provide for
- 7 each of the groups the percentage who falls out with
- 8 having a valid ID for each of those three reasons.
- 9 But we can arrive at those total estimates of 14.4
- 10 | for eligible, 12.8 percent for registered voters who
- 11 lack and 12.6 percent for 2008 voters who lack.
- 12 Q. And so just to clarify, look at table four, the
- 13 | last column, that's of the people who voted in the
- 14 presidential election in 2008, .6 percent do not have
- 15 any form of ID?
- 16 A. That's correct. That of the people who actually
- 17 | voted .6 percent say they have no driver's license or
- 18 any ID card whatsoever, that among those actual
- 19 voters in 2008 7.4 percent have an ID card, but it is
- 20 expired or not current for purposes of voting. And
- 21 | then 4.6 percent have a non-expired ID, so it's up to
- 22 date, but their name doesn't match and that gives us
- 23 the total of 12.6 percent of 2008 voters who we say
- 24 do not have a valid photo ID for purposes of voting.
- 25 Q. Have you now --- have you applied these

- 1 percentages to the population totals?
- 2 A. Yes, we have. And that is summarized in the
- 3 next set of tables, table five and table six where we
- 4 did the same thing starting with the total population
- 5 numbers and then multiplying these percentages to
- 6 | get estimates.
- 7 Q. So when we're looking at the total numbers of
- 8 people, for instance, who have some form of ID other
- 9 | than PennDOT that's valid, how many people are we
- 10 talking about?
- 11 | A. So in the middle section is where we group
- 12 | together all of those PennDOT folks and the very last
- 13 line says, does not have a PennDOT ID, but has some
- 14 other form of non-expired photo ID. And there we
- 15 | estimate that it would be about in the total
- 16 population of eligible voters 56,852 as compared to
- 17 | the number above that, 8.4 million is the number that
- 18 have a valid PennDOT ID.
- 19 Q. Can you tell us from that what the predominant
- 20 form of ID is in Pennsylvania?
- 21 A. Yeah, the dominant form, if you go one line
- 22 | ahead of that higher, is the non-expired driver's
- 23 | license which is 7.6 million. The next would be the
- 24 non-driver ID card which would be about 840,000 or
- 25 so. And so the PennDOT ID does appear to be the one

1 that the overwhelming majority of people who have an

- 2 | ID that's what they have.
- 3 Q. Let's go down to table six and look at those
- 4 | numbers. So how many people have no form of ID at
- 5 all?
- 6 A. Among the eligible population we estimate that
- 7 | 132,652 people have no ID whatsoever. They don't
- 8 have an ID card at all and that is 90,681 registered
- 9 voters and 36,063 people who actually voted in 2008.
- 10 Q. So, again, that's of the voters from 2008,
- 11 | 36,000 of them don't have any ---.
- 12 A. They have no ID card whatsoever.
- 13 Q. So then going down that, those numbers show how
- 14 many people have the different kinds of IDs or don't
- 15 | have the different kinds of IDs?
- 16 A. Right. They show the number of people that
- 17 | would be eliminated as voters for each of these three
- 18 reasons. So those numbers we just reviewed are the
- 19 people who just have no ID whatsoever. The middle
- 20 category there indicates these are the number of
- 21 people who have an ID, but that ID is expired for
- 22 purposes of voting. There you can see that among
- 23 | eliqible voters we estimate that that is 824,346
- 24 people who have an expired ID. And then the third
- 25 category under that is ---.

1 Q. Wait, let me stop you for a second. So what

- 2 you're looking at there is just whether it's an
- 3 approved form of ID and it's non-expired?
- 4 A. That's correct.
- 5 Q. That does not take into account whether there's
- 6 | name conformance or not?
- 7 A. That's correct. We've broken these out as three
- 8 separate areas. So that middle area means the only
- 9 thing we checked at that point is if they have an ID
- 10 and that the ID is up to date for purposes of voting.
- 11 | Q. So if I'm reading this right, the number of
- 12 registered voters who do not have a non-expired
- 13 | acceptable ID is 626,000?
- 14 A. And you would also add in the 90,000 above who
- 15 have no ID whatsoever. So 90,000 registered voters
- 16 have no ID card at all. 626,000 registered voters
- 17 have an ID card in their possession which is expired.
- 18 | So if we stop there, that would be roughly 716,000
- 19 registered voters who do not have a valid ID in their
- 20 possession that is currently up to date.
- 21 Q. So that's the number without even considering
- 22 | name conformance?
- 23 A. Yes. That's correct. And that's also found
- 24 just ahead in table five, in the middle column you
- 25 | see 717,207, it says don't have, in that middle area

- 1 has any photo ID which is non-expired, 717,207
- 2 registered voters do not have any photo ID which is
- 3 non-expired.
- 4 Q. And then looking at 2008 voters, so it's almost
- 5 half a million people who voted in 2008 do not have a
- 6 | non-expired photo ID?
- 7 A. That's correct. You would add the 36,000 who
- 8 have no ID whatsoever to the 444,000 who have an ID
- 9 but their ID is expired and you would get about
- 10 480,000 voters in 2008 who do not have an ID which is
- 11 current for purposes of voting.
- 12 Q. Okay. So now let's go back to table six and go
- down to the next line which is name nonconforming?
- 14 A. Yes. So we estimated that in table four that
- 15 | approximately 4.3 percent of all eligible voters have
- 16 an ID, but an ID in which the name doesn't conform.
- 17 So that 4.3 percent represents among eligible voters
- 18 407,435 people and we would add that to the above
- 19 categories to arrive at our total number that we
- 20 estimate do not have a valid photo ID for purposes of
- 21 voting, which among the eligible population is again
- 22 1,364,433.
- 23 Q. And then in the third column there for 2008
- 24 | voters it's about a little over three quarters of a
- 25 million that do not have ID to vote?

- 1 A. That's correct. We estimate that 757,325 people
- 2 | who voted in the 2008 election do not possess an ID
- 3 that would be valid under the current statute.
- 4 Q. I want to come back to the name conforming. We
- 5 had a discussion about the way you could measure that
- 6 and some of the difficulties that you had?
- 7 A. Uh-huh (yes).
- $8 \mid Q$. So is it possible that some of the folks who
- 9 | said they don't match could, in fact, be allowed to
- 10 vote?
- 11 | A. The way we constructed the question was to
- 12 assess the total number of people who don't match and
- 13 | the reason we constructed the question in that way
- 14 was because as a starting point anyone who matches
- 15 | their name should have no problem at all showing that
- 16 their name substantially conforms. Anyone who finds
- 17 themselves in a position in which their name does not
- 18 match for whatever the reason is would be subject to
- 19 some extra scrutiny to ensure that it would, quote,
- 20 | substantially conform. So it's possible that some
- 21 people in the substantially conformed area that we
- 22 | identified that the mismatch is minor and that the
- 23 poll worker will allow them to vote. We don't know
- 24 | that. That decision --- my understanding of the law
- 25 | would be that that decision would be up to the poll

- 1 | worker to decide for themselves whether or not it
- 2 substantially conforms. And that a number of people
- 3 who indicate their name doesn't match, especially
- 4 those for reasons of marriage who change their last
- 5 | name, would not have a substantially conforming name
- 6 and would be prevented from voting.
- 7 Q. So some percentage of the folks in the non-name
- 8 | conforming, they may be able to vote and some won't
- 9 and you just can't measure that?
- 10 A. It would be at the discretion of the poll worker
- 11 | would be my understanding. It could be that all
- 12 407,435 would not be allowed to vote or it could be
- 13 | that some of those could convince the poll worker
- 14 that their name does substantially conform.
- 15 Q. So those are people that are at risk?
- 16 A. Absolutely. They've indicated to us on the
- 17 | survey that their name does not match on their
- 18 official photo ID and what the voter registration
- 19 | would indicate.
- 20 Q. Now, there is some uncertainty in how big that
- 21 | number is because of the ambiguity in the term
- 22 | substantially conform?
- 23 A. Yes, I would agree with that.
- 24 | Q. So even if you take that number out, how many
- 25 people do not have an ID that is valid because it's

- 1 expired?
- 2 A. Well, in the entire eligible voting population,
- 3 | we count 956,998 who do not have an ID that is
- 4 currently up to date for purposes of voting. That
- 5 adds together the second and third rows there in
- 6 table six. And again, that arrives you at 956,000.
- 7 Q. And what's the number for registered voters?
- 8 A. For registered voters it's 717,207 who do not
- 9 have an ID which is currently up to date for purposes
- 10 of voting. And for 2008 voters, people who actually
- 11 voted in 2008, there are 480,842 who do not have an
- 12 | ID which is currently up to date.
- 13 Q. And then the number will be somewhere north of
- 14 there or higher than that depending on what
- 15 percentage of the non-name match are not allowed to
- 16 vote?
- 17 A. Yeah. Absolutely. There's no question in my
- 18 | mind that the number will be higher than that because
- 19 some of these people who indicated that their name
- 20 doesn't match are going to have a problem proving
- 21 that their name substantially conforms. So those
- 22 people we know their name doesn't match, they're
- 23 going to potentially be at the polling place and have
- 24 to try to prove that their name matches. If it
- doesn't substantially conform in the mind of the poll

1 | worker, according to the law they would not be able

- 2 to vote.
- 3 Q. All right. Let's go to the next set of tables,
- 4 tables seven and eight. What are you measuring here?
- 5 A. On tables seven and eight we are measuring the
- 6 rates of possession or lack of possession of the
- 7 underlying documents that are necessary in order to
- 8 obtain a PennDOT ID. As I indicated before, there
- 9 are three primary types of documents that someone
- 10 | would need to provide, the first is documentary proof
- 11 of citizenship, the second is a Social Security card
- 12 and the third is proof of address.
- 13 Q. So explain --- so that's the first three rows in
- 14 table seven. And then what are the fourth and fifth
- 15 rows?
- 16 A. Sure. So after taking what people told us to
- 17 | those questions, we then created a category here that
- 18 says whether you have all three required documents
- 19 | needed to obtain a valid ID or whether you lack one
- 20 or more. So in the first row, we see that 81.8
- 21 percent of eligible voters in Pennsylvania have all
- 22 three required documents. That means that 18.2
- 23 percent do not have all three, meaning they lack at
- 24 | least one. They may have two of them, they may only
- 25 have one of them or they may have none, but they do

1 not have all three. So we identify 18.2 percent as

- 2 not having those underlying documents. And the final
- 3 row there takes into account what people told us on
- 4 the previous tables of whether or not they had a
- 5 | valid photo ID and we attempted to isolate the number
- 6 of people who lack both a valid photo ID and they
- 7 also do not have the three documents necessary to
- 8 obtain those. And there we estimate that overall the
- 9 entire state that there's four percent of the
- 10 eligible population who neither has a valid photo ID
- 11 | nor do they have the underlying documents that they
- 12 | would need to obtain a valid photo ID.
- 13 Q. So if we go over to the subsequent columns under
- 14 registered voters, you're saying it was 3.4 percent
- 15 of registered voters have neither the ID nor the
- 16 documents to get the ID?
- 17 A. That's correct. The calculations are exactly
- 18 | the same, so it's 3.4 percent of those currently
- 19 registered and 2.9 percent of those who voted in
- 20 2008.
- 21 | Q. Now, is table eight applying those percentages
- 22 to the number of voters?
- 23 A. Yes, that's correct. Table eight is similar to
- 24 | the tables we just reviewed which contains the raw
- 25 | number estimates to show how many people do or do not

1 have these different types of documents that they

- 2 | would need to obtain a valid photo ID.
- 3 Q. So as far as eligible voters the number of
- 4 eligible voters who don't have valid photo ID and the
- 5 | three required documents is what?
- 6 A. The number of people who lack the documents and
- 7 also lack a valid ID is 379,009, which you can see
- 8 there at the very bottom column. The number just
- 9 above that, 1.7 million, indicates the overall number
- 10 of people who do not have all three of those
- 11 documents.
- 12 | Q. But that number includes people who may have ID?
- 13 A. That's correct. That includes people who may
- 14 have photo ID. And the number below it are just the
- 15 people that have none, they do not have a valid photo
- 16 ID and they also do not have the documents required
- 17 to obtain a valid photo ID.
- 18 Q. So going over to the next column that would be
- 19 280,000 registered voters have neither ID nor the
- 20 documents to obtain it?
- 21 A. That's correct. 280,000 registered voters and
- 22 | 174,000 people who voted in 2008 do not have a valid
- 23 | photo ID nor do they have all three of the necessary
- 24 documents that they would need to obtain a valid
- 25 photo ID.

- 1 | Q. Now, there's a fourth column on these two
- 2 | charts. Can you explain that fourth column, please?
- 3 A. Yes, this is how we arrived at those numbers we
- 4 | were just talking about. But we also looked at most
- 5 crucially the rates of having these underlying
- 6 documents among those people who previously told us
- 7 on the other questions that they do not have a valid
- 8 photo ID. In my opinion these are the folks who we
- 9 should have the most concern for because they
- 10 currently do not have a valid photo ID and so we want
- 11 | to find out, well, do they have the documents they
- 12 need to obtain one.
- 13 Q. So explain to us and maybe use the don't have
- 14 | column to explain what the numbers are there in table
- 15 seven under that fourth column.
- 16 A. Sure. So if you look at the category of don't
- 17 have, you can see that among people without a valid
- 18 ID, 16.4 percent do not have proof of citizenship,
- 19 | 11.9 percent ---.
- 20 Q. I'm sorry. Proof of citizenship is primarily a
- 21 birth certificate?
- 22 A. That is copy of birth certificate with raised
- 23 | seal or U.S. passport or official naturalization
- 24 | certificate for those who are foreign. 16.4 don't
- 25 have that. 11.9 percent do not have their official

- 1 | Social Security card, and 6.2 percent of them do not
- 2 have a proof of address. When we look at the number
- 3 of people who lack one or more of those, because you
- 4 | need all three to obtain ID, so we look at the number
- 5 | who lack one or more, we find that this group
- 6 particularly is at risk, over a quarter at 27.6
- 7 percent of those who don't have an ID do not have an
- 8 ability to get one, an official PennDOT ID.
- 9 Q. So when you go down to table eight in that
- 10 | fourth column, that's applying those percentages to
- 11 | the totals?
- 12 A. That's correct.
- 13 Q. So there's 366,000 people who don't have valid
- 14 ID or the documents to get that ID?
- 15 A. Among those people. That is correct.
- 16 Q. And that would be --- am I correct in saying
- 17 | there's 174,000 people who voted in 2008 who are in
- 18 | that category?
- 19 A. That's correct. 174,000 people who indicated
- 20 | that they voted in the election, but they do not have
- 21 | a valid photo ID and they do not have the necessary
- 22 documents to obtain it.
- 23 | Q. Let's turn to table nine. What is this?
- 24 A. Table nine indicates the place of birth among
- 25 | the respondents in the survey. This was one of the

1 questions that was part of the underlying documents

- 2 so that we could determine whether we would ask the
- 3 respondent whether they had a birth certificate from
- 4 | the state, whether it was from Puerto Rico or whether
- 5 they had a naturalization certificate.
- 6 Q. And how are these results important?
- 7 A. Well, what these results indicate is that across
- 8 | the board 75 percent of the respondents were born in
- 9 | the State of Pennsylvania, but that means that 24.6
- 10 percent were born outside the State of Pennsylvania.
- 11 As the birth certificate becomes an important
- document that you would need to obtain in order to
- 13 get a PennDOT ID or other types of ID, there is a
- 14 | substantially number of residents of Pennsylvania who
- 15 | are eligible to vote who were born outside the State
- 16 of Pennsylvania, and if they don't have those forms
- 17 of citizenship, meaning their official birth
- 18 | certificate, they would be needing to interact with
- 19 other state agencies in order to get those documents.
- 20 | Q. Let me ask you, are you aware that I guess it
- 21 | was during --- may have been during the course of the
- 22 | survey, that the Department of State changed the
- 23 process for getting an ID if you're born in
- 24 Pennsylvania?
- 25 A. Yes, I've been made aware of that.

- 1 | Q. And what's your understanding of that?
- 2 A. That persons who were born in the State of
- 3 Pennsylvania should be able to have their birth
- 4 certificates verified through some sort of state
- 5 database.
- 6 Q. So it makes it easier for people who were born
- 7 | in Pennsylvania to produce the ID?
- 8 A. Assuming they can find those electronic records,
- 9 then those persons born in the State of Pennsylvania
- 10 | would certainly have an advantage if they needed to
- 11 track down their birth certificate than anyone born
- 12 somewhere else.
- 13 Q. So do people who are born outside Pennsylvania
- 14 have a disadvantage?
- 15 A. I would say they would have a harder time
- 16 because they would be having to interact with
- 17 additional state agencies across the country and
- 18 perhaps provide other proof of their residence or of
- 19 their birth. In some cases, in some states you
- 20 actually have to show a photo ID in order to go and
- 21 get these other sorts of records. So those who were
- 22 born outside of Pennsylvania, they have many more
- 23 layers of bureaucracy to deal with.
- 24 Q. And does this process of simplifying the ID
- 25 acquisition for getting ID for Pennsylvania voters,

1 does this have a disproportionate affect on different

- 2 demographic groups?
- 3 A. Yeah, one of the things that we looked at here
- 4 in the bottom half of the table is the place of birth
- 5 by race or ethnicity and the population of the
- 6 eligible voting population in Pennsylvania, and
- 7 overall we found that 80 percent of white respondents
- 8 to our survey were born in the State of Pennsylvania,
- 9 but that only 66 percent of the African-American
- 10 respondents were born in the State of Pennsylvania
- 11 and that a very small percentage, only 13 percent, of
- 12 Hispanic respondents were born in the State of
- 13 Pennsylvania. What this indicates to me is that
- 14 African-Americans and Latinos would have a harder
- 15 | time being able to produce a birth certificate
- 16 because they have much lower rates of being born in
- 17 | the State of Pennsylvania.
- 18 Q. So this change in the process where people born
- 19 | in Pennsylvania don't need to show a birth
- 20 | certificate has a disproportionate affect on people
- 21 of color?
- 22 | A. Yeah, it would disadvantage African-Americans
- 23 and Latinos for sure because they would not have
- 24 | their birth certificate pulled up as quickly and
- 25 easily as whites. Whites are much more likely to

- 1 have been born in the State of Pennsylvania than
- 2 either of those two minority groups.
- 3 Q. Let's go to the next tables and we'll go though
- 4 | these tables much more quickly now.
- JUDGE SIMPSON:
- 6 Thank you.
- 7 <u>ATTORNEY WALCZAK:</u>
- 8 I'll take that as a hint, Judge.
- 9 BY ATTORNEY WALCZAK:
- 10 Q. Starting with table ten, what have you done here
- 11 | now starting with this table?
- 12 A. In the remainder of the tables here we now have
- 13 rates of possession among suburbs in the populations,
- 14 you can see the header there. And we've then have
- 15 | gone through and replicated the tables that we
- 16 discussed above for different demographic groups.
- 17 Table ten here we're starting with gender and you can
- 18 | see by focusing on the last line there, has the valid
- 19 photo ID, non-expired and name conforming.
- 20 Q. I'm sorry. Which line are we talking about
- 21 here?
- 22 A. The third bold line there, has a valid photo ID.
- 23 | Q. That's ---?
- 24 A. That's correct.
- 25 Q. Okay.

- 1 A. That while overall we reported and just
- 2 discussed that 14.4 percent of the entire population
- 3 lacks a valid photo ID, this number is significantly
- 4 higher for women, 17.2 percent of women lack a
- 5 | non-expired name conforming ID compared to only 11.5
- 6 percent of men. So it certainly affects both
- 7 | genders, but women are more negatively affected by
- 8 this law.
- 9 Q. And is that a statistically significant
- 10 difference?
- 11 A. Yes, it is. That gap isn't one that wasn't just
- 12 observed, but was statistically different.
- 13 | Q. And do you have an opinion as to a cause of
- 14 that?
- 15 A. Yeah. I think for sure we reference it in the
- 16 report that part of this disparity would certainly be
- 17 due to the name conforming issue. Women would be
- 18 much more likely than men to have changed their name
- 19 during marriage, and depending on when that name
- 20 | change took place, the name on the photo ID may not
- 21 be the same as the name on the voter registration
- 22 records. So that was one particular reason why women
- 23 | could be more impacted by this.
- 24 Q. Let's go to table 11. Is there also a
- 25 difference in --- this looks at possession of the

- 1 underlying documents?
- 2 A. Table 11 is still valid photo ID. It's just
- 3 among registered voters. You'll notice a pattern
- 4 throughout in which we first look at the eligible and
- 5 then we look at the registered population. In the
- 6 tables we also look at the voting population, but we
- 7 replicate the tables here. But it just demonstrates
- 8 that this trend and this difference holds even among
- 9 registered voters, people who are currently
- 10 registered. Women would be more disadvantaged than
- 11 men according to this.
- 12 Q. So men --- what's the percentage of men who
- 13 have ---?
- 14 A. Overall, we find that 89 percent of men do have
- 15 | a valid photo ID and 11 percent lack. For women we
- 16 find that 85 percent have a valid ID and that
- 17 | indicates here that 14.8 percent lack a valid photo
- 18 ID.
- 19 Q. And this is for register voters?
- 20 A. This is among registered voters.
- 21 Q. Okay. Let's go to the next.
- 22 A. Fourteen (14) would be the next subsection of
- 23 demographics. Here on 14 we're examining the rates
- 24 by racial and ethnic groups. And here we find, for
- 25 example, again looking at that third bold face line

1 that 14.0 percent of whites lack a photo ID. In

- 2 comparison, 18.3 of Latinos and 24 percent of people
- 3 of other racial and ethnic groups lack a valid photo
- 4 ID. So again, we find some differences here in terms
- 5 of access among different racial and ethnic groups.
- 6 Q. Okay. Let's go to the next set of tables.
- 7 A. That would be table 18. Here we're looking at
- 8 the rates by age. Once again, if you look at the
- 9 bottom category there, it has a valid photo ID,
- 10 non-expiring, name conforming. We find variation
- 11 across the different age groups. In particular we
- 12 | found that those in the younger cohort, 18 to 34 and
- 13 | those in the older cohort, over the age of 75 lack ID
- 14 at higher rates. 17.9 percent of people between 18
- 15 to 34 lack a valid photo ID and 17.8 percent of
- 16 people over the age of 75. That compares say against
- 17 people who are in one of the middle categories, 35 to
- 18 54 in which only ten percent. So in this case if the
- 19 law were implemented fully, we would expect many,
- 20 many more younger and also older voters would be
- 21 prevented from voting as compared to those in the
- 22 middle age categories.
- 23 Q. So it has a disproportionate impact on the young
- 24 and the old?
- 25 A. Yes.

- 1 Q. Let's go on to the next set of categories.
- 2 A. Next is education on table 22.
- 3 Q. What do you find about education?
- 4 A. Here on education we find a similar strong
- 5 | relationship between levels of education and access
- 6 to rates of valid photo ID. For example, among those
- 7 | who have not completed their high school degree, 18.5
- 8 percent do not have a valid photo ID. In contrast
- 9 those who are college graduates, only 8.3 percent
- 10 lack a valid photo ID. So this difference of ten
- 11 percentage points is quite substantial and would
- 12 | indicate to us that those residents of Pennsylvania,
- 13 | those eligible voters who don't have a high school
- 14 diploma or in the lower educational bracket would be
- 15 much more severely affected by this law than those
- 16 | with a college degree and would be slightly more
- 17 likely to navigate to be able to vote.
- 18 Q. Okay. Let's go to the next set.
- 19 A. The next set is table 26 where we have our
- 20 results broken out by income categories. Here we
- 21 | find again a similar trend where people who live in
- 22 | households with less than \$20,000 of annual income,
- 23 | 22 percent lack an accepted photo identification, and
- 24 as you go into the higher income categories, you see
- 25 that that possession rate goes down to 8.2 percent of

1 people over \$80,000 in income who lack, so it's over

- 2 double the affect here. Twenty-two (22) percent of
- 3 | the lowest income households lack a valid photo ID
- 4 | compared only 8.2 percent of the highest income
- 5 households.
- 6 Q. All right. Next?
- 7 A. Next, we have broken out the results by access
- 8 to transportation. We discussed --- and this is
- 9 table 30. We had discussed this previously when
- 10 talking about the questions that appear in the
- 11 demographic section and that we asked people about
- 12 whether or not they have regular access to a car,
- 13 | whether they don't have access to a car, but they
- 14 have some other type of transportation that is
- 15 | reliable, or whether they have no access to
- 16 transportation at all. And here we can see very
- 17 large differences in the rates of possession, that is
- 18 among people who have access to a car, 11.1 percent
- 19 lack a valid photo ID. Among people who don't have a
- 20 car ---.
- 21 Q. I'm sorry. Just so I understand, so people who
- 22 | have access to a car, 11.1 percent don't have photo
- 23 | ID, don't they have driver's licenses?
- 24 A. Well, you can see here in the table above that
- 25 | they're more likely to have driver's licenses than

1 any of the other categories, but even there not 2 everyone has a driver's license which is currently up 3 to date and perhaps has been name conforming. 4 could be that their parents or sibling in their 5 household have the car. The question was whether or 6 not they had access to a car, whether it was them or 7 someone in their household. By comparison 29.7 8 percent, almost a third of people who don't have 9 access to a car, but they do have other 10 transportation such as they ride the bus, they ride 11 the bike, et cetera, 29.7 do not have a valid photo 12 ID and you can see at the top that the primary reason 13 here is that very small percentage of this population 14 have a driver's license. Only 37.5 percent of people 15 who do not have access to a car have a driver's 16 license. And because that's the main form of 17 identification identified in our survey, these people 18 are particularly at risk because they don't have 19 regular need for ID because ride the bus or take a 20 train or something else, they do not have in many 21 cases the prime ID that would be necessary to vote. 22 And the final column there are people who indicated 23 no, they don't have access to a car nor do they have 24 access to reliable transportation. This is a smaller 25 percentage, but it's an important percentage of the

- 1 population in Pennsylvania and here we find 41.6, a
- 2 very, very large number, in this group is a special
- 3 disadvantage and they do not have valid photo ID.
- 4 Q. Now, are those people in a particular difficult
- 5 | situation in terms of obtaining ID?
- 6 A. We would estimate that they look to be. They
- 7 don't have the means --- they're telling us they
- 8 don't have a means of transportation. If they are
- 9 going to need to go to some office in order to get
- 10 | that, unless it's within walking distance, it would
- 11 | create some additional burden for them for sure. And
- 12 | I believe the final demographic breakout would
- 13 be ---.
- 14 Q. I'm sorry. Let me go back to table 26.
- 15 A. Sure.
- 16 Q. You talked about how the rates of people not
- 17 having ID are substantially higher for people making
- 18 less than \$20,000; is that correct?
- 19 A. Yes.
- 20 Q. Is the problem of people not having ID limited
- 21 to low income people?
- 22 A. No, I mean, as you can see from this table there
- 23 | are still notable percentages of people in the middle
- 24 | income category, 14.6 and 13.8, who lack. And even
- 25 among the highest income earners, 7.1 and 8.2 percent

1 continue to lack. The point is that it's especially

- 2 | felt among lower income households, and as part of
- 3 this segmentation portion of our study, we wanted to
- 4 determine not only what percent overall statewide
- 5 lacked, but whether or not this would impact all
- 6 Pennsylvanians equally or certain types of people
- 7 because of their characteristics would be more at
- 8 risk of being shut down.
- 9 Q. All right. Let's go after transportation.
- 10 | A. We were going to going to region, I believe,
- 11 | which is table 34.
- 12 Q. And what did you find when you looked at it by
- 13 region?
- 14 A. Here on region we grouped the state into five
- 15 regions with two urban counties being the highest in
- 16 lacking.
- 17 | Q. So you're talking about Philadelphia --- explain
- 18 the regions for us here.
- 19 A. Sure. We have provided five regions. The first
- 20 | that's listed there is Philadelphia County. It
- 21 | includes the entire county limits of Philadelphia.
- 22 | The next is Philadelphia suburbs and that includes
- 23 | the counties that are just on the perimeter of
- 24 Philadelphia which are enumerated here. After
- 25 | that ---.

- 1 Q. Could you enumerate those for the record?
- 2 A. Sure. That includes Delaware, Bucks, Chester,
- 3 and Montgomery Counties.
- 4 Q. And then the next ---?
- 5 A. The next is Allegheny where Pittsburgh is and we
- 6 include here Allegheny County, so we include the
- 7 entire county. We then have an item called the
- 8 northeast and that includes Berks, Carbon, Lehigh,
- 9 Monroe, Northampton and --- I have no idea how to
- 10 pronounce the last one.
- 11 Q. Schuylkill.
- 12 A. Schuylkill.
- JUDGE SIMPSON:
- You're not from around here, are you?
- 15 A. No. In Washington State that would be
- 16 | Schuylkill (different pronunciation).
- 17 OFF RECORD DISCUSSION
- 18 BY ATTORNEY WALCZAK:
- 19 Q. Berks I believe is also B-E-R-K-S, but I think
- 20 | we know what you're referring to there. And so now
- 21 let's look at the results, and what did you find in
- 22 | terms of rates of people not having IDs by region?
- 23 A. Sure. So what we found are that the two most
- 24 urban populations here, Allegheny County and
- 25 Philadelphia County, have the highest rates of

- 1 lacking photo ID. So a person in these counties
- 2 | would be disproportionately affected by this. In
- 3 Allegheny County 18.7 percent of respondents who
- 4 reside there do not have a valid photo ID as compared
- 5 to say 12.4 percent of people who live in the
- 6 Philadelphia suburbs. Again, that would be income
- 7 categories. We don't find a particular region of the
- 8 state in which very few people would be affected.
- 9 Across the state we see double digits of percentages
- 10 of people who would be affected by this law. It just
- 11 happens to be that there's a larger affect in
- 12 Philadelphia and Allegheny County than anywhere else.
- 13 Q. Okay. Next?
- 14 A. That concludes the subgroups, the segmentation
- 15 of how we divided up the demographics and attempted
- 16 to look at how the access to the valid photo ID
- 17 differed amongst different segments.
- 18 Q. Before we go to knowledge, which would be our
- 19 last section, do you have an opinion as to who will
- 20 be primarily affected by the Pennsylvania voter photo
- 21 | ID law?
- 22 | A. Yeah, as we review not only in the top half, but
- 23 here in the demographic analysis, I think we came
- 24 away with two conclusions. First, that there's
- 25 | really no subsegment that has extremely high access

1 rates. We did not find a subgroup in which 99

- 2 percent of people would be okay. It certainly
- 3 affects people of all different walks of life,
- 4 different parts of the state at fairly high rates.
- 5 Where we did find discrepancies we found that it
- 6 tended to be resource related, meaning that people
- 7 | who have lower income, lower education levels, racial
- 8 minorities, young or old were more likely to be
- 9 affected. And because of the issue that we discussed
- 10 earlier about name change, that women were also more
- 11 likely to be affected by this than men. So while it
- 12 | will affect a lot of people throughout the entire
- 13 | state across all different walks of life, if
- 14 | implemented fully, our estimation is that it will
- 15 have an unequal effect. It means it would affect the
- 16 most the people in the lower socioeconomic brackets
- 17 in Pennsylvania.

JUDGE SIMPSON:

- 19 Would you pause for a moment, please?
- 20 Okay, thank you.

21 BY ATTORNEY WALCZAK:

- 22 Q. All right. There is a little table that we
- 23 | skipped back --- it's table two. Go back to table
- 24 | two. Can you tell us what table two is?
- 25 A. Sure. Table two provides a summary of the

1 results to our questions on the survey as to whether

- 2 or not the respondents are aware and know of the
- 3 Pennsylvania voter ID law and whether or not they
- 4 believe that they are themselves in compliance with
- 5 | the Pennsylvania voter ID law.
- 6 Q. Okay. Can you go over with us the numbers here
- 7 and the entries? How's this work?
- 8 A. Sure. Overall among eligible voters starting in
- 9 the first column of table two, we found that 62.7
- 10 percent were aware and said that, yes, they knew
- 11 Pennsylvania does have a voter ID law that would
- 12 require voters to show a photo ID before voting in
- 13 person, which indicates that 37.3 percent of all
- 14 respondents were not aware that this law existed.
- 15 The next row under that ---.
- 16 Q. Let's just play that out to the other two
- 17 columns.
- 18 A. Sure.
- 19 Q. What are the numbers for registered voters and
- 20 2008 voters?
- 21 A. Sure. We found fairly consistent results, only
- 22 | slightly higher levers of knowledge of the law among
- 23 registered and natural voters. Among people who are
- 24 registered to vote 65.7 percent were aware and 34.3
- 25 percent were not aware of the law. And among people

- 1 | who actually voted in 2008, a very similar rate, 65.8
- 2 percent of those people said they were aware of the
- 3 law and 34.2 percent of people were not aware of the
- 4 law.
- 5 Q. So these were people who didn't know that
- 6 Pennsylvania had passed a photo ID law?
- 7 A. That's correct. They said that they did not
- 8 know. They could've said two possible choices to get
- 9 them to the no category. They could have said no,
- 10 Pennsylvania does not have that law, or they could've
- 11 | said I don't know, I have not heard and I have no
- 12 | idea. So it was both the people who said I don't
- 13 know or people who actually gave the opposite or
- 14 | incorrect answer and said no. And among voters we
- 15 | found that was 34.2 percent.
- 16 Q. And when was this law passed?
- 17 A. I believe the law was passed in March, in the
- 18 spring this year.
- 19 Q. And this survey was taken when?
- 20 A. The survey was conducted in late June. June
- 21 21st to July 2nd.
- 22 | Q. So it's more than three months after the law had
- 23 been in effect?
- 24 A. Yes. The law had been in effect. There had
- 25 presumably been discussion and publicy of the law.

1 | It wasn't the case that voters could have not known

- 2 that the law was there.
- 3 Q. What's the next row on table two?
- 4 A. After that we asked them that if a poll worker
- 5 asked for their official photo ID in Pennsylvania do
- 6 they believe that they currently have a valid photo
- 7 ID that they can show to the poll work or if they
- 8 think that they don't and they have to obtain that.
- 9 0. So what are the results there?
- 10 A. Overall we found that 97.8 percent of
- 11 respondents believe that they have a valid photo ID,
- 12 and only 2.2 percent volunteered that they don't
- 13 believe that they have a valid photo ID.
- 14 Q. So of all the eligible voters, almost 98 percent
- 15 believe and thought that they had an ID that they
- 16 | could use to vote in November?
- 17 A. That's correct. And you can see here that it's
- 18 | slightly higher among registered voters and actual
- 19 voters. Among registered voters, 98.8 percent
- 20 | believe that they have a valid photo ID that they can
- 21 use to vote. And among 2008 voters, 98.7 percent
- 22 believe that they currently have a valid ID.
- 23 Q. So what is the third row there?
- 24 A. The third row, we just isolated those people who
- 25 | said, yes, I have a valid photo ID. And then we

1 looked at their answers to the questions from table

- 2 one above as to whether or not they actually did have
- 3 a valid photo ID and what we found was that 13.1
- 4 percent of the eligible population believe that they
- 5 have a valid photo ID. They told us that, yes, I
- 6 have a valid photo ID that I can use to vote. But
- 7 when we asked them questions about the expiration
- 8 date and name conforming and other things, they did
- 9 not have a valid photo ID. And you can see that that
- 10 | is also 12 percent, 12.1 percent of registered voters
- 11 | who believed they have a valid ID, but they do not.
- 12 And 11.8 percent of people who voted in 2008 are in
- 13 that category that they believe that they have a
- 14 | valid photo ID, but in reality they do not.
- 15 Q. So these people are mistaken?
- 16 A. Yes, these are people who are mistaken. They
- 17 | think that they are currently in possession of a
- 18 | valid photo ID, but when we query them about the
- 19 types of ID they had, we were able to determine that
- 20 they would not be able to meet the standard.
- 21 Q. What is the significance of the fact that these
- 22 people are mistaken?
- 23 A. We think this is a quite significant issue
- 24 related to voter knowledge and misinformation or
- 25 misperception here. And that is that a very large

1 percentage of people believe they have the ID and are

- 2 mistaken, and if those folks believe that they have a
- 3 | valid photo ID, it's quite unlikely or it would be
- 4 | very difficult to convince them that they don't
- 5 because they believe that they have a valid photo ID
- 6 and they believe that they can use it for purposes of
- 7 voting.
- 8 Q. When and how are those people likely to find out
- 9 | that they have an improper ID?
- 10 A. My guess would be that for the majority of them
- 11 that would be when they attempt to vote. These are
- 12 | the people who think the ID that they have in their
- 13 | wallet or purse or pocket will work for voting and
- 14 they may attempt to vote in a future election and be
- 15 | told that that ID is not valid by the poll worker
- 16 because it either has expired or the name doesn't
- 17 conform.
- 18 Q. So what is the significance of the fact that 37
- 19 percent of eligible voters don't know about the law?
- 20 A. I think that's also quite important. This law
- 21 | in Pennsylvania would represent a substantial change
- 22 | in practice of what the voter experiences when they
- 23 | go into a polling place to vote. And over a third at
- 24 | 37 percent indicated that they were unaware that this
- 25 | law existed and it means that few people --- well, it

1 means two things. One, for people who don't have the

- 2 | ID if they're unaware of the law at all, they're
- 3 unlikely to get or take any of the steps that might
- 4 be necessary to get a valid photo ID because they're
- 5 | not aware that this law exists. The second is that
- 6 there are people who know that the voter ID law
- 7 exists, but they mistakenly believe that they have
- 8 the right credentials and so on both accounts that
- 9 public knowledge of the law is a very, very important
- 10 aspect.
- 11 | Q. Let me just --- I want to finish with some
- 12 questions about a new ID. Are you aware that the
- 13 | state has announced that they are going to issue and
- 14 | allow a new form of photo ID to be used at the polls?
- 15 A. Yes, I read about that.
- 16 Q. And what's your understanding of that ID?
- 17 A. I have to say that I don't fully understand
- 18 exactly how it will work yet and who will be
- 19 eligible. The understanding that I have is that if
- 20 you can demonstrate that you don't have the other
- 21 | forms of ID and that you're not able to obtain them
- 22 | that you might be able to obtain this new ID by still
- 23 providing some documents, whether it's address or
- 24 | Social Security card or something, and that they
- 25 | would then be eligible to go get that ID.

1 Q. I want to ask you for your opinions on the 2 likelihood that every voter who does not have a valid 3 form of photo ID will get one of these IDs by the 4 time of the election. All right. So let me ask you, 5 do you have --- given the rates that you found of 6 people who don't have the right kind of ID, do you 7 have an opinion as to whether or not the State of 8 Pennsylvania can give assurance that all of the folks 9 who don't have ID will have that ID on election day? 10 I think that it would be almost impossible for 11 anyone to give that assurance for two reasons. One 12 is that there still are a large number of people in 13 the survey who not only lack the ID, but they lack 14 the necessary documents to obtain an ID and there are 15 still people who are not going to be able to 16 demonstrate their proof of address or provide a 17 Social Security number or proof of citizenship if 18 they need to obtain a birth certificate from another 19 state. So those people will regardless of the new ID 20 have a very hard time even obtaining that. 21 And the second is that, as we indicated, a very 22 large percentage of people, 97.8, believe that they

large percentage of people, 97.8, believe that they are in compliance with the law. They believe they have an ID. And also, as we discussed in table three, 98.6 percent of people in Pennsylvania have

23

24

some sort of ID. It just isn't up to date and have
the name conform. So for the average person, they

3 do possess some sort of ID card and they do believe

4 that that ID card is valid. And so they have no

5 reason to go get one of these new IDs or to change

their ID or anything because as far as they know

7 they have an ID and they believe that it would work.

8 It would only work if they were specifically

9 targeting people who lacked all identification

10 | whatsoever, which was 1.4 percent of the population.

11 But again, even those people, a large number lack

12 | the underlying document. So I think it would be

quite difficult to convince those people who believe

14 | that they're already in compliance that they need to

15 change.

6

16 Q. And do you have an opinion as to whether a

17 tremendous education campaign talking about the

availability of ID that people have to go to PennDOT

19 to get, that they can get it very easily can assure

20 that all voters who don't have proper ID are able to

21 get it by election day?

22 A. Yes. What the research generally shows in this

23 | area are that the people who pay the most attention

24 to those sorts of public service announcements

25 | related to voting and elections are people in the

1 highest levels of education and political interest.

- 2 These are people that we've suggested already have
- 3 the highest rates of having a valid ID and that the
- 4 people who are perhaps more in need are less likely
- 5 to be aware or fully understand or even fully pay
- 6 attention to those sorts of ads. There's been a lot
- 7 of research in political science related to messaging
- 8 and ads and public service announcements, and it's
- 9 quite difficult in a short time span to get someone's
- 10 attention especially when they believe they're
- 11 | already in compliance and convince them that they're
- 12 | not in compliance and that they need to take some
- 13 additional steps in order to change that.
- 14 Q. Now, in fact, is there research out there on the
- 15 | ability to educate the public in a short period of
- 16 | time on an important issue?
- 17 A. Yeah, absolutely. There are a number of
- 18 published research studies that have looked at how
- 19 voters respond to campaign advertisements. And
- 20 campaign advertisement are certainly even more
- 21 apparent and more frequent than public service
- 22 announcements. And studies have found quite
- 23 | convincingly that after a campaign advertisement run
- 24 and voters were exposed to them and indicated that
- 25 they were exposed to them, that in surveys and exit

polls, when they exited the voting booths, they still incorrectly answered questions about the state initiatives that they were voting on including what they learned from some of the advertising campaigns. Because there will be here in Pennsylvania so many other political acts, the airways will be saturated with political information and this will make it very difficult for voters to see through all the rest of those ads to focus in on any education campaign that may be being conducted.

And again, we will have to convince them because 97.8 percent of the population believe they're already in compliance. If I believe I'm already in compliance and I hear an ad that says don't forget you need --- I'm just going to tune that out because I'm thinking I already got it. This ad is not for me. It's for, you know, somebody who doesn't have an ID card at all. And so I think it's an exceptional challenge in an extremely short amount of time to be able to do that. And then that would presume that people go out and have the time and the resources and the ability to actually get the photo ID, but first you have to convince them that they actually need it and largely we found those people don't believe they do.

1	ATTORNEY WALCZAK:
2	No further questions, Your Honor.
3	JUDGE SIMPSON:
4	What's your pleasure?
5	ATTORNEY CAWLEY:
6	I would be fine with taking a break at
7	this point, Your Honor, if that's what you're
8	inclined to do.
9	JUDGE SIMPSON:
10	Yes. I normally don't like to breakup
11	the testimony of an expert witness on Cross
12	Examination, so I would either want to take a break
13	now or make you run and finish. How long do you
14	think your Cross Examination will go?
15	ATTORNEY CAWLEY:
16	Well, I guess it wouldn't be all that
17	specific to say considerably shorter than the Direct,
18	but I would estimate no more than 30 minutes, perhaps
19	slightly longer than that.
20	JUDGE SIMPSON:
21	Any requests from your side? Do you
22	care what we do? Let's take a break now. It's about
23	12:30. We'll come back at 1:30. We will be in
24	recess until 1:30.
25	MR. TURNER:

1 Commonwealth Court is now in recess.

- 2 RECESS TAKEN
- 3 MR. TURNER:
- 4 Ladies and gentlemen, Commonwealth
- 5 Court is now in session.
- JUDGE SIMPSON:
- 7 Proceed.
- 8 | CROSS EXAMINATION
- 9 BY ATTORNEY CAWLEY:
- 10 Q. Good afternoon, Professor Barreto.
- 11 A. Good afternoon.
- 12 Q. My name is Patrick Cawley. I represent the
- 13 government Respondents in this case, and I'm going to
- 14 ask you some questions. I believe you've been
- 15 through this drill before.
- 16 A. Okay. Thank you.
- 17 | Q. To start out with, on the cover of your report
- 18 | you were listed as the principal investigator; right?
- 19 A. Yes.
- 20 Q. And your co-investigator is Gabriel Sanchez?
- 21 A. That's correct.
- 22 Q. And you and Gabriel Sanchez were the co-founders
- 23 of a group called Latino Decisions; right?
- 24 A. No, that's incorrect.
- 25 Q. That's incorrect. Could you explain how that's

- 1 | incorrect?
- 2 A. I'm one of the founders and Gary Segura, who is
- 3 a professor at Stanford, is a co-founder, not Gabriel
- 4 Sanchez.
- 5 Q. Okay. Is Gabriel Sanchez affiliated with that
- 6 group as well?
- 7 A. Yes, he's the research director.
- 8 Q. And Latino Decisions actively follows political
- 9 issues and elections around the country where they
- 10 pertain to Latinos; right?
- 11 A. Yes.
- 12 Q. And in your CV at page 72, which is Appendix C,
- 13 you list affiliated research centers that you're
- 14 | affiliated with; correct?
- 15 A. Yes.
- 16 Q. But you don't list Latino Decisions. Was there
- 17 | a reason for that?
- 18 A. I don't have that in front of me.
- 19 Q. Okay.
- 20 WITNESS REVIEWS DOCUMENT
- 21 A. They're listed on page 80.
- 22 BY ATTORNEY CAWLEY:
- 23 Q. Okay. Is there a reason Latino Decisions was
- 24 | not listed for you and Doctor Sanchez on this report?
- 25 A. I don't understand the question.

1 JUDGE SIMPSON:

He just said it's on page 80.

ATTORNEY CAWLEY:

4 And I'm referring now to the expert

5 report.

- 6 BY ATTORNEY CAWLEY:
- 7 Q. And I'm asking on the cover you list the
- 8 universities that you are affiliated with; right?
- 9 A. Correct.
- 10 | Q. And I'm just asking if there was a reason why
- 11 Latino Decisions was not listed if the two of you do
- 12 the same sort of investigations or research for
- 13 Latino Decisions?
- 14 A. Sure. We were approached as --- on behalf of
- 15 the university affiliations to work on this as a part
- 16 of --- in line with our other academic research. We
- 17 | were not approached as a Latino polling firm to do
- 18 this research, so ---.
- 19 Q. Okay. Again, going to your CV, in your book
- 20 manuscripts it indicates that you wrote or are
- 21 | writing a manuscript called Change We Can't Believe
- 22 In, Exploring the Sources and Consequences of Tea
- 23 | Party Support. Is that something that you are an
- 24 author on?
- 25 A. Yes. Although, I think the title has slightly

- 1 | changed.
- 2 Q. Okay.
- 3 A. The editors of the press get to be in charge of
- 4 the title. It kind of is based on what they think
- 5 | will sell.
- 6 Q. Okay. Well, is it safe to say that this
- 7 manuscript is critical regardless of the title of the
- 8 Tea Party?
- 9 A. I wouldn't say critical. It's just a review of
- 10 | the opinions that people in the participation ranks,
- 11 | the people who signify the Tea Party poll.
- 12 Q. Okay. And when you said it's change we can't
- 13 believe in, at least in an initial title, does that
- 14 | indicate that the author's view that --- you don't
- 15 believe or share in the views of those who support
- 16 | the Tea Party?
- 17 A. No. It's a play on words on the change we can
- 18 believe in, which is the part of the President's
- 19 | slogan that this is the --- the argument is that Tea
- 20 | Party members debate. In fact, they use that, it's
- 21 | change we can believe in.
- 22 Q. Okay. And in another section of your CV you
- 23 | list academic journal articles. And one of them is
- 24 The Tea Party In the Age of Obama Mainstream
- 25 | Conservative --- Conservatism Or Out-Group Anxiety.

1 | Is that an article that you are an author on?

- 2 A. Yeah. That's number 27?
- 3 Q. I believe so, yes.
- 4 A. Uh-huh (yes).
- 5 Q. And do you include in that article that the Tea
- 6 Party is suffering from out-group anxiety?
- 7 A. I believe we make reference to that. I don't
- 8 know if it's --- I don't have it in front of me, so I
- 9 don't know exactly what the conclusion states. But
- 10 that's one of the items that we look at.
- 11 | Q. Okay. Looking at number 17, there's an article
- 12 entitled The Disproportionate Impact of Voter ID
- 13 Requirements on the Electorate, New Evidence From
- 14 Indiana. That's an article that you are an author
- 15 on?
- 16 A. Yes.
- 17 Q. And are your conclusions in that article against
- 18 | voter ID requirements?
- 19 A. The conclusions in the article, I believe, are
- 20 | that just reviewing the evidence from a survey that
- 21 | we conducted in the State of Indiana, that in the
- 22 | State of Indiana, we found voter ID requirements
- 23 | would more heavily affect African-Americans.
- 24 Q. And Gabriel Sanchez is a co-author on that
- 25 article?

- 1 A. Yes, that's correct.
- 2 Q. Have you ever written on the opposite side of
- 3 the voter ID requirement issue, coming out in support
- 4 of them?
- 5 A. We haven't really taken a side. We just
- 6 reviewed the evidence. Some of our early work, we
- 7 | were just doing investigations all around without
- 8 taking any sides at all. So I don't really
- 9 understand the question.
- 10 Q. I'll ask a slightly different question. Have
- 11 | you ever reported findings that show that voter ID
- 12 requirements are more beneficial than they are
- 13 harmful?
- 14 A. Again, I don't know how --- I don't think we
- 15 describe our data as beneficial or harmful. I think
- 16 | we describe the rates of possession and then, you
- 17 know, allow readers to draw conclusions about, you
- 18 know, what would happen. So I don't necessarily
- 19 agree with the phrasing of the question.
- 20 Q. Okay. Well, then I'll change the phrasing of
- 21 | the question. Referring to the article you just
- 22 described and the conclusions you reached as to the
- 23 consequences for African-Americans, have you ever
- 24 published findings that indicate that
- 25 African-Americans are not disenfranchised or harmed

- 1 by voter ID requirements?
- 2 A. Well, in the current survey, as we reviewed
- 3 earlier, one of the tables where we identified
- 4 ethnicity, we identified that Hispanics in the State
- 5 of Pennsylvania would be the most affected, but that
- 6 African-Americans had similar rates of possession as
- 7 whites here in the State of Pennsylvania.
- 8 Q. Okay. Switching to some of your other research
- 9 for the people who employed you here, you were in
- 10 January of this year paid \$60,000 by the ACLU for six
- 11 months of work in Wisconsin; is that right?
- 12 A. No, I wasn't paid. Most of that money went to
- 13 the survey research center, Pacific Market Research.
- 14 | I was paid just for my work on the expert report.
- 15 That was the overall amount of the cost of the
- 16 project.
- 17 Q. Okay.
- 18 A. But yes, I did work with them, as we discussed
- 19 | earlier this morning.
- 20 Q. And you consulted or testified for the ACLU on
- 21 at least three other occasions, Milwaukee and twice
- 22 | in the State of Washington; is that right?
- 23 A. Once in the State of Washington and once in the
- 24 State of California.
- 25 Q. Okay. I'd like to talk about the purpose of the

- 1 survey that you conducted for this case. Am I
- 2 | correct that the objective of your report is to
- 3 determine the rates of possession and lack of
- 4 possession of valid photo identification among the
- 5 eligible voting population, the registered voting
- 6 population and 2008 voters?
- 7 A. Yeah, I believe you read that directly from the
- 8 report.
- 9 Q. Yes. And so you were retained to create a
- 10 | research design that would allow for an examination
- 11 of the percent of the these three groups, eligible,
- 12 registered and 2008 voting populations; correct?
- 13 A. Yes.
- 14 Q. And you were asked about this during your Direct
- 15 Examination. But at page five of your report in
- 16 about the middle, you conclude or opine that the
- 17 approach that you took, that being a survey, is the
- 18 most accurate way to assess rates of possession of
- 19 valid photo ID, because you were able to directly
- 20 | contact the voters and figure out whether they had
- 21 | multiple forms of ID or whether they had IDs that
- 22 | were expired; correct?
- 23 A. Yeah, I believe that is somewhere on the top of
- 24 page five.
- 25 Q. Okay. And are you aware that the Respondents in

- 1 this case produced to the Petitioners the entire
- 2 database of registered voters as well as the entire
- 3 database of persons holding a driver's license or
- 4 | photo ID card with PennDOT?
- 5 A. I have heard that someone had done some analysis
- 6 of that, yes.
- 7 Q. Okay.
- 8 A. I have not received a copy of it.
- 9 Q. Okay. And so from that answer, I can conclude
- 10 | correctly that you did not do any examination of that
- 11 | raw data in the two databases?
- 12 A. That's correct, not for Pennsylvania.
- 13 Q. And you did not conduct a comparison here in
- 14 Pennsylvania of those two databases to determine
- 15 | which registered voters do not show up in the PennDOT
- 16 database?
- 17 A. I have not.
- 18 Q. And you've opined here today that the PennDOT
- 19 driver's license, number one, and photo ID, number
- 20 two, are the main forms of identification among
- 21 | Pennsylvania voters; correct?
- 22 A. The driver's and non-driver photo ID card in our
- 23 survey were the two documents that people indicated
- 24 they had access to.
- 25 Q. Okay. So while the approach of comparing two

- 1 different databases might have the weakness that you
- 2 point out that it doesn't get at multiple forms of
- 3 ID, don't you at least know when you compare two
- 4 large databases like that that you are counting for a
- 5 hundred percent or close to a hundred percent of one
- 6 type of ID?
- 7 A. Well, a lot depends on the analysis. I've seen
- 8 lots of database analysis before, in which there are
- 9 lots of errors and problems in merging and matching.
- 10 This is an extremely technical and sophisticated
- 11 thing to do, to merge and match the files. And so
- 12 that by itself can produce a whole host of errors,
- 13 | which is one of the reasons that Professor Sanchez
- 14 and I have opted to focus on surveys because we don't
- 15 have that possible error of merging and matching not
- 16 working correctly.
- 17 Q. So the challenge when you compare two databases
- 18 | is making sure that you're matching them up and
- 19 getting an accurate apple to apple instead of apple
- 20 to orange sort of match; right?
- 21 A. More or less.
- 22 | Q. It's the matching that's the challenge, it's not
- 23 lacking a compete set of data, is it?
- 24 A. Well, you still lack the people who say only
- 25 have a passport or a military ID or other sorts of

- 1 things.
- 2 Q. Fair point. I was saying you're not lacking
- 3 data as to the document form of ID in Pennsylvania.
- 4 You have all of the PennDOT driver's license and
- 5 | photo ID holders. It's just a matter of whether you
- 6 can match them up with the other database to make a
- 7 | comparison; right?
- 8 A. Presuming that both databases are accurate and
- 9 up to date, yes.
- 10 Q. And so for --- on the other hand, a phone
- 11 | survey, for that to have any reliability, as you
- 12 said, it comes down to the sample design being done
- 13 | correctly; right?
- 14 A. Yes.
- 15 Q. And also the questionnaire being worded in a way
- 16 that allows for accurate and unbiassed responses?
- 17 A. Yes.
- 18 Q. So if --- just focusing now on the survey
- 19 because you've identified the challenges of a
- 20 database match, focusing on the survey, if there are
- 21 | mistakes or if it's --- if you don't do correctly the
- 22 | sample design or the questionnaire, the
- 23 | representativeness of a survey will suffer?
- 24 A. Sure. There are a lot of ways that if the
- 25 | survey is not designed carefully that there could be

- 1 questions about it.
- 2 Q. Okay. Let's talk about the target population
- 3 and the sample populations. In the language of
- 4 statistics, am I right that these three categories,
- 5 eligible, registered and voted in 2008, are your
- 6 target populations?
- 7 A. Correct.
- 8 Q. So in other words, with your survey, you are
- 9 trying to give an accurate picture of all
- 10 | Pennsylvanians that fit into those three populations
- 11 and whether or not they possess a valid photo ID?
- 12 A. Yes. Our starting point, though, was to start
- 13 with eligible --- citizens eligible in the
- 14 population. And so the overarching design is geared
- 15 towards ensuring that first step. Once we have
- 16 | citizen-eligible respondents on the phone, we can
- 17 | then attempt to determine if they're registered to
- 18 vote and if they voted.
- 19 Q. Okay. I'll just focus on the one of the three
- 20 categories, eligible voters. And the idea, as you
- 21 | said, with saying eligible in addition to those who
- 22 | are already registered is the assumption that people
- 23 | could be registering today, tomorrow, et cetera;
- 24 right?
- 25 A. Correct.

- 1 Q. So taking just the eligible voter population,
- 2 | that's --- you are attempting with your survey to
- 3 give an accurate picture of that group of people in
- 4 Pennsylvania and whether they have a valid photo ID
- 5 law --- a valid photo ID under the photo ID law?
- 6 A. Yes.
- 7 Q. Okay. And the sample population is the
- 8 percentage of that target population that actually
- 9 has some chance of getting a phone call during the
- 10 | survey; right?
- 11 A. More or less.
- 12 Q. Okay. So obviously if you want to have a
- 13 representative sample of all eligible voters in
- 14 Pennsylvania, you have to make sure that there aren't
- 15 | large groups of people within that target population
- 16 | that have zero chance of getting a phone call; right?
- 17 A. You would want to minimize that to the extent
- 18 that you could.
- 19 Q. Okay. So this could be done with any of the
- 20 | three target populations, but we'll stick with
- 21 eligible voters in Pennsylvania. If there are
- 22 registered Pennsylvania voters who are serving in the
- 23 military away from home between January 21 and July
- 24 | 2nd, 2012, there's little or no chance that they're
- 25 going to get a phone call from you; right?

1 | A. I'm not certain if --- they would be eligible if

- 2 they had a phone number that was a domestic phone
- 3 number that was listed on the rates --- or on the
- 4 rolls to participate in the study. I would have to
- 5 look and confirm if we made any international calls
- 6 or not, but they wouldn't be excluded if they had a
- 7 domestic phone number that was listed.
- 8 | Q. And when you say you would have to look into the
- 9 record to see if international calls were made,
- 10 | that's not anything that's been in the report before
- 11 | the Court, is it?
- 12 A. No.
- 13 Q. Okay. So if there are registered Pennsylvania
- 14 voters who don't have a landline and have a cell
- 15 phone that was not on the list used by Pacific Market
- 16 Research, there's no chance that they're going to get
- 17 | a phone call; right?
- 18 A. The cell phones are also similarly randomly
- 19 dialed. So there are known cell phone exchanges, and
- 20 | the cell phones --- any possible cell phone number
- 21 | could have been dialed.
- 22 Q. Okay. I think we need to get to an issue that
- 23 | you're addressing right now. And that's that Pacific
- 24 Market Research, which was your survey firm, had a
- 25 list of phone numbers; right?

- 1 A. The way a random digit dial works is that the
- 2 list is generated randomly. So right now if we
- 3 generated a random list of numbers, you and I might
- 4 | generate a different list. So it's separate from
- 5 going through a phone book and getting the actual
- 6 list of phone numbers.
- 7 Q. Okay. But you refer to them using a list in
- 8 | your report, don't you?
- 9 A. If I refer to a list, it's only the list of
- 10 random numbers that have been generated.
- 11 Q. Okay. But ---.
- 12 A. It's important to note that it is not a listed
- 13 sample for the statewide RDD.
- 14 Q. Okay. So when you say list in there, you don't
- 15 provide any information about the details of that
- 16 list, such as what numbers are included in that list,
- 17 where the numbers are drawn from, do you?
- 18 A. Yes.
- 19 Q. Where in your report do you provide details
- 20 about the list?
- 21 A. I describe the list in the methodology, talking
- 22 about how random digit dial works in saying that,
- 23 | again, it's not a listed sample. I believe I
- 24 | specifically distinguish it from a listed sample and
- 25 that numbers are randomly generated. And then those

- 1 | randomly generated numbers populate a computer which
- 2 | will randomly pick some of those phone numbers to
- 3 | call or dial.
- 4 Q. And cell phone numbers are included in this
- 5 source of randomly generated numbers; right?
- 6 A. Correct. They are separate prefixes for cell
- 7 phones. You can create a random digit dial list for
- 8 cell phones that you will not go to the cell phone
- 9 carriers and get their numbers. So even somebody who
- 10 activated a phone today could be, technically,
- 11 | eligible because we could randomly pick their number.
- 12 Q. Okay. And what I'm saying is, in your report is
- 13 | there any way to tell which carriers are included in
- 14 | the random digit dial?
- 15 A. All of them.
- 16 Q. Does that appear in your report?
- 17 A. That's how random digit dial works, that these
- 18 | numbers are just made up out of thin air, so every
- 19 possible number that exists in Pennsylvania could
- 20 have been dialed.
- 21 Q. And the computer generation, is that something
- 22 | that you put together?
- 23 A. No.
- 24 Q. Is that something that's in the possession of
- 25 Pacific Market Research?

- 1 A. Yes, they have a list of numbers.
- 2 Q. Okay. And so you're testifying that their
- 3 system draws on all phones numbers available?
- 4 A. Correct.
- 5 Q. And is that described in the report?
- 6 A. That's how random digit dial works, and I
- 7 believe I described it fairly accurately.
- 8 Q. Speaking of Pacific Market Research, you
- 9 indicated that they were selected by you and your
- 10 | colleague, but they were separately compensated and
- 11 retained; is that correct?
- 12 A. That's correct.
- 13 | Q. Do you know how much --- have you seen the
- 14 agreement between the people who hired you and
- 15 Pacific Market Research?
- 16 A. I don't believe so.
- 17 Q. Do you know how much they're being paid for
- 18 their contribution to this report?
- 19 A. I don't know exactly.
- 20 Q. Do you know if they were provided any different
- 21 | instructions on how to do their portion of this
- 22 report?
- 23 A. We provided the instructions, Professor Sanchez
- 24 and myself.
- 25 | Q. And do you know if the attorneys who hired you

- 1 or whoever hired you provided a separate set of
- 2 | instructions? Do you have any way of knowing?
- 3 A. Not to my knowledge.
- 4 Q. Getting back to the people who might have little
- 5 or no chance of being in the sample population, you
- 6 indicated that the numbers are drawn from every
- 7 possible number in Pennsylvania; is that right?
- 8 A. Correct.
- 9 Q. So if there are registered voters who, for
- 10 example, live in Philadelphia but they have no
- 11 landline and they have a cell phone where they work
- 12 | in New Jersey, they're not going to be in that group,
- 13 | are they?
- 14 A. I believe they would not be.
- 15 Q. Now, the actual calls were made during the time
- 16 period of June 21st of this year and July 2nd of this
- 17 | year; right?
- 18 A. That's correct.
- 19 Q. Would you agree with me that that's a common
- 20 | time for summer vacations that people might not be at
- 21 home?
- 22 A. Possibly.
- 23 Q. Well, let me step back a bit. You reside in the
- 24 | State of Washington; right?
- 25 A. Yes.

- 1 Q. Are you familiar with how common or not common
- 2 | it might be in Pennsylvania to go to the beach during
- 3 | that time period of the year?
- 4 A. I am not.
- 5 Q. Okay. Well, let's --- children are generally
- 6 out of school during that time frame; right?
- 7 A. I guess. Depends on the school calendar.
- 8 Q. Okay. Was that ever considered as a factor,
- 9 that this might be during a vacation season and
- 10 people would not be home?
- 11 A. No. The reason that the survey was in the field
- 12 for 11 days is to allow us to maximize the number of
- 13 attempts.
- 14 Q. Sure. But that doesn't explain why it started
- 15 on June 21st and ended on July 2nd, does it? Was
- 16 there a reason for picking that period of time?
- 17 A. Well, we needed to get the data collected as
- 18 | soon as possible so that we could analyze the data
- 19 and prepare the report for this trial.
- 20 Q. So it had more to do with when you were retained
- 21 | and as soon as you could start? You didn't decide
- 22 to ---?
- 23 A. Correct. Correct.
- 24 Q. So it was not considered that this might be a
- 25 | time period when a number of people might not be

- 1 home?
- 2 A. I don't think that it would produce any possible
- 3 bias at all.
- 4 Q. Well, if that were true wouldn't that indicate
- 5 that people who can afford to take a summer vacation
- 6 | would be less represented than those who can't afford
- 7 to take a summer vacation?
- 8 A. Possibly only people who only have a landline
- 9 and were gone for more than 11 days.
- 10 | Q. Well, even if they had a cell phone, wouldn't
- 11 | that affect the likelihood of participation if people
- 12 | were away from home?
- 13 A. I don't have any data on how many people answer
- 14 their cell phone all over the place.
- 15 Q. Okay. And again, wouldn't this factor
- 16 potentially indicate that those who can't afford to
- 17 go away during this time frame are more likely to be
- 18 home?
- 19 A. You know, people travel at all times, so I don't
- 20 | believe there would be any bias at all.
- 21 Q. Well, if that were the case, again, assuming
- 22 | that people are away during that time, wouldn't that
- 23 have implications for the level of income that a
- 24 person might have, the level of education the person
- 25 might have, and perhaps even their racial or ethnic

- 1 background?
- 2 A. The understanding of survey research is that if
- 3 you implement a poll that at any given day that poll
- 4 is implemented some occurrences are happening.
- 5 Someone is away from their home that day. Someone is
- 6 just coming home from a vacation or a business trip
- 7 that day. Someone just activated a cell phone that
- 8 day. So unless there is evidence to suggest that
- 9 this time frame independently biassed that, we would
- 10 have no reason to suspect otherwise. Secondly, even
- 11 | if we slightly underpolled people in the highest
- 12 | income bracket, as I discussed previously, we put
- 13 post-application weights on, so that the tabulation
- 14 of the data is an exact match to the demographics of
- 15 | the State of Pennsylvania. So if ten extra people
- 16 | who were really wealthy were on a two-week long
- 17 | vacation that should have been polled but they
- 18 | weren't, they are accounted for in post-application
- 19 of this. So if the expected number of wealthy people
- 20 | in the poll should have been ten percent but it was
- 21 only nine, we have adjusted it so that it was
- 22 | accurately reflecting the full demographics, not just
- 23 at the income level, everything.
- 24 Q. Okay. Now, along those same lines in certain
- 25 | factors that you would expect in any survey, isn't it

- 1 true that if you make phones calls in the same time
- 2 period every day there will inevitably be people who
- 3 are never going to be around because of work
- 4 schedules?
- 5 A. Correct. That's why we call on weekends and try
- 6 to leave the large calling window as possible.
- 7 Q. Right. And so you made three calls ---
- 8 A. Correct.
- 9 | O. --- total to a number?
- 10 A. To each number.
- 11 Q. To each number. So if somebody works Monday
- 12 | through Friday, and two calls were made during Monday
- 13 through Friday, there's only a one call chance that
- 14 | you're going to catch them on the Saturday and Sunday
- 15 | time frame; right?
- 16 A. We would have to look at how the calls were
- 17 | spaced out, but each number was called three times.
- 18 Q. Is that data about the rotation or the spacing
- 19 out of phone calls part of your report?
- 20 A. No. That's available from Pacific.
- 21 Q. And so there are no appendixes or citations to
- 22 Pacific Market Research information like that, is
- 23 | there?
- 24 A. No.
- 25 Q. Okay. And so I guess along the same lines, if

- 1 | you have someone in a call center working for
- 2 Pacific, we don't know if they're calling, getting no
- 3 answer, hanging up, calling the same number again,
- 4 hanging up?
- 5 A. They're not allowed to do that. The computer
- 6 regulates when the call back happens.
- 7 Q. And that's generated randomly?
- 8 A. Yes. Well, we can set parameters depending on
- 9 the length of the study and try to space them out
- 10 over the length of the study for the exact reason
- 11 | that you identified. If you doing a three-day study,
- 12 you would set call backs for the following day. If
- 13 | you were doing a six-day study, it might be every
- 14 other day, et cetera. So that's in the computer, it
- 15 | tells when the call backs take place. Unless the
- 16 respondent answers and specifically requests and says
- 17 | call me back tomorrow 7:00 p.m., in which case they
- 18 | will.
- 19 Q. Okay. And so basically, the random generation
- 20 of this random digit dial, I believe it was, is done
- 21 entirely by the computer system within the possession
- 22 of Pacific Market Research; right?
- 23 A. That's my understanding, yes.
- 24 | Q. And you've described generally your
- 25 understanding of that computer system, but keep in

- 1 | mind that we don't have a witness from Pacific, as
- 2 | far as I know, who's going to describe that. There's
- 3 | a right way and a wrong way to do truly random --- to
- 4 | get a truly random generation of numbers, isn't
- 5 | there?
- 6 A. There's really only one way to do it.
- 7 Q. There's one way to do it. I mean, in other
- 8 words, there are ---?
- 9 A. There's not really a wrong way, there's only one
- 10 | way.
- 11 Q. So you're saying it's not possible that their
- 12 | computer system could generate numbers that a
- 13 | statistician would say are not truly random?
- 14 A. No.
- 15 Q. That's not possible?
- 16 A. Not for the system that they use, no.
- 17 Q. Okay. So you're testifying that you're familiar
- 18 | with their system and it's not possible that it
- 19 | generated numbers in a non-random fashion?
- 20 A. No.
- 21 | Q. But we don't have any information in your report
- 22 | that would back that up --- I mean, that would
- 23 provide any data one way or the other on that, do we?
- 24 A. It's a fairly, noncontroversial issue, so just
- 25 | the description of random digit dial explains what's

- 1 happening. Any other survey methodologist would look
- 2 at that and, you know, agree that it's happening. If
- 3 there was a specific cause for concern, then someone
- 4 might ask to look at other sorts of information.
- 5 Q. And my point is that as an expert witness,
- 6 you're speaking to lay people who are not other
- 7 survey methodologists and so are we to assume this
- 8 | was all on the level because PMR is a --- Pacific
- 9 Market Research is a reputable firm?
- 10 A. Well, that, and we give instructions to say we
- 11 | want a random digit dial that's randomly generated.
- 12 They have the capability to do that so they would
- 13 have no incentive to not do that.
- 14 Q. Isn't one method of ensuring that there's an
- 15 | equal probability of people from all over --- random
- 16 people being called is to do cluster samples, for
- 17 example, a number of calls only in a rural area, a
- 18 | number of calls only in an urban area?
- 19 A. No. In my opinion that technique is not nearly
- 20 as accurate as a pure RDD.
- 21 Q. I have some specific questions about statements
- 22 | made in your report. On page 17, you make a
- 23 reference to known cell numbers. That indicates to
- 24 | me that there are unknown cell numbers. Can you tell
- 25 us anything about the universe of unknown cell phones

- 1 | numbers?
- 2 A. I was talking about unknown cell exchanges. So
- 3 those are the first few digits of the cell phone
- 4 numbers. And the cell phone carriers and FCC
- 5 maintains a list of exchanges that are eligible for
- 6 phone numbers --- cell phones. And there are some
- 7 exchanges that are not eligible to be cell phone
- 8 | numbers. So that's what makes it possible to RDD and
- 9 to generate these lists of random cell phone numbers,
- 10 is that there are known cell phone exchanges, not the
- 11 | actual full ten-digit number, but just the exchange.
- 12 Q. We heard some testimony yesterday about people
- of limited means who had a prepaid cell phone with an
- 14 allotted number of minutes on it. Would those
- 15 | numbers be included in the random digital dial?
- 16 A. Yes, they should be.
- 17 | Q. Do you know for sure that they are?
- 18 A. There's no reason they wouldn't be.
- 19 Q. Starting near the top of page 18, you state that
- 20 allowing Spanish to be an option, quote, unquote,
- 21 ensures that no communication problems will occur.
- 22 If there are a large populations in Pennsylvania,
- 23 | say, of people from Asian countries who struggle with
- 24 | English and don't know any Spanish, you can't really
- 25 say that allowing the Spanish option ensures that

- 1 there are no communication breakdowns, can you?
- 2 A. I think that we are referring to no
- 3 communications breakdowns for the Hispanic sample,
- 4 but your point would be correct.
- 5 Q. Okay. And I'm not going to belabor the point
- 6 then, but I mean, if there are --- you have people
- 7 | coming from eastern European countries in Pittsburgh
- 8 or towns around Scranton, the same issue, they may
- 9 not speak Spanish so that doesn't really enhance the
- 10 communication there, does it?
- 11 A. We only offered the survey in English and
- 12 Spanish, so I don't have the current rates of other
- 13 language isolation, which is what is referred to.
- 14 That's the number of people who only speak another
- 15 | language, but they don't have the ability to speak
- 16 English.
- 17 Q. Just going to a basic assumption here, at the
- 18 very outset of your report, you tout the
- 19 effectiveness of the survey approach over the
- 20 database comparison approach because it allows you to
- 21 | communicate directly with the voters; right?
- 22 A. Yes.
- 23 Q. So obviously communication breakdowns would
- 24 diminish the benefit of going the route of surveys
- 25 instead of database comparison?

- 1 A. If there were a large number of people who
- 2 didn't speak English or Spanish and they had
- 3 systematically different rates of access, then yes.
- 4 If their rates of access were exactly the same as the
- 5 English and Spanish speaking populations, then there
- 6 | would be no bias.
- 7 Q. Okay. Turning to the questions and the possible
- 8 answers, we don't have, as part of the report, any of
- 9 the actual answers from participants, do we?
- 10 A. You mean the raw data?
- 11 Q. Right.
- 12 A. Correct.
- 13 | Q. So we might have been --- by raw data, just so
- 14 | we're on the same page, the indications, and you
- 15 mentioned earlier the coding, what you would put in
- 16 for a yes, what you would put in for a no, we don't
- 17 have that from every single person who was called as
- 18 to what their answers were; right?
- 19 A. It's not on this report.
- 20 Q. Okay. And is there any way in your report for
- 21 | us to tell that every time somebody said I don't know
- 22 | or I'm not sure that --- is there any way to know if
- 23 | that they understood the question?
- 24 A. All the questions, the interviewers are
- 25 | instructed to repeat the question, if the respondent

1 has any trouble understanding exactly what the people

- 2 | are getting asked in the question. Still sometimes
- 3 respondents don't know the answer to a question, so
- 4 they might indicate I don't know.
- 5 Q. And they might truly just not know the answer to
- 6 | the question and they understand the question. But
- 7 | isn't it possible that they'll simply say I don't
- 8 know if they don't understand it?
- 9 A. No. Usually, they'll say I don't understand the
- 10 question and repeat it. And the interviewers then
- 11 repeat the question to them.
- 12 Q. But if it's not that way, there's no way to tell
- 13 from the raw data or from your report?
- 14 A. I mean, in all of the surveys that I've overseen
- 15 and at Pacific Market Research, the surveyors do
- 16 | interviews day in and day out, so they have a very
- 17 good rapport with respondents. They understand
- 18 typically when a respondent doesn't understand the
- 19 question or when you ask him a factual question that
- 20 | they don't know the answer to. I don't think that's
- 21 any concern in this case.
- 22 Q. You indicated at the bottom of page 17 that
- 23 numbers were dialed and redialed up to three times to
- 24 avoid, quote, any possible nonresponse bias. Is
- 25 there something magical about making three calls that

1 makes you so certain that there is no nonresponse

- 2 bias in this survey?
- 3 A. There's been a number of academic studies that
- 4 look at this issue called nonresponse bias. And
- 5 | generally, the largest finding is that if you call
- 6 | the number at least twice and you get a healthy
- 7 number of people who answer on the second attempt,
- 8 that you eliminated almost all of the nonresponse
- 9 bias. If you call three times, you virtually
- 10 eliminated all of the nonresponse bias. And so it's
- 11 a number that most people settle on because in peer
- 12 | reviews, they've demonstrated that that's the number
- 13 | that you need to get. At addition call backs, you
- 14 don't really yield that many more completes. And the
- 15 person who answers on the fourth attempt is not
- 16 subsequently different than the person it took three
- 17 attempts to answer.
- 18 Q. I'd like to turn to what is question nine in the
- 19 survey instrument, which says is the name that is
- 20 printed on your driver's license or photo ID your
- 21 | full legal name exactly as it would appear on the
- 22 | Pennsylvania voter registration record or is there a
- 23 difference. Do you have any information to verify
- 24 these responses?
- 25 A. Let me get a copy of the instrument to answer

- 1 that.
- 2 | Q. I'm on page ---.
- 3 A. I don't have a copy of the instrument.
- 4 Q. So take your time. Go to question nine.
- 5 A. Yes.
- 6 Q. And I'll start the question over again. There
- 7 | was testimony during the Direct about direct match
- 8 versus substantial conformity. Is it your testimony
- 9 that it would be empirically difficult to get an
- 10 answer that you can rely on if you allowed
- 11 | substantial conformity to be the standard in that
- 12 answer?
- 13 A. Yes. We thought that that would be difficult
- 14 | for the respondent to objectively understand what
- 15 that meant and so we opted for this version of the
- 16 question.
- 17 Q. Right. But you understood that the voter ID law
- 18 says substantial conformity; right?
- 19 A. Correct. Yes.
- 20 | Q. Okay. And you have expressed a concern that
- 21 | poll workers will have discretion in deciding whether
- 22 there is substantial conformity?
- 23 A. I think that it is --- I mean, my own personal
- 24 opinion is that it is a nonobjective criteria and
- 25 that different reasonable people could interpret it

- 1 differently and that each individual poll worker
- 2 | could interpret that somewhat differently.
- 3 Q. Okay. So when we get to the end of the major
- 4 | conclusions of your report that are expressed in the
- 5 tables, again sticking with eligible voters, as we
- 6 did at the beginning of this Cross Examination, in
- 7 table four, you have a total number of people who do
- 8 not have a valid ID in Pennsylvania among the
- 9 eligible voters at 14.4 percent?
- 10 A. That's correct.
- 11 Q. So if we just move up a couple from there ---
- 12 I'm sorry. Right above that total is the number 4.3
- 13 percent for has a non-expired ID, but the name is not
- 14 | conforming. So that's entirely based on the answers
- 15 given to you by the participant as to whether their
- 16 name was a direct match?
- 17 A. That's based on the answer to question nine.
- 18 Q. Okay. But I mean, isn't it possible that ---
- 19 and again, this goes back to the discretion that the
- 20 | poll workers that you have. Isn't it possible that
- 21 | the person answering your question might see that
- 22 | their name says Jim on one and James on the other,
- 23 and they say, well, that is a match so their answer
- 24 is a direct match?
- 25 A. It's possible that a respondent in that

1 | situation of Jim and James might think that that's

- 2 close enough match and say it's a match. And so we
- 3 | would not be excluding that person or it's also
- 4 possible that they might say that is not a match.
- 5 Q. So that person could say actually, no, because
- 6 one says Jim and the other says James, but another
- 7 participant might say, Jim, James, yeah, it's a
- 8 direct match; right?
- 9 A. It's possible that they might say yeah. The way
- 10 | we worded the question was whether or not your full
- 11 legal name that is printed on your photo
- 12 | identification card is a match, is an exact match to
- 13 | what --- the name that would be listed on the
- 14 Pennsylvania voter registration record is. So I
- 15 | would suggest that most people who don't match would
- 16 say no.
- 17 Q. Isn't it possible, though, that part of this 4.3
- 18 percent because of the discretion that poll workers
- 19 have might be diminished when it comes to a poll
- 20 worker saying that Jim and James is a substantial
- 21 | conforming match?
- 22 A. Yeah, I think we reviewed that earlier in the
- 23 Direct that some of these folks might be close enough
- 24 | that a poll worker believes that they're eligible to
- 25 vote. Many of them may not be. And I think the

1 larger concern that we had was that that may not be

- 2 applied equally. There could be certain types of
- 3 precincts in parts of town where the substantial
- 4 | conforming is more strictly applied. There could be
- 5 other places where it's more loosely applied.
- 6 Q. Okay. And I think we can agree that if somebody
- 7 has a photo ID and that their first name is Frank and
- 8 they have a voter registration and their first name
- 9 is Jim, that that's not a match and that doesn't
- 10 substantially conform; right?
- 11 A. That would be my interpretation.
- 12 Q. Right. So that person would definitely stay in
- 13 | the 4.3 percent in table four, wouldn't they?
- 14 A. Yes.
- 15 Q. But much more commonly there might be somebody
- 16 | with the Jim and James situation, and that person
- 17 | could very well be approved to vote by the poll
- 18 | workers?
- 19 A. I don't know how much --- how common that would
- 20 be, so I don't know.
- 21 Q. You don't know how common that would be?
- 22 A. We don't know among these 4.3 how many of them
- 23 | are considerable mismatches and how many of them are
- 24 nickname mismatches that are common nicknames.
- 25 Q. Right. And because of the discretion that is

1 | with the poll workers or in the case of a provisional

- 2 vote --- well, I'll back up. Are you aware that if a
- 3 poll worker were to say that this is not a
- 4 substantial conformist that that person can still
- 5 cast a provisional vote and then it would go before
- 6 | the County Board of Elections?
- 7 A. That's usually the most cases that there is a
- 8 discretion that is in play. Provisional ballots are
- 9 available.
- 10 Q. So there's a couple levels of discretion then,
- 11 | isn't there, as to allowing a name to be
- 12 | substantially conforming to the ID?
- 13 A. It's possible. I mean, the issue is --- and I
- 14 | think this whole discussion goes to why it's an
- 15 | important and fuzzy issue, is that these 4.3 percent
- of Pennsylvanians are indicating to us that their
- 17 | name doesn't match. And they are then going to be at
- 18 risk of finding themselves in some sort of limbo
- 19 | where possibly they'll get denied, possibly they'll
- 20 have a provisional ballot. They might require
- 21 additional follow-up. They have to send a letter
- 22 | somewhere or appear somewhere. And so it's putting
- 23 extra burden, including at the one end, all 4.3
- 24 percent of them could be prevented from voting if
- 25 | that's determined that their names don't

- 1 | substantially conform.
- 2 Q. And by exactly the same rational, 4.3 is a fuzzy
- 3 number in that every one of them could be determined
- 4 to be in substantial conformance; couldn't they?
- 5 A. I think that it would be a very --- I mean, I
- 6 | would be very surprised if all 4.3, because we know
- 7 for sure that there are at least a number of women
- 8 | whose names have changed through marriage and other
- 9 things like that.
- 10 Q. But you said you don't know the likelihood ---
- 11 | now, you're getting into likelihoods, though.
- 12 A. That's correct.
- 13 Q. So we don't know that 4.3 percent is a hard
- 14 | number, but we also don't know that it's going to be
- 15 | zero, but it could be anywhere in between depending
- 16 on what the poll workers and the County Boards of
- 17 | Elections do with names that may or may not
- 18 | substantially conform?
- 19 A. Correct.
- 20 | Q. And towards getting a precise answer that you
- 21 | can empirically rely on in that same question, it was
- 22 | just the one question, wasn't it, does your name ---
- 23 | is your name a direct match?
- 24 A. Yes, just question nine.
- 25 Q. So it's not a series of questions that allows

1 | them to get out a card and confirm that each

- 2 character is in the same order and so forth?
- 3 A. No.
- 4 Q. And if there are voters who have, say, a married
- 5 name on a photo ID and a maiden name on a voter
- 6 registration card, those people could conceivably
- 7 | change their voter registration over the next three
- 8 months; right?
- 9 A. It's possible that they could change their voter
- 10 registration records.
- 11 Q. Well, that's not something that --- the report
- 12 | doesn't indicate that that's not going to happen,
- 13 does it?
- 14 A. No, it's just quite unlikely. Most --- all of
- 15 the research suggests that once people register, they
- 16 almost never update their registration records. And
- 17 | that --- so that's an extremely uncommon practice for
- 18 people to change their voter registration records.
- 19 Q. So you don't think that with news about the
- 20 voter ID law that that 4.3 percent is going to go
- 21 down even further because people with a married name
- 22 | are changing their voter registration to keep them
- 23 | consistent?
- 24 A. Well, I don't know how many people are going to
- 25 | change, but new people would also be getting married

1 | who are currently a perfect match, and by election

- 2 day, they may not. So some people come in to the
- 3 system who are now --- some of our people are perfect
- 4 | matches right now. But if they get married and
- 5 | change their name and get a new driver's license,
- 6 then they would no longer be a perfect match. This
- 7 | is the most common thing that happens is that after
- 8 people get married and change their name, women in
- 9 particular, they might get a new driver's license,
- 10 | but they're already registered to vote and they would
- 11 not probably be in the voter registration system. So
- 12 | while some people could perhaps take steps to update
- 13 their voter registration record, other people will be
- 14 | --- every time people are getting married and
- 15 updating their driver's license, if they're not going
- 16 and updating their voter records, which is extremely
- 17 | rare, then they're going to then be a mismatch.
- 18 Q. And this gets to an important point that these
- 19 tables that we went through are a snapshot of
- 20 Pennsylvania voters between June 21st, 2012 and July
- 21 | 2nd, 2012; right?
- 22 A. That's correct.
- 23 Q. That's the data that you collected, that's what
- 24 in these tables?
- 25 A. Correct. The way that we typically interpret

- 1 surveys is that we would expect that if we replicated
- 2 | the study at any time that we would get --- with the
- 3 same sample methodology that we would get virtually
- 4 | identical results within that margin of error, unless
- 5 there was some reason to suspect otherwise.
- 6 Q. Okay. On the same table, if we go up one from
- 7 | the 4.3 percent, you list that 8.7 percent of
- 8 eligible voters has an ID but the ID is expired. Did
- 9 I interpret that correctly?
- 10 A. Yes. And we said earlier that by expired we
- 11 | mean not current for purposes of voting.
- 12 Q. So more than a year expired on a driver's
- 13 license would be part of that?
- 14 A. Or non-driver ID, correct.
- 15 Q. Okay. And so are you aware that someone who had
- 16 | a driver's license or a photo ID card from PennDOT
- 17 any time since 1990 can simply go to a driver's
- 18 license center and have their photo taken and get a
- 19 | free photo ID for voting purposes?
- 20 A. Correct. That they are able --- eligible to do
- 21 | that. The question is whether or not these people
- 22 | will actually do it.
- 23 Q. Whether they will do it, sure. But in this 8.7
- 24 percent, is there any information in your report to
- 25 | indicate which of those people fall within the 1990

- 1 to the present population?
- 2 A. We don't have a table that breaks that down.
- 3 Q. So if people do take advantage of that option,
- 4 they may be in that 8.7 percent and over the next
- 5 three months it goes down for that reason, doesn't
- 6 | it?
- 7 A. It's possible that people who have an expired ID
- 8 | could return and go through the process to renew it.
- 9 In my opinion, it's extremely unlikely. That's not
- 10 something that is common practice that people are
- 11 going to be doing. A number of the people perhaps
- 12 have expired IDs that are quite expired. Obviously,
- 13 | if their ID is expired by only a year, which would
- 14 | already be expired for purposes of driving, we're
- 15 | counting them as eligible. And so it's been, you
- 16 know, a year already and they haven't gone and
- 17 updated their ID, so typically we always see about
- 18 | the same rate within a population which carries an
- 19 expired ID card. We don't usually see that suddenly
- 20 | go down to just one percent. It almost always comes
- 21 | that at any given time, you know, there's about eight
- 22 percent or so of people in the state that have an
- 23 expired ID card.
- 24 Q. But we have a special occasion, though, or a
- 25 | special set of circumstances with the change in the

1 law in Pennsylvania. So my question is, isn't it

2 possible that in order to comply with the law, if for

3 no other reason, part of that 8.7 percent will become

4 among the population that has an unexpired ID? I

5 mean, isn't that likely to happen to some extent that

over the next three months people will go in and get

7 | a valid ID?

6

8 A. I don't use the word likely. But I would agree

9 that it's possible that people could go and get their

10 ID. We could talk more about why I don't think that.

11 Q. Right. And that's getting into the outreach and

12 | the public education and your scepticism that that's

13 going to have any effect; is that right?

14 A. That's part of it. But as you add, there's an

15 entirely long line of research in political science

16 specifically on this issue of voter registration and

17 voting regulations that goes all the way back to the

18 research on poll taxes that was being conducted in

19 the '30s and '40s and '50s. That regardless of

20 | whether it's free or not free, whatever the case is,

21 | the more hurdles and steps that you require for

22 people to go through, each one dramatically decreases

23 the probability that people will do that. So we

24 | could say it's possible that someone could drive

25 their car an entire lap around the state. They have

1 | the ability to do that. But they're unlikely to do

- 2 | that. The more hurdles that you put in front of a
- 3 person, the research only points in one direction,
- 4 that that would decrease the likelihood that they
- 5 | would take those steps to do that. And then that
- 6 gets coupled with what you mentioned before, my
- 7 | scepticism that in the compressed amount of time that
- 8 the outreach could be extremely successful.
- 9 Q. I'm going to switch to a slightly different
- 10 topic that I'm not sure was covered adequately
- 11 before. But voter turnout is a phenomenon that
- 12 you've studied extensively, isn't it?
- 13 A. Yes.
- 14 Q. And we're not making an assumption with these
- 15 | numbers or these tables that a hundred percent of the
- 16 eligible voters are going to show up on November 6th
- 17 and not have a photo ID; right?
- 18 A. I don't anticipate there will be a hundred
- 19 percent turnout of the eligible population.
- 20 Q. Okay. And do you expect that there will be a
- 21 | hundred percent turnout of registered voters in
- 22 November?
- 23 A. No.
- 24 | Q. And do you expect that there will be a hundred
- 25 percent turnout of 2008 voters in November of this

- 1 | year?
- 2 A. They'll have, by far, the highest rates of
- 3 attempted participation in 2012.
- 4 Q. Out of those three?
- 5 A. Yes.
- 6 Q. That doesn't mean they're going to be a hundred
- 7 percent?
- 8 A. No. But it should be close to 95.
- 9 Q. Are you aware of recent data in Pennsylvania
- 10 that even in presidential elections the number was
- 11 closer to 65?
- 12 A. That's among the eligible.
- 13 Q. Okay. You're saying --- but okay. So since
- 14 | then ---?
- 15 A. I'm saying among people who vote in presidential
- 16 elections that's the denominator, that they always
- 17 | tend to vote in presidential elections.
- 18 Q. So in other words, if we're not looking at a
- 19 hundred percent --- we've been talking about the
- 20 eligible voter population from the beginning, we're
- 21 | not looking at 14.4 percent of the population
- 22 | necessarily showing up in November and not having
- 23 | --- that's not your testimony? You're just saying
- 24 those were not equipped?
- 25 A. I think that there's a miscommunication here.

1 The idea is that among the people who are eligible

- 2 to vote 14.4 percent do not have the ID to vote.
- 3 | Some of the people who don't have the ID to vote are
- 4 | not going to vote. Some of the people who do have
- 5 | the ID to vote may not vote. And so unless there's
- 6 evidence to suggest that those 14.4 percent are
- 7 | absolutely not going to vote, we would expect,
- 8 | especially because those rates are quite consistent
- 9 | for the people who actually did vote, it's 12.6
- 10 percent, that among active voters that there would
- 11 be a large percentage, probably closer to the 12.6
- 12 percent, who do not have a valid ID. The 2008
- 13 population would be our best approximation for
- 14 measuring 2012.
- 15 Q. Focusing on the middle of the second --- of
- 16 registered voters, I'm interested in how you
- 17 ascertained that people are, in fact, registered
- 18 voters. If you look at question five from the
- 19 instrument, the question says if you can, take out
- 20 | your driver's license real quick and check the
- 21 expiration date. And that's pertaining to drivers
- 22 | who may have an expired ID?
- 23 A. Correct.
- 24 Q. Okay. But on page --- in question S3, which in
- 25 my copy is page 63, the question simply asks, would

1 | the official public voter records indicate that you

- 2 are currently registered to vote here in Pennsylvania
- 3 or not? So that question doesn't ask the participant
- 4 to take out a voter registration card; right?
- 5 A. Well, first of all, it's not a question.
- 6 Q. Could you read the question?
- 7 A. There's two sentences before that.
- 8 Q. Okay. Go ahead.
- 9 A. In talking to people about voting, we often find
- 10 | that many people do not have the time to register to
- 11 | vote or just aren't interested in registering. How
- 12 about you? Would the official public voter records
- 13 | indicate that you are currently registered to vote
- 14 here in Pennsylvania or not?
- 15 Q. And is there any follow-up question to ascertain
- 16 whether the person is registered?
- 17 A. No. I mean, most people who do have a valid
- 18 | photo ID tend to have it either with them or near
- 19 them, so we're able to ask that follow-up question on
- 20 | question five. I don't know anybody who carries the
- 21 voter registration card around with them, so it's not
- 22 | the sort of thing that you can ask. The way that we
- 23 ask the question here is one that has been tested
- 24 | through a number of different experimental ways of
- 25 testing that included the national election study

- 1 that we discussed earlier. And by telling the
- 2 respondent that we know that lots of people aren't
- 3 registered to vote and also telling them that we
- 4 | would like to ask what the official public records
- 5 | would show, that cues a high sense of giving the
- 6 right answer. And so people have the sense that
- 7 | they're going to tell us whether or not they're
- 8 | actually registered to vote because we're in voter
- 9 rules and procedures. So this has been determined to
- 10 be one of the best ways to try to answer that
- 11 question.
- 12 Q. So based on that, if you ask --- if a person
- 13 says that they are registered, you assume that
- 14 | they're registered?
- 15 A. That's correct. We don't have their address
- 16 here because it's a random digit dial survey. And so
- 17 | we don't attempt to look at the voter rules in this
- 18 sort of capacity.
- 19 Q. On page 22, you discuss, quote, two possible
- 20 | scenarios that could negatively impact the voting
- 21 eligible population in November of 2012. Did you
- 22 study any scenarios that could positively affect vote
- 23 eligible population?
- 24 A. Affect them positively in what way?
- 25 | Q. Well, you suggest scenarios where people are

1 eligible, but may end up showing up without voter ID

- 2 | --- without a photo ID to enable them to vote. Did
- 3 you look at any scenarios that would increase the
- 4 | likelihood of people showing up with photo ID to
- 5 vote?
- 6 A. That wasn't the objective of the study. The
- 7 | study objective was just to determine the rates of
- 8 possession. It wasn't a study to determine voter
- 9 mobilization.
- 10 Q. At the bottom of 23, you say those who are
- 11 unaware of the new voter ID law may not bring the
- 12 proper credentials with them to the voting booth on
- 13 election day. Is there any data to support that,
- 14 they may or they may not? Is there information in
- 15 your report to suggest that somebody who has the
- 16 proper credentials won't bring it with them?
- 17 A. If they're not aware that --- the section there
- 18 | I refer to is that 37 percent of the voting eligible
- 19 population is unaware of the law. At least some
- 20 percentage of those people who do not know that there
- 21 | is a photo identification requirement for in-person
- 22 | voting, since there has not been one in the past, may
- 23 | not bring their photo identification with them to the
- 24 polls.
- 25 Q. The survey didn't include any questions about

1 whether the participant in the survey regularly

- 2 carries their driver's license or their photo ID with
- 3 | them, does it?
- 4 A. No.
- 5 Q. Would asking that question mitigate some of the
- 6 | speculation about whether someone will or won't bring
- 7 | their photo IDs to the polls?
- 8 A. Sure. We're not attempting to say all these
- 9 | folks are. We're just identifying that as a problem,
- 10 | that if 37 percent of people are not aware of the law
- 11 | --- I don't think anybody would agree that a hundred
- 12 percent of people who have valid ID carry it with
- 13 | them a hundred percent of the time. We've all been
- 14 | somewhere where we didn't have our license with us.
- 15 And the idea is that if 37 percent of the population
- 16 is not aware of the law, at least some percentage of
- 17 people who are actually meeting the requirements,
- 18 according to our survey, are going to further be
- 19 impacted because they're going to attempt to vote,
- 20 and because of their limited knowledge of the law,
- 21 | they're not going to be able to produce the proper
- 22 | credentials on election day.
- 23 Q. I'd like to turn to your testimony about public
- 24 outreach and education and your scepticism that an ad
- 25 | campaign can change public awareness about an issue.

- 1 Did I correctly state that, first of all, you
- 2 | conclude that ad campaigns are not necessarily
- 3 effective in correcting misperceptions or even
- 4 outright ignorance about a given issue; right?
- 5 A. I would say especially in a suppressed amount of
- 6 time.
- 7 Q. And on page 24 of your report, you cite the
- 8 Lupia study; right?
- 9 A. Yes.
- 10 | Q. And that involves insurance reform elections. I
- 11 | assume it was California, so I assume there was a
- 12 ballot resolution?
- 13 A. Correct.
- 14 Q. And what that found was even after an ad
- 15 | campaign, 14 to 19 percent had low levels of
- 16 knowledge on the issue that was on that resolution?
- 17 A. Correct. That after an extensive millions and
- 18 | millions of dollars of ads being around talking about
- 19 issues, that when asked factual questions about the
- 20 | initiatives, 14 percent answered --- I think they
- 21 asked them a battery of like ten questions. And 14
- 22 percent got every single one wrong. And an
- 23 | additional --- so it's not between, it's additional,
- 24 | so combined it's 33 percent. And additional 19
- 25 | percent only got one or two correct.

1 | O. Okay. And even if we assume that insurance

- 2 reforms are as important to the average person as
- 3 voting, isn't that 14 to 19 percent range better than
- 4 what you just stated as the current level of
- 5 unawareness about the voter ID law in Pennsylvania?
- 6 A. No. It's 14 and 19, so that adds up to 33,
- 7 which is quite close to 34, which is the percentage
- 8 of registered voters who don't know.
- 9 Q. And as far as this study goes, this had to do
- 10 | --- this was only studying the effects of an ad
- 11 | campaign; right?
- 12 A. This particular study was by Lupia, but as you
- 13 can see above that, I reference a couple of other
- 14 studies, just about voter knowledge in general,
- 15 | including things that we oftentimes presume voters
- 16 know such as the name of the vice president and what
- 17 | the Bill of Rights is and things like that.
- 18 Q. But you're not suggesting that an ad campaign
- 19 | would have no effect on voter awareness about the
- 20 | voter ID law in Pennsylvania, are you?
- 21 A. No. It could have an effect. What the Lupia
- 22 | article highlights is that it could actually lead to
- 23 more misinformation. So you might find two people
- 24 | that saw the ad campaign and realize they were out of
- 25 | compliance, but there could be additional people who

1 saw the ad campaign and were assured that they were

- 2 | already in compliance and cause them to not go out
- 3 and get additional pieces of information. That's the
- 4 underlying point of his research.
- 5 Q. Okay. And if the public education campaign
- 6 involves more than just ads on TV or radio or
- 7 | wherever ads are made, but actually involves direct
- 8 | contact with the voters, that's different, isn't it?
- 9 | A. That's another level of outreach certainly. But
- 10 | based on my reading of the literature, including the
- 11 | research that I've done on voter sophistication and
- 12 knowledge among voters, I do not believe that there
- 13 is enough time to change people's perceptions on two
- 14 fronts. One is just the awareness of the law. But
- 15 | secondly is the fact that most people, 98 percent of
- 16 people, currently believe that they have a valid ID.
- 17 And so those people are the most at risk of tuning
- 18 | the ad campaign out.
- 19 Q. And aren't you assuming the content of the ad
- 20 campaign, though? I mean, if the ad campaign
- 21 specifically said you must have one of the following
- 22 | IDs, wouldn't that be addressing --- that's not just
- 23 | saying make sure you have photo ID, is it? That's
- 24 addressing that exact concern, isn't it?
- 25 A. You know, we would all have to wait and see how

1 good the ad campaign is. But if the ad campaign said

- 2 exactly what you said, you must have one of the
- 3 following IDs, then that would be a good example of
- 4 one that would be bad, because 98.6 percent of people
- 5 have one. So if they heard that, they would go, ah,
- 6 good, I'm covered. The issue would be that they have
- 7 | an expired ID or their name doesn't match, so we
- 8 | would have to look specifically at the content of the
- 9 that. Then we would have to measure the saturation,
- 10 | whether or not people heard that and whether or not
- 11 they were able to actually sort of ferret that out,
- 12 as I said before, in the giant mix of all the ads
- 13 | that are just going to saturate the Pennsylvania
- 14 market.
- 15 | Q. Sure. And you testified earlier about how many
- 16 political ads there may be as we get closer to
- 17 November. But on that topic, political campaigns
- 18 don't just air TV and radio ads, they also knock on
- 19 doors, especially on the local level, they go to the
- 20 | county fairs and they do what's called grassroot
- 21 politics; right?
- 22 A. Yes.
- 23 Q. So that's taking the message straight to the
- 24 voter; right?
- 25 A. Sure.

- Q. So to the extent that an ad campaign is supplemented with going to straight to the voters
- 3 about photo ID that increases its effectiveness,
- 4 doesn't it?
- 5 A. The issue here is two. One is that the state
- 6 | would have the ability to connect with the voter
- 7 | specifically, especially in the outreach, actually
- 8 connect with the voter to get their attention and
- 9 convince them that this is happening. Typically when
- 10 | ad campaigns happen, television and advertising, as
- 11 you seem to allude to, is at least less personal.
- 12 And so it's less effective, but it reaches a mass
- 13 audience. You put these commercials out and you
- 14 think, well, maybe I'll get a couple of people. Lots
- 15 of people are fast forwarding through the commercials
- 16 or they're leaving the room or all sorts of things
- 17 | because they think it doesn't apply to them. So I
- 18 think there are multiple types of contact. You
- 19 | increase your opportunity to connect with the voter.
- 20 But it still presumes that you can do that in a way
- 21 | that gets the voter's attention and convinces them
- 22 that they need to take these steps. Even if that
- 23 were to happen and some amount of voters out of the
- 24 | 14.4 that we estimate did receive the ad campaign
- 25 | realize that they were out of compliance, it doesn't

1 | quarantee that they're going to have the time or the

- 2 resources or the ability to go and correct the
- 3 problem. And that's what I referenced earlier in
- 4 referencing other research that suggests the more
- 5 things that you're asking a voter to do in a short
- 6 amount of time before the election, the less likely
- 7 | that they're going to be able to do that.
- 8 Q. Okay. And toward that end, I'd like to focus on
- 9 table eight in terms of having less things to do. I
- 10 just want to focus on the number there about people
- 11 | who have or don't have Social Security cards. In
- 12 | that table doesn't it indicate that among registered
- 13 voters that number is 122,667? I'm sorry. Take your
- 14 | time and get there, table eight.
- 15 A. That's correct.
- 16 Q. And among 2008 voters, that number who do not
- 17 have Social Security cards is 33,419?
- 18 A. That would be 7.5. I think that my guess is
- 19 | that --- if you notice the line below is exactly the
- 20 same.
- 21 Q. I'm getting to the table myself.
- JUDGE SIMPSON:
- I noticed it.
- 24 A. That's just a copy and paste issue there.
- 25 | 33,419 is 2.1 percent of 6 million. So 7.5 percent

- 1 would be about 70,000 or so, I would guess.
- 2 BY ATTORNEY CAWLEY:
- 3 Q. Okay. I'm looking just at the line that has
- 4 | Social Security card and if we go all the way to the
- 5 | end of the far right, those who don't have a Social
- 6 Security card among those who also do not have a
- 7 | valid ID is 159,184?
- 8 A. That looks right.
- 9 Q. Okay. And your numbers don't isolate --- and
- 10 | I'm now kind of referring to the table seven
- 11 immediately above it. You don't isolate just those
- 12 people who lack a birth certificate, do you?
- 13 A. Well, we do because --- oh, just a birth
- 14 | certificate, no. We say any proof of documentary
- 15 proof of citizenship.
- 16 Q. Because that number, the number of people who do
- 17 | not have a birth certificate, is wrapped up with
- 18 passports and other proofs of citizenship, identity
- 19 and residence; right?
- 20 A. Not residence. Has documentary proof of
- 21 | citizenship would be --- to have that you have to
- 22 have other official birth certificate or a
- 23 | naturalization certificate or a U.S. passport would
- 24 suffice.
- 25 Q. So birth certificate by itself is not broken

- 1 out; right?
- 2 A. No.
- 3 Q. And you said near the end of your testimony on
- 4 Direct Examination that people will not be able to
- 5 provide a Social Security number. Were you basing
- 6 that on the table eight figures on who does not have
- 7 | a Social Security card?
- 8 | A. Yes. The question we asked was whether or not
- 9 you actually had an official copy of your Social
- 10 Security card.
- 11 Q. Okay. But that doesn't indicate whether people
- 12 know their Social Security number or not; right?
- 13 A. No, it does not. But my inclination would be
- 14 that most people who don't have a card are less
- 15 | likely to know their Social Security number. But we
- 16 did not ask a specific question of whether or not
- 17 they know their number.
- 18 ATTORNEY CAWLEY:
- Those are all the questions I have.
- 20 Thank you.
- 21 ATTORNEY WALCZAK:
- 22 Your Honor probably thinks with
- 23 trepidation every time I stand up now, but we have no
- 24 further questions for Professor Barreto.
- JUDGE SIMPSON:

1	Bear with me a moment. May I see the
2	exhibits, please? All right. There was an exhibit
3	that was marked this morning that I do not have here.
4	It is the CV, 16. May I see it, please? Okay. If
5	there are no further questions, then thank you very
6	much for your time. You may step down. You're free
7	to leave.
8	A. Thank you.
9	OFF RECORD DISCUSSION
10	ATTORNEY GERSCH:
11	Should we call our next witness, Your
12	Honor?
13	JUDGE SIMPSON:
14	Well, how long is your witness going to
15	take? I've heard an awful lot today and I'm probably
16	not as sharp as I was yesterday.
17	ATTORNEY GERSCH:
18	This will not be a figure witness. It
19	would be the Commonwealth official. It would be the
20	Commonwealth
21	ATTORNEY SMITH:
22	Half an hour, 45 minutes. I think I
23	can make it in half an hour.
24	JUDGE SIMPSON:
25	Okay. Let's do it.

1 ATTORNEY SMITH:

2 Petitioners call Rebecca Oyler.

3 MR. TURNER:

4 Please raise your right hand.

- 5 | ------
- 6 REBECCA OYLER, HAVING FIRST BEEN DULY SWORN,
- 7 TESTIFIED AS FOLLOWS:
- 8 -----
- 9 DIRECT EXAMINATION
- 10 BY ATTORNEY SMITH:
- 11 Q. Good afternoon, Ms. Oyler.
- 12 A. Good afternoon.
- 13 Q. We met once before. But in case you don't
- 14 remember, my name is Rosemary Smith, and I'm one of
- 15 | the attorneys representing the Petitioners in this
- 16 case.
- 17 A. Hi, Ms. Smith.
- 18 Q. Could you please state your name for the record?
- 19 A. Rebecca K. Oyler.
- 20 | Q. And you worked at the Pennsylvania Department of
- 21 State since 2000; is that right?
- 22 A. Yes.
- 23 Q. You began as the director of policy back in
- 24 2000?
- 25 A. Yes.

- 1 | Q. And then from 2003 to beginning of 2011, you
- 2 were over at the SURE office as a project analyst; is
- 3 | that right?
- 4 A. Yes.
- 5 Q. And then since early 2011, you've been back in
- 6 the position of director of policy for the Department
- 7 of State; is that correct?
- 8 A. Yes.
- 9 Q. And as policy director, your role is as a
- 10 | liaison between the Governor's Policy Office and the
- 11 Department of State; right?
- 12 A. Yes.
- 13 Q. Are you familiar with Pennsylvania's Act 18 of
- 14 2012?
- 15 A. Yes.
- 16 Q. And just so we're on the same page, I may refer
- 17 | to it as Act 18 or as the photo ID law, but you'll
- 18 | know what I am talking about?
- 19 A. Yes.
- 20 Q. And the Department of State supported passage of
- 21 Act 18?
- 22 A. Yes.
- 23 Q. And in your role as policy director, you did
- 24 some of the research that supported the passage of
- 25 Act 18?

- 1 A. That's right. Yes.
- 2 Q. So you worked in the Department of State for
- 3 over a decade?
- 4 A. Yes. Twelve (12) years.
- 5 Q. And for seven to eight of those years, you were
- 6 actually working in the SURE office and focused
- 7 exclusively on election-related issues?
- 8 A. Yes, exactly.
- 9 Q. So fair to say, you are knowledgeable about the
- 10 requirements for voting both before passage of Act 18
- 11 | and since its enactment?
- 12 A. Yes.
- 13 Q. So let's start with before Act 18. Before Act
- 14 | 18, the first time a person voted in a precinct, they
- 15 had to present a form of identification?
- 16 A. Yes.
- 17 Q. And that form of identification could be a photo
- 18 | ID, but it did not have to be a photo ID; right?
- 19 A. That's correct.
- 20 Q. Present something like a utility bill?
- 21 A. Yes.
- 22 Q. And then before Act 18, after the first time you
- 23 voted in a precinct, you did not have to present any
- 24 form of ID?
- 25 A. Right.

1 Q. You would go, you would sign your name in the

- 2 poll book; right?
- 3 A. Yes.
- 4 Q. And that signature would be compared to the
- 5 | signature in the registration system?
- 6 A. Yes.
- 7 Q. Okay. So just to sum up before Act 18, at no
- 8 point were you required to present photo
- 9 | identification; is that fair?
- 10 A. Right. Yes.
- 11 Q. Just give you a moment to pour the water.
- 12 A. Sorry.
- 13 Q. All right. Now, I want to turn to the
- 14 requirements under Act 18. And to help us do this a
- 15 | little more quickly, I'm going to ask to put up the
- 16 voter ID log FAQ, which we'll mark as Petitioners'
- 17 Exhibit 19. Do you recognize this document?
- 18 (Petitioners' Exhibit 19 marked for
- 19 identification.)
- 20 A. Yes.
- 21 BY ATTORNEY SMITH:
- 22 | Q. And this version, can you scroll down to the
- 23 | second page? At the bottom it was updated May 24th.
- 24 Does that make it the current version?
- 25 A. I believe so.

- 1 Q. And this is available on the Department of
- 2 | State's website, votespa.com?
- 3 A. Yes.
- 4 Q. And it's intended to be an accurate description
- 5 of the requirements associated with the photo ID law?
- 6 A. Yes.
- 7 Q. All right. So beginning with page two, you move
- 8 | up a little bit and you can zoom in a little bit,
- 9 this describes --- at the very top it says --- let me
- 10 | pull up my copy so I can see it. Starting with the
- 11 November of 2012 general election, and you have a
- 12 copy next to you as well, Pennsylvania law now
- 13 requires voters to show an acceptable photo ID. And
- 14 then it says --- the first description is that all
- 15 | IDs must contain a name, a photo and an expiration
- 16 date that is current, unless noted otherwise. Did I
- 17 read that right?
- 18 A. Yes.
- 19 Q. So let's begin with that first requirement, the
- 20 | name requirement. Every ID --- acceptable ID has to
- 21 | have a name on it; right?
- 22 A. Yes.
- 23 Q. There are no exceptions to that?
- 24 A. No.
- 25 Q. And under Act 18 the name has to substantially

1 | conform to the name in the voter registration system;

- 2 right?
- 3 A. Yes, correct.
- 4 Q. They don't have to be an exact match, but they
- 5 have to substantially conform?
- 6 A. Right. Yes.
- 7 Q. And the substantially conform requirement is not
- 8 on this FAQ; is it?
- 9 A. No, it's not.
- 10 Q. The Department of State does not have authority
- 11 to define for the counties what it means to
- 12 | substantially conform; right?
- 13 A. Yes, the statute gives no guidance as to what is
- 14 meant by substantially conform, no.
- 15 Q. And in the absence of that quidance, the
- 16 Department of State can't define it for the counties,
- 17 | can it?
- 18 A. That's right, yes.
- 19 Q. Cannot?
- 20 A. Cannot.
- 21 Q. The Department of State could issue some
- 22 | quidance, but it wouldn't be binding?
- 23 A. Yes, that's correct.
- 24 Q. So at the end of the day each County Board is
- 25 going to have discretion to interpret that term?

- 1 | A. Yes.
- 2 Q. In fact, on election day in the absence of other
- 3 quidance, it's going to be the poll workers who are
- 4 interpreting the term substantially conformed?
- 5 A. Yes, on election day. Yes.
- 6 Q. And those poll workers may not necessarily have
- 7 received any training; is that right?
- 8 A. The poll workers must receive training from the
- 9 county before the election.
- 10 | Q. Well, the counties have to provide training; is
- 11 | that right?
- 12 A. Yes.
- 13 Q. The poll workers are not required to attend the
- 14 training?
- 15 A. Yes, that's true.
- 16 Q. Okay. Moving to the next requirement, which is
- 17 | the --- well, I'm skipping, but the expiration date.
- 18 Most IDs have to have an expiration date under the
- 19 law; is that fair?
- 20 A. Yes.
- 21 | Q. And I see on this page there, they identify two
- 22 exceptions to that. One is that a PennDOT ID can be
- 23 | up to 12 months past its expiration date; is that
- 24 right?
- 25 A. Yes.

- 1 Q. And the second is that a U.S. active duty and
- 2 | retired military IDs may designate an expiration date
- 3 that is indefinite?
- 4 A. Right. Yes.
- 5 Q. Are those the only who exceptions to the
- 6 expiration date requirement, that you're aware of?
- 7 A. Yes.
- 8 Q. Now, the expiration date can be a sticker; is
- 9 | that right?
- 10 A. Yes.
- 11 Q. The sticker has to be issued by the institution
- 12 | that issued the ID; is that right?
- 13 A. Yes. That's the guidance that we've given.
- 14 Yes.
- 15 Q. Okay. So in other words, I can't take my ID
- 16 | with no expiration date on it and make myself a
- 17 | sticker, stick it on there and show up?
- 18 A. No, because the time --- your ID wouldn't have
- 19 been issued by a institution then.
- 20 Q. Okay. But at the end of the day the poll worker
- 21 | is not going to have any way of knowing whether a
- 22 | sticker was actually stuck on by the institution that
- 23 issued the ID, are they?
- 24 A. Not authoritatively, no. But in practicalities,
- 25 | we believe that the counties will work with the

- 1 institutions in their counties, so that the poll
- 2 | workers will be able to be aware of what types of
- 3 stickers might be provided in universities
- 4 surrounding the polling places. So all the stickers
- 5 should look the same, they should be uniform, and so
- 6 poll workers should know what to expect.
- 7 Q. So that's Department of State's hope as to how
- 8 | it's going to work in practice?
- 9 A. Yes.
- 10 | Q. But to be clear, at the end of the day there
- 11 | could be a poll worker looking at a sticker and not
- 12 able to know who put that sticker on there?
- 13 A. Yes. But we know that counties have worked with
- 14 institutions in their own counties to make sure that
- 15 | that's --- that that procedure is thought out ahead
- 16 of time.
- 17 Q. To minimize problems?
- 18 A. To minimize problems, right.
- 19 Q. So we discussed the name requirement which is
- 20 the name has to substantially conform, the expiration
- 21 date which can be a sticker. The last requirement is
- 22 | the photo itself. And at the bottom of this section,
- 23 | can you scroll down a little, there is an objection
- 24 | notice --- I'm sorry, an exception noted to that, to
- 25 | the photo requirement. And that's for individuals

1 | who have a religious objection to being photographed;

- 2 | is that right?
- 3 A. Yes.
- 4 Q. Okay. So setting aside the exceptions we just
- 5 discussed, we basically covered the three primary
- 6 elements for an acceptable photo ID; is that fair?
- 7 A. Yes.
- 8 Q. And we also have listed here the groups of
- 9 entities that can issue that ID; right?
- 10 A. Yes.
- 11 Q. There are four. And the first is photo IDs
- 12 | issued by the U.S. Government or Commonwealth of
- 13 Pennsylvania. The second is employee photo
- 14 identification issued by federal Pennsylvania,
- 15 | Pennsylvania county or Pennsylvania municipal
- 16 governments. The third is those issued by an
- 17 | accredited public --- Pennsylvania public or private
- 18 | institution of higher learning. And the fourth is an
- 19 | identification issued by a Pennsylvania care
- 20 | facility; is that right?
- 21 A. Yes.
- 22 | Q. So just to get a sense of what's not covered
- 23 here, for example, an ID issued by a transit
- 24 authority, like SEPTA, that would not be covered;
- 25 correct?

- 1 | A. No.
- 2 Q. And by covered, I mean would not qualify as
- 3 acceptable under the ID law?
- 4 A. Right, that would not.
- 5 Q. That would not. Okay. An ID issued to an
- 6 employee of a school district, that would not qualify
- 7 | under the law; correct?
- 8 A. No, a school district is not a municipality.
- 9 Q. So teachers cannot use their school IDs to vote?
- 10 A. No.
- 11 Q. Now, with respect to institutions --- the third
- 12 and the fourth categories, the institutions of higher
- 13 | learning and the care facilities, the law does not
- 14 | speak to how --- who those institutions can issue
- 15 | their IDs to; correct?
- 16 A. That's correct, yes.
- 17 Q. So if a care facility wants to issue an ID to
- 18 | its nurses, it can do that?
- 19 A. Yes.
- 20 | Q. And if a care facility wants to issue an ID to a
- 21 person --- a stranger who comes in off the street,
- 22 | they can do that?
- 23 A. Theoretically, yes.
- 24 Q. Okay. Moving to the bottom of this page, it
- 25 says when a voter does not have an acceptable form of

1 | ID. And the answer there indicates that person can

- 2 obtain a free PennDOT ID; right?
- 3 A. Yes.
- 4 Q. Okay. So if we move to the next page, it's
- 5 going to be the --- this is the beginning of the
- 6 requirements for obtaining a PennDOT ID. And at top
- 7 | the first category of voters addresses people who
- 8 have previously had a driver's license or PennDOT ID;
- 9 correct?
- 10 A. Yes.
- 11 Q. And those individuals who previously had an ID
- 12 | they can come into a PennDOT office, complete an
- 13 application, sign the affirmation they do not have
- 14 | another ID and they can get a new ID; right?
- 15 A. Yes.
- 16 Q. They do not have to provide any documentation?
- 17 A. Yes, as long as their information is still
- 18 | contained within the PennDOT database. Yes.
- 19 Q. And my understanding is that that is true for
- 20 people from 1990 forward?
- 21 A. Yes, for the most part, I believe.
- 22 | Q. People with IDs in the system from 1990 forward?
- 23 A. Yes.
- Q. Now, the second category is for people who never
- 25 | had a PennDOT ID; right? And those people do have to

- 1 present documentation?
- 2 A. Yes.
- 3 Q. They have to present a Social Security card?
- 4 A. Yes.
- 5 | Q. They have to present either a Certificate of
- 6 Citizenship, a Certificate of Naturalization or a
- 7 birth certificate with a raised seal?
- 8 A. Yes.
- 9 Q. So in practical experience, most people of those
- 10 | three it's going to be a birth certificate with a
- 11 raised seal that they would present?
- 12 A. Likely, yes.
- 13 Q. And then they also have to present two proofs of
- 14 residency?
- 15 A. Yes.
- 16 Q. Now, speaking along the little --- would you
- 17 agree with me that the next page, so all of page
- 18 | three, is more information on the --- how to get a
- 19 PennDOT ID?
- 20 A. Yes.
- 21 Q. Okay. And turning to the next page, page four,
- 22 | all the way to the very bottom this is just --- this
- 23 | is more information on how to get a PennDOT ID?
- 24 A. Yes.
- 25 Q. Okay. So at the very bottom we finally get to

- 1 | what if a voter shows up at the polling place without
- 2 | an acceptable, and if you go click the next page, it
- 3 says ID. So now we're dealing with the person who's
- 4 on election day at the polls and doesn't have an ID;
- 5 right?
- 6 A. Right.
- 7 Q. And the answer is that that voter can cast a
- 8 provisional ballot; right?
- 9 A. Yes.
- 10 Q. That provisional ballot is only going to count
- 11 | if a voter provides acceptable ID to the County Board
- 12 of Elections within six calendar days of the
- 13 | election; right?
- 14 A. Right. Yes.
- 15 Q. So even if a person casts a provisional ballot,
- 16 | they're still going to have to present an acceptable
- 17 ID if they want that vote to count; right?
- 18 A. Yes.
- 19 Q. So if a person is just not able to obtain a
- 20 photo ID, casting a provisional ballot is not going
- 21 to make their vote count?
- 22 A. No, there's an exception for indigent voters.
- 23 Q. And we'll get to that in a second. But
- 24 generally speaking, a person who's not able to get an
- 25 | ID is not getting any help from this provisional

- 1 | ballot?
- 2 A. This will help the person who accidentally left
- 3 their ID at their house or at home and is able to
- 4 obtain it after the election and provide it.
- 5 Q. It will not help the person who simply can't get
- 6 | an ID, didn't have one before, can't get one after?
- 7 A. It will give them six days to get one, yes.
- 8 Q. Right. But this is the person who cannot get an
- 9 ID?
- 10 A. Who cannot get one within six days?
- 11 Q. Right.
- 12 A. Yes, that will be a problem.
- 13 | Q. And if we go to the next page up to page five,
- 14 | right there, this is the --- you see the top it says
- 15 | what if a voter cannot afford to obtain an acceptable
- 16 | ID. Is this the indigent exception that you were
- 17 | just referring to?
- 18 A. Yes.
- 19 Q. So this says that certain people can cast a
- 20 provisional ballot and --- without an acceptable ID
- 21 and have that ballot count if they can sign an
- 22 | affirmation that affirms certain things; right?
- 23 A. Yes.
- 24 Q. They have to affirm that they are the same
- 25 person who cast the provisional ballot?

- 1 | A. Yes.
- 2 Q. They have to affirm that they are indigent?
- 3 A. Yes.
- 4 Q. And they have to affirm that they are unable to
- 5 obtain identification without the payment of a fee?
- 6 A. Yes.
- 7 Q. There is no definition of indigent in the
- 8 statute?
- 9 A. No.
- 10 Q. So again, each County Board of Elections has the
- 11 discretion to define that term differently?
- 12 A. Yes. Though, I think in this case the General
- 13 | Assembly intended the affirmation that's signed by
- 14 the voter to be sufficient evidence that the voter is
- 15 | indigent.
- 16 Q. That is your interpretation?
- 17 A. Yes.
- 18 Q. That is not binding on the counties?
- 19 A. No, I suppose not.
- 20 Q. The Department of State has taken steps to
- 21 reduce or mitigate the circumstances where a person
- 22 might sign the indigent's affirmation; is that right?
- 23 A. Yes.
- 24 Q. They waive certain --- or they worked with other
- 25 agencies to waive certain fees?

- 1 A. Yes. Yes.
- 2 Q. So for example, a person born in Pennsylvania
- 3 whose birth certificate is on file with the
- 4 Department of Health can have their --- that
- 5 | confirmed without paying a fee?
- 6 A. That's right, yes.
- 7 Q. And the PennDOT voting ID itself is free for
- 8 people who are using it for voting purposes?
- 9 A. Yes.
- 10 Q. So there will be people in Pennsylvania who do
- 11 | not have to pay any fees to obtain a PennDOT ID for
- 12 voting purposes?
- 13 A. Yes, that's the hope.
- 14 Q. And those people could not sign an indigent's
- 15 affirmation?
- 16 A. Unless there is some other fee that their ---
- 17 for instance, if they had to take off work and take
- 18 | a, you know, pay penalty for going to get the ID, or
- 19 | there's some other payment that they may have to make
- 20 | that's unavoidable in the circumstances, I think they
- 21 | would be legitimately able to sign this affirmation.
- 22 Q. Are you aware of individuals who would have to
- 23 | pay a fee to go get an ID from work?
- 24 A. No. But I'm not ruling out the possibility that
- 25 there may be some.

- 1 Q. I understand. And I should have asked this
- 2 | earlier, but it also notes that the indigency
- 3 affirmation has to be provided to the County Board of
- 4 | Elections within six calendar days; right?
- 5 A. Yes.
- 6 Q. Now, the Department of State is planning to
- 7 advise counties on that requirement; right?
- 8 A. On which requirement?
- 9 | Q. I'm sorry, on the indigency affirmation?
- 10 A. On issuance and acceptance of indigency?
- 11 Q. Yes.
- 12 A. Yeah, sure.
- 13 Q. And specifically plan to advise counties that
- 14 | they have the indigent's affirmation at the polling
- 15 place?
- 16 A. Yes.
- 17 Q. And that is because if a person can sign the
- 18 affirmation at the polling place they don't have to
- 19 come back within six calendar days to provide it to
- 20 | the County Board of Elections; right?
- 21 | A. That's right. Although, they do have the option
- 22 of mailing it or sending it electronically, too.
- 23 | Q. Okay. But the reason that you're advising that
- 24 they have it at the polling place is to avoid that
- 25 | --- the inconvenience that you recognize might occur?

- 1 A. Yes.
- 2 Q. And this again is at the guidance of the
- 3 Department of State, which the counties are not bound
- 4 by; correct?
- 5 A. Yes.
- 6 Q. So the counties could choose not to provide the
- 7 | indigent's affirmation at their polling places?
- 8 A. They could.
- 9 Q. Let's return to the FAQ on --- the second half
- 10 of this page addresses the absentee ballot
- 11 | requirements; right?
- 12 A. Yes.
- 13 Q. Now, not all voters in Pennsylvania are entitled
- 14 to vote absentee; right?
- 15 A. That's right, yes.
- 16 Q. You have to meet certain requirements?
- 17 A. Yes.
- 18 Q. But assuming that you meet those requirements
- 19 and you can vote absentee under Act 18, you do not
- 20 have to present any form of photo ID in order to
- 21 vote; right?
- 22 A. Right.
- 23 Q. If you do not have a PennDOT ID or a driver's
- 24 license number, you can provide the last four digits
- 25 of your Social Security number; right?

- 1 A. Yes.
- 2 | Q. And you're personally involved in your role at
- 3 the Department of State in developing the absentee
- 4 ballot exception to the photo ID law; right?
- 5 A. Yes.
- 6 Q. So under Act 18, providing the last four digits
- 7 of your Social Security number is a sufficient proof
- 8 of identification for voting purposes?
- 9 A. Yes, for absentee purposes.
- 10 Q. Well, is it not sufficient proof of
- 11 | identification for in-person voting purposes?
- 12 A. Providing the last four digits of the Social
- 13 | Security number?
- 14 O. Yes.
- 15 A. No, not for in-person.
- 16 Q. What makes you believe that?
- 17 A. The statute doesn't allow the last four digits
- 18 of a Social Security number to be provided. It
- 19 requires a photo ID in the polling place.
- 20 Q. I see. I see. But a photo ID obtained on the
- 21 basis of the last four digits of Social Security
- 22 | number would be sufficient for voting purposes?
- 23 A. Yes, it's the picture, the photo that's at issue
- 24 | in the polling place.
- 25 Q. I understand. But setting aside the photo, the

1 | actual having your Social Security card, that's not

- 2 required?
- 3 A. No.
- 4 Q. And having a birth certificate, that's not
- 5 required?
- 6 A. No.
- 7 Q. So summing up the rules that we just covered,
- 8 | individuals generally, under Act 18, must present
- 9 acceptable photo ID in order to vote; right?
- 10 A. Yes.
- 11 | Q. And they can avoid that requirement if they have
- 12 | a religious objection to having their photograph
- 13 taken, if they can sign the indigent's affirmation or
- 14 | if they can vote absentee; right?
- 15 A. Right. Although we don't consider the absentee
- 16 process an exception to the identification
- 17 | requirement. It's just nearly an alternative
- 18 process.
- 19 Q. Okay. I'm sorry. Just a semantic difference.
- 20 But I understand what you mean.
- 21 A. Okay.
- 22 Q. But if you're voting absentee, you do not have
- 23 | to present a photo ID, that's all I was getting at?
- 24 A. Yes.
- 25 Q. So there are individuals who are eligible to

1 vote and who will have to show acceptable photo ID to

- 2 vote, but who are currently unable to obtain an
- 3 | acceptable photo ID; correct?
- 4 A. Yes, I think that's true.
- 5 Q. And the Department of State became aware of that
- 6 | fact, that there are people who are eligible to vote
- 7 | who will have to show acceptable photo ID to vote but
- 8 who cannot obtain that ID, the Department of State
- 9 was aware of that fact --- became aware of that fact
- 10 around the time this lawsuit was filed?
- 11 A. Yes, in the spring time.
- 12 Q. So before the spring, you --- the Department of
- 13 State did not know that there were individuals out
- 14 | there who would be unable to obtain ID?
- 15 A. No, we were not clear on that.
- 16 Q. I'd like to pull up what we'll mark as
- 17 Petitioners' Exhibit 20.
- 18 (Petitioners' Exhibit 20 marked for
- identification.)
- 20 ATTORNEY SMITH:
- 21 And this is --- Patrick, that was
- 22 provided, too.
- 23 BY ATTORNEY SMITH:
- 24 Q. Do you recognize this document?
- 25 A. Yes.

- 1 Q. This is an e-mail from Kathleen Kotula dated
- 2 June 12th, 2012 to you and a number of other people
- 3 at the Department of State?
- 4 A. Yes.
- 5 Q. And Ms. Kotula is an attorney working with ---
- 6 | within the Department of State; right?
- 7 A. Yes.
- 8 Q. And in this e-mail she is summarizing thoughts
- 9 on potential processes and requirements for a new
- 10 | form of Department of State ID; right?
- 11 A. Yes.
- 12 Q. And in the process of doing that, Ms. Kotula
- 13 | identifies four categories of people who she says may
- 14 | need to obtain --- I'm sorry, may not be able to
- 15 obtain the free non-driver's license photo ID from
- 16 | the Department of Transportation; right?
- 17 A. Yes.
- 18 Q. Okay. And zooming in on the first category that
- 19 | she has there, she identified persons who were born
- 20 | in another state, and then the bullet below she's
- 21 described those people as persons who would have to
- 22 otherwise pay a fee and/or go through a difficult
- 23 process to obtain a certified copy of their birth
- 24 record, ---
- 25 A. Yes.

- 1 Q. --- generally; is that fair? And you do agree
- 2 that there are people who were born in other states
- 3 who would have to go through a difficult process or
- 4 pay a fee in order to obtain their birth record?
- 5 A. It seems that way, yes.
- 6 Q. Moving to the second category, she had advised
- 7 persons born in Pennsylvania who are unable to obtain
- 8 their Social Security card or replacement because
- 9 they do not have a certified copy of their birth
- 10 | certificate. Do you agree that there are people in
- 11 | Pennsylvania --- born in Pennsylvania who are not
- 12 able to obtain their Social Security card?
- 13 A. Yes, I guess so.
- 14 Q. And you're not basing that on ---
- 15 A. Personal knowledge.
- 16 Q. --- the e-mail alone, you're basing it on your
- 17 experience working within the Department of State;
- 18 right?
- 19 A. I don't have any personal knowledge of
- 20 | individuals who are caught in these circumstances,
- 21 only that --- from news reports and other information
- 22 | that there are people who fall into these categories.
- 23 Q. And your experience working with PennDOT; is
- 24 | that right?
- 25 A. Yes.

- 1 Q. Moving to the third category, Ms. Kotula
- 2 | identifies persons born in Pennsylvania who are
- 3 unable to obtain PennDOT IDs because they are unable
- 4 to verify their birth record through the Department
- 5 of Health?
- 6 A. Yes.
- 7 Q. You agree that there, in your words, seem to be
- 8 people in this category as well?
- 9 A. Yes.
- 10 Q. Okay. And then finally, the fourth category,
- 11 | she identifies persons who have out-of-state driver's
- 12 licenses who are attending school in Pennsylvania and
- do not want to surrender their out-of-state ID, so
- 14 | that --- they cannot obtain a free non-driver's
- 15 | license photo ID. Do you agree that there are
- 16 individuals in that category as well?
- 17 A. Yes.
- 18 Q. Every eligible voter in Pennsylvania has a right
- 19 to vote; right?
- 20 A. Yes.
- 21 | Q. And the Department of State wants people to
- 22 exercise their right to vote if they wish?
- 23 A. Absolutely.
- 24 Q. It is not acceptable to have anyone who wishes
- 25 to vote and who is eligible to vote but who cannot

- 1 | obtain the required ID?
- 2 A. That's correct.
- 3 Q. If Act 18 prevented eligible qualified voters
- 4 from voting, it would reduce the integrity of
- 5 elections?
- 6 A. Yes, if it did, it would. Yes.
- 7 Q. Before passage of Act 18, you were involved in a
- 8 project to estimate the number of Pennsylvanians who
- 9 did not have PennDOT issued IDs; correct?
- 10 A. Yes.
- 11 Q. And you conducted that estimate in roughly June
- 12 of 2011?
- 13 A. Yes.
- 14 Q. The House Appropriations Committee asked you to
- 15 | conduct that estimate?
- 16 A. Yes, they asked for an estimate of the amount of
- 17 | money it would cost us to issue free ID cards. So it
- 18 was in the context of that estimate.
- 19 Q. Got it. So the purpose of the estimate was to
- 20 determine how much it was going to cost, and the
- 21 | request came from the House Appropriations Committee?
- 22 A. Right, yes.
- 23 Q. You didn't have a lot of time to do that
- 24 estimate, did you?
- 25 A. No.

- 1 Q. They gave you a 24 hour turnaround?
- 2 A. Thereabouts, yes.
- 3 Q. And you did this in about 24 hours?
- 4 A. Yes.
- 5 Q. Let's pull up what will be marked as
- 6 Petitioners' Exhibit 20 (sic). And this is Exhibit
- 7 | 174. Twenty-one (21), I'm sorry. I'm showing you a
- 8 June 27th, 2011 e-mail which is from you. Do you
- 9 recognize this e-mail?
- 10 (Petitioners' Exhibit 21 marked for
- identification.)
- 12 A. Yes.
- 13 BY ATTORNEY SMITH:
- 14 Q. And you sent this?
- 15 A. Yes.
- 16 Q. Directing your attention to the attachment which
- 17 | is the third page, does this reflect the calculations
- 18 on which your estimate of Pennsylvania voters without
- 19 | PennDOT ID was based?
- 20 A. Yes.
- 21 Q. All right. I'm going to ask you in a little
- 22 more detail about certain of the lines. But
- 23 | generally speaking, is it fair it say that what you
- 24 did was you took a number for the population, you
- 25 subtracted the number of PennDOT IDs issued, you came

1 | up with a percentage of the population without

- 2 PennDOT IDs?
- 3 A. Yes, that's right.
- 4 Q. And then you applied that percentage to
- 5 registered voters to come up with a registered voters
- 6 | number as well?
- 7 A. The registered voters number was used to
- 8 estimate the amount of --- the number of voters who
- 9 would be requested to provide ID.
- 10 Q. Right. But you relied on the same percentages
- 11 | you had used with the adult population?
- 12 A. Yes.
- 13 Q. Or that you had obtained for the adult
- 14 population number?
- 15 A. Yes.
- 16 Q. So I want to direct your attention first to the
- 17 adult population number, which is line two in this
- 18 graph that we'll blow up a little bit. This number
- 19 reflects the adult citizen population in
- 20 Pennsylvania; correct?
- 21 A. Yes.
- 22 | Q. And just so we're on the same page, it's the
- 23 9,611,626 number?
- 24 A. Right.
- 25 Q. And you used the number of the adult citizen

- 1 population because you're only interested in
- 2 | individuals who are eligible to vote; right?
- 3 A. That's right, yes.
- 4 Q. And now going down to the third line, the adult
- 5 population with PennDOT issued IDs, that number was
- 6 provided to you by someone at PennDOT; correct?
- 7 A. Yes.
- 8 Q. You don't know who generated this number
- 9 actually, do you?
- 10 A. I don't.
- 11 Q. And setting aside who generated it, is it your
- 12 understanding that this number reflects the number of
- 13 PennDOT IDs issued to individuals over 18?
- 14 A. Yes.
- 15 Q. Is it also your understanding that this number
- 16 includes IDs issued to individuals who are not
- 17 | citizens?
- 18 A. Yes.
- 19 Q. You discussed that issue with PennDOT at some
- 20 point; correct?
- 21 A. I did, yes. They could not at the time tell me
- 22 | what percentage of that number was issued to
- 23 non-citizens, but they assured me that it was very
- 24 few.
- Q. But they never showed you any numbers on that?

- 1 A. Not at the time, no.
- 2 Q. And other than the possibility of IDs issued to
- 3 non-citizens, you did not discuss with anyone at
- 4 PennDOT what --- anything else that would or would
- 5 | not be included in that 9,522,304 number, did you?
- 6 A. No, my understanding of that number was, it was
- 7 the number of driver's licenses and PennDOT photo
- 8 identification cards that have been issued to adults
- 9 18 and over. That's it.
- 10 Q. Right. And you didn't discuss that number
- 11 | further beyond the individual issue about citizens
- 12 | that we just discussed?
- 13 A. No.
- 14 Q. You asked PennDOT at some point for any prior
- 15 estimates that they conducted of individuals without
- 16 | PennDOT IDs; right?
- 17 A. I did ask the question as to whether they had
- 18 information on how many Pennsylvania citizens did not
- 19 have IDs.
- 20 Q. And they never answered that question?
- 21 A. They didn't answer it, right.
- 22 Q. So on this page you reached the estimate that
- 23 | roughly one percent or 89,000 eligible voters do not
- 24 have a PennDOT ID; correct?
- 25 A. Yes.

- 1 Q. And you applied that same one percent to
- 2 registered voters to reach a total of 75,891
- 3 estimated registered voters who do not have ID ---
- 4 PennDOT ID?
- 5 A. Yes, that's correct.
- 6 Q. Beyond this document, neither you or anyone else
- 7 at the Department of State conducted any further
- 8 analysis to verify the accuracy of this estimate
- 9 prior to enactment of the photo ID law; correct?
- 10 A. No, not prior to enactment.
- 11 Q. And before enactment of law, you never looked
- 12 either manually or at the computer at individual
- 13 voters to determine whether they had PennDOT IDs;
- 14 | right?
- 15 A. No, we did not. That's a long extensive project
- 16 that we did not have a chance to undertake.
- 17 Q. Right. So you never tried to match individual
- 18 voters with PennDOT ID numbers ---
- 19 A. No, I did not.
- 20 Q. --- prior to enacting the law?
- 21 A. Right.
- 22 | Q. Now, this estimate was then included as part of
- 23 | the fiscal note in the legislative process; right?
- 24 A. Yes.
- 25 Q. But you're aware that beginning in approximately

- 1 June of this year, 2012, the Department of State and
- 2 PennDOT did perform the more thorough analysis we
- 3 were just discussing of matching up Pennsylvania
- 4 voters with PennDOT IDs; correct?
- 5 A. Yes.
- 6 Q. And you monitored the progress of that analysis;
- 7 right?
- 8 A. Yes.
- 9 Q. But you weren't directly involved in the
- 10 calculations?
- 11 A. No.
- 12 Q. But generally speaking your understanding is
- 13 | that that process involved matching individuals in
- 14 | the voter registration system with individuals in the
- 15 | PennDOT database; right?
- 16 A. Yes.
- 17 Q. And that analysis concluded that for
- 18 approximately nine percent of registered voters they
- 19 | were not able to identify a PennDOT ID from the
- 20 PennDOT database?
- 21 A. We are not able to generate a statistical
- 22 | conclusive match for nine percent.
- 23 Q. And that's a total of 759,000 registered voters?
- 24 A. Yes, that is.
- 25 Q. In light of that information and all the

- 1 information you have today, if you were asked today
- 2 | for the Department of State's estimate of the number
- 3 of registered voters without PennDOT ID, you would
- 4 | say that it's a number greater than one percent;
- 5 | correct?
- 6 A. Likely greater than one percent, yes.
- 7 ATTORNEY SMITH:
- 8 No further questions.
- JUDGE SIMPSON:
- 10 You may inquire.
- 11 | CROSS EXAMINATION
- 12 BY ATTORNEY CAWLEY:
- 13 Q. Ms. Oyler, you were asked some questions about
- 14 | the law governing what a voter must do to establish
- 15 | identity before Act 18, so I'm going to follow-up on
- 16 that. Were you working at the Department of State
- 17 | when the Help America Vote Act was enacted?
- 18 A. Yes.
- 19 Q. And is that what you were describing when you
- 20 | were asked about forms of identification?
- 21 A. Yes. Both the Help America Vote Act and Act 150
- 22 of 2002, which implemented in Pennsylvania.
- 23 Q. Okay. When the identification requirements
- 24 under the Help America Vote Act and when Act 150 were
- 25 enacted, did the Department of State become aware of

1 any significant problems in the counties implementing

- 2 | that Act on election day?
- 3 A. Significant problems, no.
- 4 Q. You were asked near the end of your testimony
- 5 about the match up of the voter registration database
- 6 | with the PennDOT database resulting in nine percent
- 7 that there could not be a match for. Are there any
- 8 reasons, that you know of, why further matches could
- 9 not be made between the two databases?
- 10 A. Well, the reason we initially began the project
- 11 was to try to --- to try to have the ability to
- 12 populate driver's licenses and Social Security
- 13 | numbers --- partial Social Security numbers into the
- 14 voter registration database for which we would need
- 15 | an absolute certain, exact match between the voter
- 16 and the PennDOT record.
- 17 Q. And did that have anything to do with the voter
- 18 ID law?
- 19 A. Yes, it did. We were embarking on that project
- 20 | in part because we wanted to make it easier to ---
- 21 for the counties and for the voters to comply with
- 22 | the absentee component that would require either a
- 23 driver's license or a partial Social Security number.
- 24 So to the extent that we could populate these numbers
- 25 | in our own database, it would make it much easier to

1 | comply with that section of the voter ID law. So in

- 2 order for us to be permitted to populate those
- 3 numbers into the voter registration record, we had to
- 4 be absolutely certain that it was the same person,
- 5 otherwise we would jeopardize the integrity of the
- 6 voter registration record. So the 91 percent
- 7 represents voters for whom we were absolutely certain
- 8 | we could match to the Department of Transportation's
- 9 database. So we believe that the actual number of
- 10 voters who have PennDOT records is much higher than
- 11 | 91 percent. But we couldn't establish a conclusive
- 12 exact match.
- 13 Q. Okay. And getting to the nine percent for whom
- 14 you could not establish a match that you felt was
- 15 | reliable, are there reasons such as typos in names
- 16 that would make a difference in that remaining nine
- 17 percent?
- 18 A. Yes, typos is one reason why a match might not
- 19 be able to be completed, nicknames or variations in
- 20 names might be another reason. Spaces and special
- 21 | characters in the name would also be a reason. For
- 22 | instance, our voter registration database allows a
- 23 | user to enter a special character, like an apostrophe
- 24 or a dash, and the PennDOT database does not permit
- 25 | that. So any names containing a special character

1 | would not match between the two databases. And we

- 2 mentioned typos, those are some of the major reasons.
- 3 For instance, if a voter got married and changed her
- 4 | name, she also would be identified if she hadn't
- 5 changed her voter registration record. And we've
- 6 gotten calls from voters who received our letter ---.
- 7 Q. Explain what the letter is for the Court.
- 8 A. Sure. We determined out of an abundance of
- 9 caution that we were going to provide a letter to all
- 10 759,000 of those records we identified as not
- 11 | conclusively matching. We're going to provide this
- 12 letter so that --- just in case the voter does not
- 13 have a valid form of ID, it would give them
- 14 | instructions and an opportunity to get one as soon as
- 15 possible so that they could obviously vote in time
- 16 for November. We began sending these letters a few
- 17 | weeks ago, and my understanding is the last of them
- 18 is to go out tomorrow.
- 19 So we sent out in the neighborhood of 400,000 to
- 20 | 500,000 so far. We've received a lot back
- 21 | undeliverable and we've gotten calls in our Election
- 22 | Bureau questioning, you know, why did I get this
- 23 | letter or what does this mean. So as an example,
- 24 one person called our Election Bureau and said that
- 25 her minor son received a letter, her minor son is

- 1 | not eligible to vote. She didn't understand why he
- 2 | had received a letter. Typos in voter registration
- 3 records, for which we instruct the voter to contact
- 4 | their county to correct. We've gotten calls
- 5 regarding how do I change my name on my voter
- 6 registration record because that's my maiden name.
- 7 And we've gotten calls and information that voters
- 8 | who received the mailing are deceased.
- 9 Q. Okay. So for each of these purposes --- or each
- 10 of these reasons you just stated, is that why you
- 11 | think that the number is --- of people who have a
- 12 | PennDOT ID is actually higher than 91 percent?
- 13 A. Yes, absolutely.
- 14 Q. You were asked during Direct Examination if the
- 15 Department of State wants the vote to be available to
- 16 everyone who is eligible. Are you and your
- 17 | colleagues in the Department of State implementing
- 18 | this law with any sort of partisan favorer?
- 19 A. Absolutely not.
- 20 ATTORNEY CAWLEY:
- 21 Those are all the questions I have.
- 22 Thank you.
- 23 ATTORNEY SMITH:
- No further questions.
- JUDGE SIMPSON:

1	You may step down. You're free to
2	leave. Let's call it a day. So it's about 3:25.
3	What do you have for tomorrow, another Commonwealth
4	witness?
5	ATTORNEY GERSCH:
6	I think we're going to start with
7	Shannon Royer, who's going to be called out of turn
8	to accommodate his vacation. He is the Deputy
9	Secretary of the Commonwealth. And so Mr. Cawley
LO	will call him and we'll cross examine, if that's all
L1	right with the Court.
L2	JUDGE SIMPSON:
L3	Thank you. Thank you.
L 4	ATTORNEY GERSCH:
L5	And then following that we'll have Mr.
L 6	Wolosik, who's an election official from Allegheny
L7	County. We'll have Michele Levy, who is an expert
L8	witness similar to Ms. Ludt, who you heard from.
L9	JUDGE SIMPSON:
20	This is the fraud?
21	ATTORNEY GERSCH:
22	On difficulty getting ID. Then we'll
23	have a person who's had trouble getting ID and his
24	mother. This is a disabled person, an autistic
25	person. And then we'll have two Petitioners, and if

1	this moves quickly, we'll move to another
2	Commonwealth witness, Mr. Myers, from the Department
3	of Transportation. I don't know how long Your Honor
4	was intending on going tomorrow. Some of these
5	witnesses should move quicker.
6	JUDGE SIMPSON:
7	Should we deal with the exhibits that
8	were identified today? Are you ready to do that?
9	ATTORNEY GERSCH:
10	Yes.
11	ATTORNEY SMITH:
12	Sure.
13	ATTORNEY WALCZAK:
14	Your Honor, we would we would not
15	move Professor Barreto's report, but we would move
16	his CV, his survey instrument and his
17	JUDGE SIMPSON:
18	Exhibit Eight, the tables of results.
19	ATTORNEY WALCZAK:
20	his tables. I think those may be
21	the only three that we marked.
22	JUDGE SIMPSON:
23	Those are 16, 17 and 18?
24	ATTORNEY WALCZAK:
25	Right. So we would move those

their admission. 1 JUDGE SIMPSON: 3 In the absence of objection, they are received. We also have several exhibits that were 4 5 identified with this last witness 19, 20 and 21. 6 ATTORNEY SMITH: 7 Yes. We would move for the admission 8 of all three of those exhibits as well. 9 ATTORNEY SCHMIDT: 10 No objection, Your Honor. 11 JUDGE SIMPSON: 12 They're received. But that means I 13 need the exhibits then --- or I should say Mr. Mazin 14 needs the exhibits. Anything else before we depart 15 company today? 16 ATTORNEY GERSCH: 17 Your Honor, how late were we? 18 JUDGE SIMPSON: 19 There seems to be some --- I'm not sure 20 we have the exhibits from the professor's testimony. 21 OFF RECORD DISCUSSION 22 JUDGE SIMPSON: 23 Folks, that's all. We're just trying 24 to track down the exhibits. You're free to stay here 25 and watch us.

1	OFF RECORD DISCUSSION
2	ATTORNEY GERSCH:
3	Your Honor, we're just wondering what
4	your inclination was as to how late to go tomorrow.
5	JUDGE SIMPSON:
6	I'd like to break at 3:00 or so. But
7	depending on finishing a witness, be aware that I
8	think a TV station was to come in and photograph our
9	empty courtroom, because we're not allowed to take
10	photographs while in session or on recess, but when
11	we're adjourned and nobody's around, then something
12	they're going to be coming in before we start
13	tomorrow. So if there's something you don't want
14	hanging around, then you keep that in mind, put it in
15	your room.
16	OFF RECORD DISCUSSION
17	JUDGE SIMPSON:
18	Is there anything else that you want me
19	to address before we break?
20	ATTORNEY SMITH:
21	No.
22	ATTORNEY GERSCH:
23	No, Your Honor.
24	JUDGE SIMPSON:
25	All right. Thank you for your time.

CERTIFICATE

I hereby certify, as the stenographic reporter, that the foregoing proceedings were taken stenographically by me, and thereafter reduced to typewriting by me or under my direction; and that this transcript is a true and accurate record to the best of my ability.

Jolynn C. Buenoske